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Information Systems Associates, Inc. announces another interface for DCIM systems

New Offering Expands Patented Data Collection Process to Partner Asset VUE

Stuart, Sept. 17, 2013 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB: IOSA), an emerging information technology company, is announcing an expansion of its product portfolio. The company has completed development of an additional interface for DCIM systems giving it and partner Asset VUE, LLC the ability to share data between the two systems. The ISA data collection and IT asset management system has long been recognized as a very cost effective and efficient way for data center managers to accurately know what equipment and power infrastructure they have installed and where it is located. ISA announced earlier this year that the companies planned to sign an agreement covering additional areas of cooperation with tighter interfaces between ISA's OSPI® solution and the Asset VUE Solution Suite encompassing the RFID enabled Asset VUE Inventory and Asset SECURE products.

Joe Coschera, ISA's founder and CEO said, "This additional interface from ISA is another important "building block" in our product strategy to bring efficient and accurate information to our clients for their DCIM implementations. As I have said previously, we are using our Professional Services experience within data centers to provide new software offerings that significantly enhance our client's efficiency in managing their DCIM roll outs". The Company has recently announced that it is now focusing its growth plans on new software offerings in the DCIM market space as well as growing its professional services and consulting businesses.

ISA has been working collectively with partner Asset VUE since 2011 and the companies work on large DCIM projects utilizing the skills of both entities. The new interface will further strengthen the working relationship between Asset VUE and ISA by:

- Providing a data collection toolset for the initial implementation of the Asset VUE Data Center Asset Management (DCAM) solution
- Extending features and functionality of OSPI® to Asset VUE users giving them much more detailed data on devices, power infrastructure and connectivity
- Extending Asset VUE features and functionality to OSPI® users by providing Web based data access and reports, and RFID auditing and tracking.

Sean Cotter, Asset VUE President said, "I am very pleased that ISA has expanded their abilities to include our products. We have already concluded some successful joint projects

with ISA's professional services team and expect that both companies will be engaged on further major implementations in the near future." He also commented that this new interface will assist both companies in their quest to offer cost effective and implementable solutions for their clients.

The new interface will be priced as a part of an overall solution where both Asset VUE and OSPI® are being selected. The costs of the product will be offset by a reduction in the amount of scanner hardware required since only one scanner will be required to interface with the collective data. The interface will be released and generally available in late October.

About Information Systems Associates

Information Systems Associates, Inc. (OTCQB:IOSA) based in Stuart, FL, is a leading provider of Mobile Data Center Management™ systems and turnkey data center management solutions. The suite of products and services include data center asset inventory, Data Center Management software and DCIM Consulting. Utilizing a proprietary and patented technology, OSPI® (On Site Physical Inventory®), customers manage data centers on a mobile basis, bringing data center management out of the office and into the data center. Information Systems Associates holds the trademarks for On Site Physical Inventory, OSPI®, Mobile Data Center Management and daCenti®.

For more information visit our website <http://www.isa-inc.net>

About Asset VUE

As an organization, the company's executive leadership and product development staff bring vast, direct experience from the world of data center operation. Some of the largest, most complex and most high-profile data center operations in the world have been influenced or touched by Asset VUE personnel. The solution delivered to Asset VUE clients is a refined culmination of living and working through the daily challenges faced by data center management/leadership across the industry. The technology is built with a domain precision towards directly solving the kinds of regular challenges faced by "data center people" regarding their daily roles and their strategic responsibilities that is not found in other tools.

For more information visit our website <http://www.assetvue.com>

Safe Harbor

This press release contains forward-looking statements including statements regarding our growth, future plans for the relationship of ISA and Asset VUE, and expected release of the interface.

The words "believe," "may," "estimate," "continue," "anticipate," "intend," "should," "plan," "could," "target," "potential," "is likely," "will," "expect" and similar expressions, as they relate to us, are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy and financial needs. Important factors that could cause actual results to differ from those in the forward-looking statements include competition, unexpected issues

regarding implementation and release of the interface and unexpected issues with the relationship of ISA and Asset VUE. Further information on our risk factors is contained in our filings with the SEC, including the Form 10-K for the year ended December 31, 2012. Any forward-looking statement made by us herein speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

Source: Information Systems Associates

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