



Forward Looking Statements

This presentation contains forward-looking statements that are based on our management's belief and assumptions and on information currently available to our management. Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements by terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue" or the negative of these terms or other comparable terminology. These statements are only predictions. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially diffect results. Factors that may cause actual results to differ materially from current expectations include, among other things, the risks described below. If one or more of these or other risks or uncertainties occur, or if our underlying assumptions prove to be incorrect, actual events or results may vary significantly from those implied or projected by the forward-looking statements. No forward-looking statement is a guarantee of future performance. You should read this presentation completely and with the understanding that our actual future results may be materially different from any future results expressed or implied by these forward-looking statements.

In particular, forward-looking statements in this presentation may include statements about: anticipated trends, conditions and investor sentiment in the global markets and exchange-traded products ("ETPs"); anticipated levels of inflows into and outflows out of our ETPs; our ability to deliver favorable rates of return to investors; our ability to develop new products and services; our ability to maintain current vendors or find new vendors to provide services to us at favorable costs; our ability to successfully expand our business into non-U.S. markets; competition in our business; and the effect of laws and regulations that apply to our business.

Our business is subject to many risks and uncertainties, including without limitation:

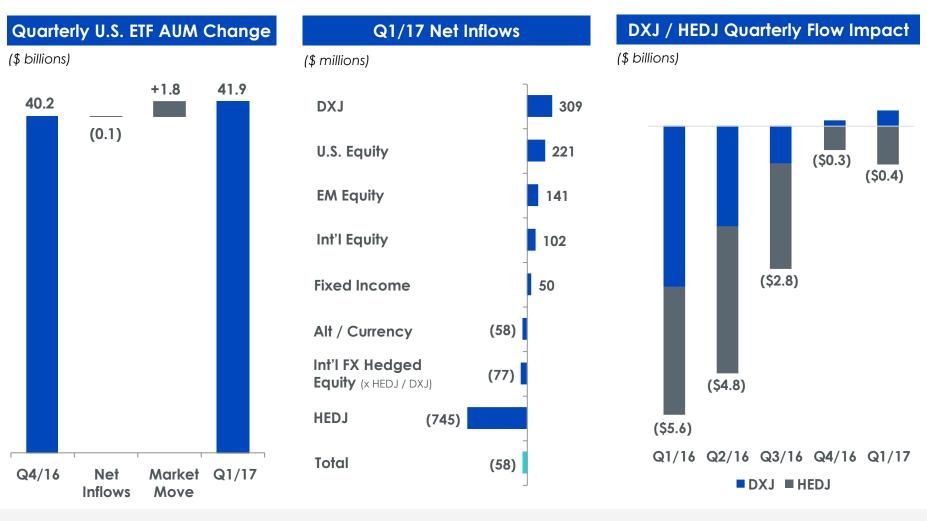
- Net outflows during 2016 in our two largest ETFs the WisdomTree Europe Hedged Equity Fund and the WisdomTree Japan Hedged Equity Fund have had, and in the future could continue to have, a negative impact on our revenues.
- Declining prices of securities can adversely affect our business by reducing the market value of the assets we manage or causing customers to sell their fund shares and trigger redemptions.
- Fluctuations in the amount and mix of our AUM may negatively impact revenues and operating margins.
- We derive a substantial portion of our revenues from a limited number of products, and as a result, our operating results are particularly exposed to the performance of these funds and our ability to maintain the AUM of these funds, as well as investor sentiment toward investing in the funds' strategies and market-specific and political and economic risk.
- Much of our AUM is held in our U.S. listed ETFs that invest in foreign securities and we therefore have substantial exposure to foreign market conditions and are subject to currency exchange rate risks.
- Many of our ETPs and ETFs have a limited track record, and poor investment performance could cause our revenues to decline.
- We depend on third parties to provide many critical services to operate our business and our ETPs and ETFs. The failure of key vendors to adequately provide such services could materially affect our operating business and harm our customers.

Other factors, such as general economic conditions, including currency exchange rate fluctuations, also may have an effect on the results of our operations. For a more complete description of the risks noted above and other risks that could cause our actual results to differ from our current expectations, please see the section entitled "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2016.

