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Brunswick Corporation : Introducing Recreation Without Compromise

Crestliner debuts new pontoons for 2017

OTSEGO, Minn., Feb. 6, 2017-Crestliner, makers of premium fishing, fish and sport, utility and hunting boats for over 70 years, is incredibly excited to introduce its Rally pontoon series. This all-new pontoon features the expert style and craftsmanship you expect from Crestliner, with all the benefits of a high-quality pontoon boat.

The Rally is purpose-built, with an unwavering commitment to perfecting every detail, using top-of-the-line materials and advanced construction methods. Reinforced tubes welded together create a rock solid bond, torsion control riser brackets absorb impact, and the crossmember system gives the Rally support from the deck up.

It comes in two distinct styles, the Rally and the Rally DX, and features five unique layout designs. The Rally comes with a wide variety of standard features that are all backed by Crestliner's legendary durability. The Rally DX comes with everything the Rally does and then some. With even more standard features, as well as higher-end trim levels and style accents, the Rally DX is pontoon perfection.

Once a consumer has chosen their Rally style, they can add a performance package to make their time on the water even better. Both packages offer a tritoon option, while the Sport package provides increased horsepower, maneuverability and stability. The V3 package is perfect for more speed and water sport activities and delivers more horsepower, increased fuel capacity, greater control in rough water, and an overall smooth ride.

Finally, the consumer gets to choose from five unique layout designs:

The CS (Cruise) provides ample deck seating thanks to an intuitive layout that makes the most of its deck space; the CW (Center Walkthrough) features a spacious walkthrough layout, allowing for maximum mobility; the CWDH (Center Walkthrough Dual Helm) is built with a similar walkthrough design as the CW, but also features two captains seats; the FC (Fish & Cruise) combines features from a pontoon with that of a fishing boat and boasts a unique fishing station in addition to other fishing features; and the FS (Fish) is outfitted with four fishing seats and a wide array of fishability features.

"The Rally and Rally DX represent a return to glory for Crestliner," noted Lori Kneeland, director of marketing. "When we got to work on building this brand new pontoon line, there was only one mandatory - that these pontoons be unmistakably Crestliner. And they are. They're durable, stylish and come in multiple floor plans that can accommodate any passion."

With over 70 years of building boats that deliver unbeatable durability and performance, the Rally is another success story from Crestliner. It's equally perfect for family fun or relaxing as it is for a day of fishing with friends. Simply put, the Rally is truly the pinnacle of fine craftsmanship.

About Crestliner

Located in Otsego, Minn., Crestliner boats and pontoons are crafted with an uncompromising mix of functional design, all-welded aluminum construction and a relentless commitment to excellence. Since 1946 Crestliner has been making boats forged with strength and defined by durability. As a world-wide leader, Crestliner continues to redefine the industry with boats built to last. A testament to our quality and craftsmanship, Crestliner has received the CSI Award of Excellence in Customer Satisfaction for Aluminum Outboard Boats for nine consecutive years. Learn more about Crestliner and its line of boats by visiting crestliner.com. Crestliner is a division of Brunswick Corporation, a leader in the recreational marine industry, brunswick.com

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Payne's and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; InMovement products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

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