

March 5, 2010



Leslie's Poolmart, Inc. Schedules First Quarter Investors' Conference Call

Call to be held on Tuesday, March 9th, 2010 at 12:00 PM Eastern Standard Time

PHOENIX, March 5 /PRNewswire/ -- Leslie's Poolmart, Inc., the nation's leading retailer of swimming pool supplies and related products, announced that on March 9th, 2010, Lawrence H. Hayward, the Company's Chairman and Chief Executive Officer, and Steven L. Ortega, Chief Financial Officer, will host an investors' conference call at 12:00 PM Eastern Standard Time (9:00 AM Pacific Standard Time) to review the company's first quarter financial results.

Interested parties are to contact the Investor Relations Department of the Company at 602-366-3812 for the conference call information.

Founded in 1963, Leslie's Poolmart, Inc., is the country's leading specialty retailer of swimming pool supplies and related products. The Company currently markets its products through 624 retail stores in 35 states; a nationwide mail-order catalog; and Internet e-commerce site, www.lesliespool.com.

SOURCE Leslie's Poolmart, Inc.