

## CORPORATE WEBSITE TRADE NEWS POSTING

### **MacDermid Alpha's Assembly Division to Partner with PreventPCB for Technical Seminar in Italy**

(Waterbury, CT USA) – February 12th, 2019 - The Assembly division of MacDermid Alpha Electronics Solutions, the world leader in the production of electronic soldering and bonding materials, will be hosting a customer technical seminar focusing on reliability and sustainability, in partnership with PreventPCB in Verigare, Italy on Tuesday the 26th of February.

The seminar will include presentations from both MacDermid Alpha and PreventPCB on the latest trends in the electronics assembly industry including void reduction, [low-temperature soldering](#), process traceability and MTBF, with a particular emphasis on the ALPHA® Sustainability programs including ALPHA® Recycling Services.

Donato Casati, Sales Manager for Italy and the Balkans, will be presenting on ALPHA® Recycling Services alongside 2C Ecologia, an ALPHA® Certified Recycling Partner for Italy. "The electronics industry is often criticised for its lack of sustainability. Through programs like our ALPHA® Recycling Services we enable electronics manufacturers to meet their environmental and legislative requirements, whilst also maximising the return on their solder dross, scrap and solder paste waste," comments Donato. "MacDermid Alpha is working with a number of Certified Recycling Partners across Europe, including 2C Ecologia, to enable local collection and an increased level of support for our customers."

The partners are certified by MacDermid Alpha, and are legally authorised to collect metal waste, as well as other waste from the electronics assembly process and hold all necessary permits.

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