The forward-looking statements in this presentation represent our views as of the date of this presentation. We anticipate that subsequent events and developments may cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. Therefore, these forward-looking statements do not represent our views as of any date other than the date of this presentation.



Inflows into most categories offset by HEDJ outflows

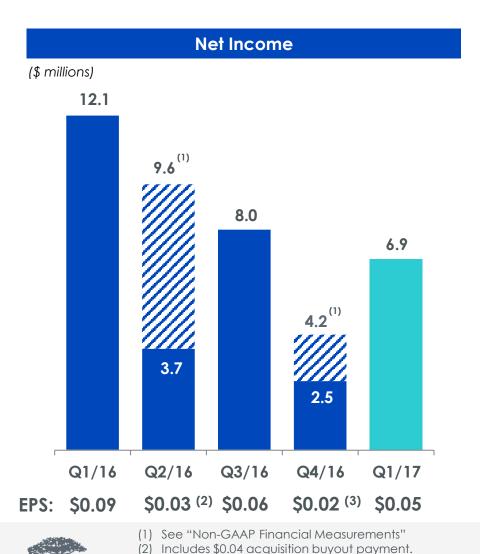




Notable flow highlights

- + MidCap Dividend fund (DON) generated record quarterly inflows of \$299 million bringing total fund assets to over \$2.8 billion
- + Quality Dividend Growth fund (DGRW) had another strong quarter with \$138 million of inflows bringing total fund assets to nearly \$1.3 billion
- + High Yield Zero Duration fund (HYZD) garnered \$36 million of inflows despite flatter yield curve and gyrating consensus around the Fed outlook
- + Recently launched Alternative funds PUTW and DYLS are gaining traction and acceptance





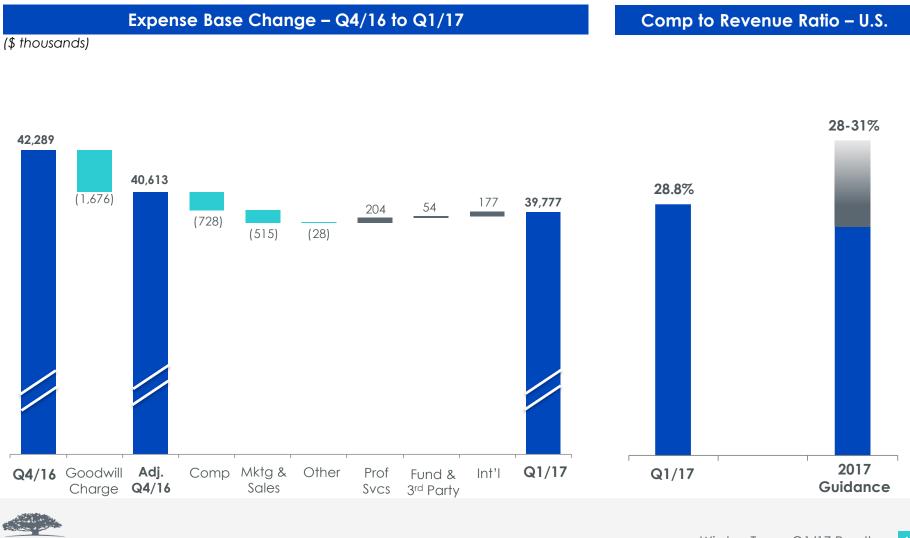
(3) Includes \$0.01 goodwill impairment.

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Unusual Items

- + Q1/17 net income includes \$1.0 million of additional tax expense associated with new GAAP accounting rules surrounding stock-base compensation
- Includes +\$0.8 million of non-recurring revenues in Other income related to reimbursement of fund administrative expenses for prior years. Impact to gross margin ~30 bps.

