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Brunswick Is a Top 10 Birthday Party Destination

LAKE FOREST, Ill., April 15 /PRNewswire-FirstCall/ -- For parents looking for a great place to hold a birthday party, Brunswick has the answer. In its May issue, *Parents* magazine has selected Brunswick as one of the ten best places for kids and parents to party.

The magazine reviewed more than 40 nationwide party chains, looking at activities, packages and prices, before selecting its ten best. Among the keys to making the final cut this year were fun and affordability.

"Our May issue is devoted to birthday parties and we wanted to find out which party chains not only throw fun birthdays that kids will love, but offer affordable packages that will make parents happy," says Dana Points, editor-in-chief of *Parents*. "We examined more than 40 popular party spots to bring readers the 10 best ones. They'll tailor the bash to your child's interests, offer proper supervision and handle the cleanup—so mom and dad can enjoy the party too."

Of the party spots that made the Top 10 list, Brunswick offers parties that are among the most affordable, ranging from $12 to $18 per guest, which includes bowling, food, partyware, balloons and a bowling pin-shaped bottle for the birthday boy or girl. Every party also includes a Party Hero—a designated party host who organizes and manages the celebration so that parents can relax and have fun themselves. Parties can also be tailored to the guest of honor with extras such as a bowling pin that guests can sign or a personalized mini bowling ball.

There are 93 Brunswick Zone and Brunswick Zone XL locations throughoutNorth America, all of which offer birthday parties. For more information about Brunswick locations and birthday celebrations, go to www.bowlbrunswick.com/kids-birthdays.

Brunswick Bowling & Billiards, a division of Brunswick Corporation, is one of the largest operators of full-service bowling and family recreation centers in North America; is a full-line supplier of bowling equipment, supplies and consumer products, and designs billiards tables and accessories. Headquartered in Lake Forest, Ill., Brunswick Corporation (NYSE: BC) has been a leader in the recreation business for more than 160 years. For more information, visit our Web site at www.bowlbrunswick.com.

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