

January 31, 2012



Information Systems Associates and Asset VUE, LLC Sign an Affiliate Agreement

STUART, Fla., Jan. 31, 2012 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA), a company focused on Data Center Infrastructure Management (DCIM), Data Center IT Asset Collection, and Mobile Data Center Management today announced that it has signed a joint Affiliate Agreement with Asset VUE, LLC.

Under the terms of the agreement Asset VUE will:

- Introduce ISA's On Site Physical Inventory (OSPI) services to its customers; and
- Introduce ISA's data center services to its customers.

Under the terms of the agreement Information Systems Associates will:

- Introduce Asset VUE's RFID solutions to its customers; and
- Utilize Asset VUE's complimentary data center services.

Joe Coschera, the Chief Executive Officer of Information Systems Associates, stated, "We are excited to have Asset VUE as a partner. The company has very complementary services and an impeccable reputation. The relationship with Asset VUE provides both companies with access to the others services and technologies for their respective clients. We anticipate being called upon by Asset VUE to provide asset inventory support services for their client's projects. Our complimentary technologies can benefit both companies' clients."

Sean Cotter, Asset VUE's President stated, "As pioneers and legacy experts in the DCIM market, the Information Systems Associates (ISA) team has a well-earned reputation for precision delivery and unparalleled customer service in an industry that demands that level of excellence. Quality partnerships are defined by excellent accompaniment and ISA serves as the ideal fit to the Asset VUE RFID Asset Management solution. We are confident that this partnership will yield tremendous value for both companies' clients."

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at:

<http://www.IOSA-IR.com>

About Information Systems Associates, Inc.

Information Systems Associates, Inc. (OTCQB:IOSA) based in Stuart, FL. is a leading provider of Mobile Data Center Management systems and turnkey data center management solutions. The suite of products and services include data center asset/inventory management, data center management software and data center data collection. Utilizing a proprietary and patented technology, OSPI (On Site Physical Inventory), customers manage

data centers on a mobile basis, bringing data center management out of the office and into the data center. Information Systems Associates holds the trademarks for On Site Physical Inventory, OSPI and Mobile Data Center Management.

For more information visit our website <http://www.isa-inc.net>

About Asset Vue, LLC

As an organization, the company's executive leadership and product development staff bring vast, direct experience from the world of data center operation. Some of the largest, most complex and most high-profile data center operations in the world have been influenced or touched by Asset VUE personnel. The solution delivered to Asset VUE clients is a refined culmination of living and working through the daily challenges faced by data center management/leadership across the industry. The technology is built with a domain precision towards directly solving the kinds of regular challenges faced by "data center people" regarding their daily roles and their strategic responsibilities that is not found in other tools.

For more information visit Asset VUE's website <http://www.assetvue.com>

Safe Harbor

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and to continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2010 and the Form 10-QSB filed September 30, 2011. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

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Source: Information Systems Associates, Inc.