WisdomTree – Q1/17 Results



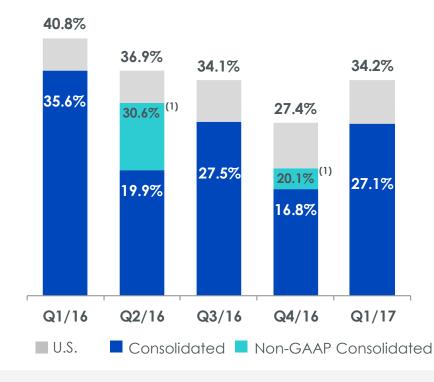
SDOMTREE

Margins move higher following AUM and revenue trends

U.S. Business Gross Margin⁽¹⁾

Pre-tax Margin





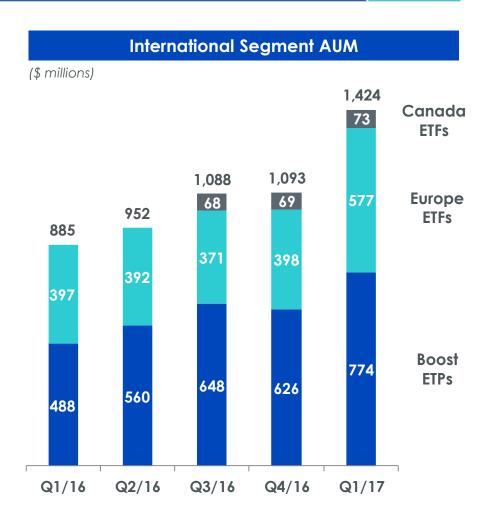


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WisdomTree – Q1/17 Results 7

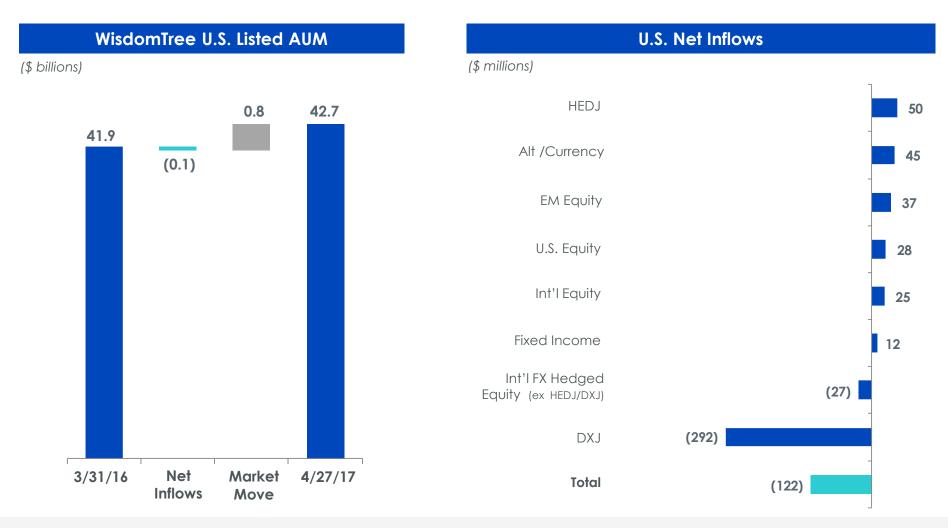
Key Highlights

- + International segment AUM growth of 30% during the quarter
- + Record inflows of \$320 million split evenly between Europe UCITS and Boost ETPs
- + 6 of 17 UCITS strategies and 17 of 68 Boost ETPs had inflows in Q1/17
- + Further built out Europe team with hire of a Director of Capital Markets and further expansion of the distribution forces in Europe and Canada
- + Latin America and Israel distribution contributed to both '40 Act and UCITS ETF flows





Q2/17 as of 4/27/17



* International Segment Q2/17 QTD outflows of \$20M (Boost (\$39M), UCIT \$19M, Canada \$0) through 4/27/17



The wealth management ecosystem is in flux and WisdomTree is positioning to be a beneficiary of the change

+ Several trends and market forces converging resulting in accelerated ETF adoption

