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Leslie's Swimming Pool Supplies Supports Relief Efforts In Texas With Major Donation to the American Red Cross

PHOENIX, Aug. 30, 2017 /PRNewswire/ -- Leslie's Poolmart, Inc. (Leslie's), the nation's leading retailer of swimming pool supplies, has made a donation to the American Red Cross to support the Hurricane Harvey relief efforts going on in Texas. In addition to the initial contribution, Leslie's will donate \$1 for every 35-lb pail of Leslie's 3-inch chlorine tablets sold from August 31 through Labor Day, September 4th at any of its 884 retail locations across the country.



"We are proud to support the heroic efforts of first responders, residents, and city, county, state and federal assistance groups. They are doing a terrific job under difficult circumstances. We are especially proud to be able to donate to the American Red Cross and put the funds right where they are needed, most notably in Houston and the surrounding areas," stated Steven Ortega, President and COO of Leslie's. "We have 177 stores in the state of Texas. Our store teams have relationships with their customers, many of whom in the affected areas have unfortunately sustained damage to their home. We offer our heartfelt sympathies to those affected by this devastating storm."

In addition to specific donations based on unfortunate circumstances such as hurricane relief, Leslie's is proud to sponsor several organizations, including the Boys & Girls Clubs, Ronald McDonald House, Big Brothers Big Sisters and other local charities in the greater Phoenix, AZ area.

About Leslie's Poolmart, Inc.:

Founded in 1963, Leslie's Poolmart, Inc. is the world's largest specialty retailer of swimming pool supplies and related products for both residential and commercial customers. Leslie's currently markets its products through over 900 store locations in 35 states, a nationwide mail-order catalog, and an Internet e-commerce site: www.lesliespool.com. The company employs approximately 4,500 associates across the country during the swimming pool season. Leslie's corporate headquarters is located in Phoenix, Ariz.

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