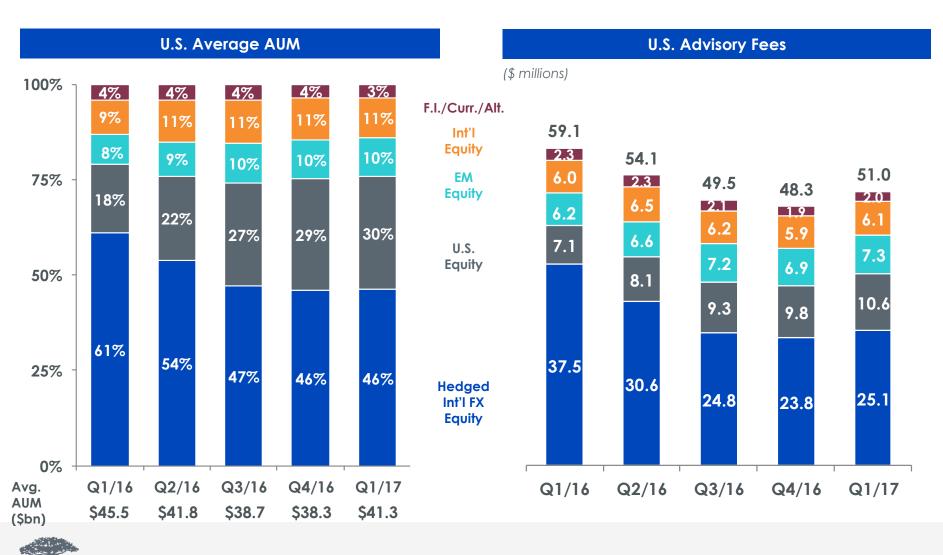
- Fee-based account growth
- Model portfolio utilization
- Technology
- + Technology-enabled services complementing product-focused sales will be another driver of successful distribution
 - Portfolio services
 - Asset allocation services
 - Practice management resources
 - Technology platform (AdvisorEngine)
- + WisdomTree is among the most levered to the changing industry dynamics
 - A decade of investments in people, products, geographies, and technology



Appendix

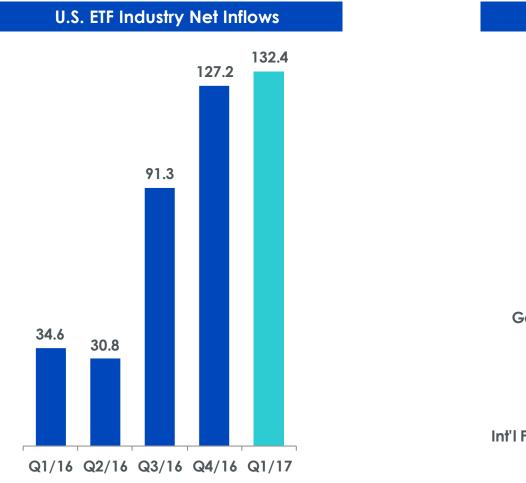


WISDOMTREE[®]



WisdomTree – Q1/17 Results

U.S. listed ETF flows



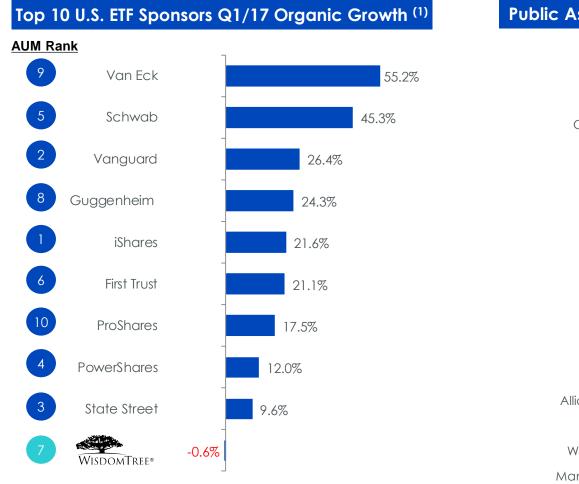
Net Inflows by Category



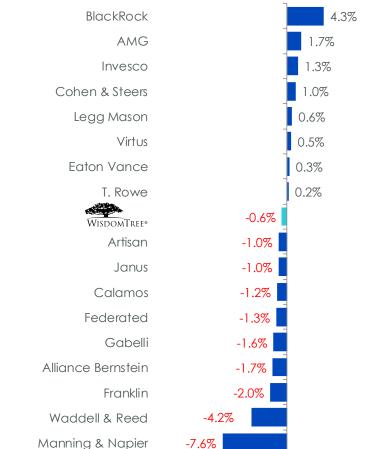


Source: Bloomberg, ICI, WisdomTree.

Organic growth



Public Asset Managers Q1/17 Organic Growth ⁽¹⁾



Source: Bloomberg, WisdomTree, Strategic Insight.

funds.

domTree

(1) Calculated as net inflows for the period over BoP AUM annualized. Excludes money market

14

- + U.S. Segment compensation to revenue ratio of 28-31% in a normal operating environment
- + Near-term U.S. gross margin of 81-82%
- Roughly flat baseline U.S. expenses (\$138-\$139 million) before impact of AUM changes on fund costs and net flow impact on incentive compensation. Includes \$3-4 million of incremental growth initiative spending
- + International Business segment (Europe & Canada) anticipated pre-tax loss of \$9-\$13 million
- + Negative tax impact of \$1.7 million (primarily in 1Q and 3Q) from new accounting rules related to stock-based compensation. Base U.S. tax rate of ~40% on U.S. segment pre-tax earnings



Estimated impact from stock-based comp tax changes

- + 2017 GAAP accounting change requires tax effects of stock-based compensation be recorded in income tax expenses vs. prior rules which impacted equity
- + Awards vesting or being exercised at stock price below/above their grant date price will increase/decrease income tax expense
- + New requirements will increase volatility in reported income tax expenses. On a cash basis, tax windfalls reduce cash taxes while short-falls are non-cash

	Α	В	С	D = (C-B) x A	E	-D x E
Vest Period	# of Shares	Weighted Average Grant Date Price	Vest Date Stock Price (Illustrative)	Tax Shortfall	Tax Rate (Illustrative)	Increase to Tax Expense
Q1 2017						\$1,039
Q2 2017	87	\$13.21	\$8.50	(\$410)	40%	\$164
Q3 2017	151	\$16.74	\$8.50	(\$1,244)	40%	\$498
Q4 2017	2	\$11.14	\$8.50	(\$5)	40%	\$2
2017	240			(\$1,659)		\$1,703
2018	927	\$13.50	\$8.50	(\$4,635)	40%	\$1,854

(shares and dollars in '000s)



Note: Analysis above excludes options as the timing of employee exercises is outside of our

control. Vesting stock price and tax rate is illustrative.

1

Balance Sheet

(\$ millions)	Mar. 31, 2017	Dec. 31, 2016
Assets		
Cash and securities ⁽¹⁾	\$160.4	\$172.9
Investment	20.0	20.0
Accounts receivable	19.2	17.7
Deferred tax asset, net	3.6	9.8
Fixed assets, net	11.6	11.7
Goodwill and intangibles	11.8	11.8
Other assets	4.5	4.6
Total assets	\$231.2	\$249.8
Liabilities		
Fund management and administration	\$13.2	\$13.6
Compensation and benefits	4.9	14.7
Accounts payable and other liabilities	10.6	16.4
Deferred rent	4.8	4.9
Total liabilities	33.6	49.5
Stockholders' equity	197.6	200.3
Total liabilities and stockholders' equity	\$231.2	\$249.8

Q1/17 Change in Cash & Securities ⁽¹⁾





(1) Includes \$57.6 million invested in short-duration fixed income securities classified as securities owned and \$23.2 million in securities held to maturity

Consolidated Financial Results

	2015				2016				
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Revenues									
Advisory fees	\$ 59,869	\$ 81,320	\$ 80,520		\$ 60,615	\$ 55,931		\$ 50,366	\$ 53,262
Other income	272	239	233	254	263	50	236	432	1,337
Total revenues	60,141	81,559	80,753	76,489	60,878	55,981	51,789	50,798	54,599
Expenses									
Compensation and benefits	19,601	18,669	19,407	15,551	15,226	14,343	15,328	18,366	17,874
Fund management and administration	10,168	11,208	10,519	10,887	10,044	10,621	10,372	10,046	9,600
Marketing and advertising	3,076	3,628	3,573	3,094	3,832	4,566	3,600	3,645	3,537
Sales and business development	1,900	2,076	2,438	2,775	2,447	3,834	3,075	3,181	2,962
Professional and consulting fees	1,463	1,604	1,570	2,430	2,835	1,365	1,035	1,457	1,558
Occupancy, communications and equipment	918	943	1,183	1,255	1,222	1,241	1,469	1,279	1,353
Depreciation and amortization	220	223	253	310	316	330	332	327	337
Third party sharing arrangements	283	497	485	1,178	907	709	622	589	932
Acquisition payment	257	264	172	1,492	745	5,993			
Goodwill impairment								1,676	
Other	1,235	1,509	1,620	1,823	1,632	1,823	1,731	1,723	1,624
Total expenses	39,121	40,621	41,220	40,795	39,206	44,825	37,564	42,289	39,777
ncome before taxes	21,020	40,938	39,533	35,694	21,672	11,156	14,225	8,509	14,822
ncome tax (benefit)/expense	8,958	16,766	16,245	15,164	9,600	7,505	6,270	6,032	7,942
Net Income	\$ 12,062	\$ 24,172	\$ 23,288	\$ 20,530	\$ 12,072	\$ 3,651	\$ 7,955	\$ 2,477	\$ 6,880
Note:									
Stock-based compensation included above	\$ 2,344	\$ 2,608	\$ 2,926	\$ 3,022	\$ 3,503	\$ 3,767	\$ 3,822	\$ 3,800	\$ 3,421
Adjusted net income:									
Net income, as reported						\$ 3,651		\$ 2,477	
Add back acquisition contingent payment						5,993		-	
Add back goodwill impairment Adjusted net income						- 9,644	-	1,676	
						7,044		4,100	
Adjusted pretax income:						11.15/		0.500	
ncome before income taxes						11,156 5,993		8,509	
						5.773		-	
Add back acqusisition contingent payment Add back goodwill impairment						-,		1,676	



Segment Financial Results

U.S. Business Segment

U.S. Business Segment Q1/16 Q2/16 Q3/16 Q4/16 Q1/17 Revenues \$59,092 \$54,061 \$49,568 \$48,345 \$51,026 Advisory fees Other income 221 387 323 493 1,312 52,338 Total revenues 59,313 54,448 49,891 48,838 Expenses 13,666 12,674 13,416 15,798 15,070 Compensation and benefits 9.260 9,339 8.866 8.611 8.327 Fund management and administration 3,510 3,943 3,036 3,148 3,069 Marketing and advertising 2,362 3,368 2,881 3,046 2,610 Sales and business development 2,436 823 1,118 1,322 Professional and consulting fees 1,169 1,228 1,116 1,126 1,272 1,161 Occupancy, communications and equipment Depreciation and amortization 311 325 327 320 331 709 927 Third party sharing arrangements 907 622 589 Other 1.535 1,711 1.616 1.652 1,546 34.364 32.859 Total expenses 35.103 35.443 34,430 \$17,032 \$24.210 \$20,084 \$13,395 \$17,908 Income before taxes Pre-tax margin 40.8% 36.9% 34.1% 27.4% 34.2% Compensation ratio 23.0% 23.3% 26.9% 32.3% 28.8% Gross Margin (1) 82.9% 81.5% 81.0% 81.2% 82.3%

International Business Segment

International Business Segment

	Q1/16	Q2/16	Q3/16	Q4/16	Q1/17
Revenues					
Advisory fees	\$ 1,523	\$ 1,870	\$ 1,985	\$ 2,021	\$ 2,236
Other income	42	(337)	(87)	(61)	25
Total revenues	1,565	1,533	1,898	1,960	2,261
Expenses					
Compensation and benefits	1,560	1,669	1,912	2,568	2,804
Fund management and administration	784	1,282	1,506	1,435	1,273
Marketing and advertising	322	623	564	497	468
Sales and business development	85	466	194	135	352
Professional and consulting fees	399	196	(237)	339	236
Occupancy, communications and equipment	106	115	197	118	125
Depreciation and amortization	5	5	5	7	6
Third party sharing arrangements					5
Other	97	6,105	115	1,747	78
Total expenses	3,358	10,461	4,256	6,846	5,347
Income before taxes	\$ (1,793)	\$ (8,928)	\$ (2,358)	\$ (4,886)	\$ (3,086



Key Operating Statistics

	2015				-	2017			
-	Q1	Q2	Q3	Q4	Q1	20 Q2	Q3	Q4	Q1
AUM (end of period)									
International Hedged Equity	\$33,925	\$39,222	\$34,608	\$33,311	\$25,140	\$18,798	\$17,270	\$18,752	\$19,112
U.S. Equity	9,748	9,245	8,247	8,603	8,966	9,766	10,698	11,996	12,402
International Developed Equity	4,323	4,829	4,394	4,525	4,653	4,184	4,334	4,152	4,561
Emerging Markets Equity	6,068	6,244	4,288	3,825	3,803	3,683	4,020	3,881	4,508
Fixed Income	904	956	794	799	828	790	597	534	585
Alternative Strategy	225	230	211	208	440	452	445	510	476
Currency	565	573	505	368	426	373	340	339	296
	\$55,758	\$61,299	\$53,047	\$51,639	\$44,256	\$38,046	\$37,704	\$40,164	\$41,940
Average ETF AUM	\$46,391	\$61,153	\$59,572	\$56,603	\$45,475	\$41,830	\$38,710	\$38,253	\$41,292
Net Inflows / (Outflows)									
U.S. Equity	\$294	(\$320)	(\$259)	(\$14)	(\$8)	\$500	\$759	\$609	\$221
Emerging Markets Equity	(165)	250	(1,013)	(418)	(171)	(160)	93	(41)	141
Alternative Strategy	17	14	(13)	(4)	5	(10)	5	72	(27)
Currency	(44)	7	(63)	(121)	65	(54)	(29)	(13)	(30)
International Developed Equity	188	497	21	(56)	160	(251)	(139)	(120)	102
Fixed Income	(210)	67	(85)	9	(14)	(47)	(204)	(35)	50
International Hedged Equity Total	13,440	6,083 \$6,598	751 (\$661)	(1,997)	(5,396)	(4,927)	(2,865)	(341) \$132	(514)
10101									,
Average ETF Advisory Fee	0.52%	0.53%	0.53%	0.52%	0.52%	0.52%	0.51%	0.50%	0.50%
<u>Average Mix</u>									
International Hedged Equity	53%	63%	66%	66%	61%	54%	47%	46%	46%
U.S. Equity	21%	16%	15%	16%	18%	22%	27%	29%	30%
International Developed Equity	9%	8%	8%	8%	9%	11%	11%	11%	11%
Emerging Markets Equity Fixed Income	14% 2%	10% 2%	9% 1%	7% 2%	8% 2%	9% 2%	11% 2%	10% 2%	10% 1%
Currency	2%	2%	1%	2%	2%	2%	2% 1%	2%	1%
Alternative Strategy	0%	0%	0%	0%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
# of ETFs	70	75	79	86	93	99	93	94	88
		75	/ 7	00	73	77	73	74	00
European Listed ETPs: (in thousand AUM (end of period)	\$288,801	\$384,089	\$431,259	\$437,934	\$488,069	\$560,063	\$647,497	\$626,280	\$774,487
Net Inflows	\$200,001 \$145,381	\$50,331	\$431,237 \$191,044	\$437,734 \$153,023	\$400,007 \$123,461	\$20,578	\$92,045	\$626,260 (\$38,214)	\$774,487 \$160,327
Average Advisory Fee	0.81%	0.82%	0.83%	0.85%	0.84%	\$20,378 0.84%	0.82%	0.80%	0.79%
о ,	0.0170	0.02/0	0.00/0	0.0070	0.04/0	0.04/0	0.02/0	0.0070	0.7770
Total UCITS ETFs: (in thousands)	A.5.0.11			4005 000	A00/001	****		****	A = 7 / 500
AUM (end of period)	\$45,846	\$228,588	\$264,452	\$335,938	\$396,901	\$391,900	\$371,307	\$398,015	\$576,503
Net Inflows	\$28,851	\$144,234	\$62,217	\$52,271	\$71,440	\$26,931	(\$58,908)	\$12,442	\$159,774
Average Advisory Fee	0.40%	0.44%	0.45%	0.45%	0.47%	0.46%	0.44%	0.42%	0.43%
Total Canada ETFs: (in thousands)									
AUM (end of period)							68,427	68,618	72,927
Net Inflows							68,531	3	(2)
Average Advisory Fee							0.51%	0.52%	0.46%
U.S. Headcount	109	118	132	143	153	157	159	163	163
Non-U.S. Headcount	27	28	29	34	38	47	43	46	47



Non-GAAP Financial Measurements

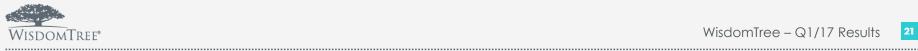
In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. Our management reviews these non-GAAP financial measurements when evaluating our financial performance and results of operations; therefore, we believe it is useful to provide information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning, do not replace nor are superior to GAAP financial measurements and are unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measurements should be considered in the context with our GAAP results. The non-GAAP financial measurements contained in this release include:

- Gross margin and gross margin percentage (U.S. Business segment). We disclose our gross margins and gross margin percentage for our U.S. Business segment separately from the start up stage of our international businesses (Europe and Canada) to allow investors to better understand and track the performance and operating efficiency of our core U.S. operations, which make up the vast majority of our operating and financial results. We disclose U.S. Business segment gross margin, which we define as U.S. total revenues less U.S. fund management and administration expenses and U.S. third-party sharing arrangements, and U.S. Business segment gross margin percentage as non-GAAP financial measurements because we believe they provide investors with a consistent way to analyze the amount we retain after paying third party service providers to operate our ETPs and third party marketing agents whose fees are associated with our AUM level. Management tracks gross margin and gross margin percentage to analyze the profitability of our products.
- Operating results for the fourth quarter of 2016 excluding a \$1.7 million goodwill impairment charge. We exclude this charge, which is not deductible for tax purposes, when analyzing our results as it is a one-time, non-recurring charge and not core to our operating business.
- Operating results for the second quarter of 2016 excluding a \$6.0 million charge related to the accelerated buyout of the minority shareholder of our European business. We exclude this charge, which is non-deductible for tax purposes, when analyzing our results as it is one-time, non-recurring charge and not core to our operating business.

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES GAAP to NON-GAAP RECONCILIATION (in thousands)

(Unaudited)

		Thr	ee Months E	inded	
	Mar. 31,	Dec. 31,	Sept. 30,	June 30,	Mar. 31,
	2017	2016	2016	2016	2016
Gross Margin and Gross Margin Percentage (U.S. Listed Business):					
Total Revenues	\$ 52,338	\$ 48,838	\$ 49,891	\$ 54,061	\$ 59,313
Less: Fund management and administration	(8,327)	(8,611)	(8,866)	(9,339)	(9,260)
Less: Third-party sharing arrangements	(927)	(589)	(622)	(709)	(907)
U.S. Gross margin	\$ 43,084	\$ 39,638	\$ 40,403	\$ 44,013	\$ 49,146
U.S. Gross margin percentage	82.3%	81.2%	81.0%	81.4%	82.9%
Adjusted net income and diluted earnings per share: Net income, as reported. Add back: Goodwill impairment. Add back: Acquisition payment. Adjusted net income. Weighted average common share - diluted. Adjusted net income per share - diluted.		\$ 2,477 1,676 4,153 135,373 \$0.03		\$ 3,651 5,993 9,644 135,132 \$0.07	
Adjusted pre-tax margin: Income before income taxes Add back: Goodwill impairment Add back: Acquisition payment Adjusted income before income taxes		\$ 8,509 1,676 10,185		\$ 11,156 	
Total revenues Adjusted pretax margin		50,798 20.1%		55,981 30.6%	



	U.S. Net Inflows		Market	Market	
	Industry	WisdomTree	Share	Movement	AUM
	(in billions)	(in millions)		(in millions)	(in millions)
2006	\$74.0	\$1,408	1.9%	\$116	1,523
2007	\$150.6	2,961	2.0%	74	4,559
2008	\$177.2	907	0.5%	(2,286)	3,180
2009	\$116.5	1,774	1.5%	1,025	5,979
2010	\$118.0	3,135	2.7%	777	9,891
2011	\$117.6	3,898	3.3%	(1,607)	12,182
2012	\$185.4	4,732	2.6%	1,372	18,286
2013	\$179.9	14,323	8.0%	2,275	34,884
2014	\$240.7	5,076	2.1%	(679)	39,281
2015	\$230.9	16,856	7.3%	(4,273)	51,864
2016	\$283.3	(12,556)	n/a	856	40,164
'17 YTD	\$132.4	(58)	n/a	1,833	41,940
Total	\$2,006.5	\$42,456	2.1%	(\$516)	

