Skillsoft Reports Financial Results for the First Quarter of Fiscal Year 2023

Skillsoft Content Segment Bookings up 22%

BOSTON – June 8, 2022 – Skillsoft Corp. (NYSE: SKIL) ("Skillsoft" or the "Company"), a leading platform for transformative learning experiences, today announced its financial results for the first quarter of fiscal 2023 ended April 30, 2022.

"We reported Q1 results above expectations due to strong Skillsoft Content Segment bookings growth of 22%," said Jeffery R. Tarr, Skillsoft's Chief Executive Officer. "I'm pleased that we've delivered four consecutive quarters of adjusted revenue growth since returning the Company to public markets a year ago. We also recently completed the first phase of the technical integration of Codecademy into Percipio – our immersive, Al driven learning platform – and are encouraged by our early sales pipeline success."

Fiscal 2023 First Quarter Select Financials¹

- Delivered strong Skillsoft Content Segment bookings growth of 22% over prior year
- Skillsoft Content Dollar Revenue Retention to 101%, up 10 percentage points over prior year
- Delivered GAAP revenue of \$164 million, up 79% and GAAP net loss of \$22 million
- Grew Adjusted Revenue² 1% to \$170 million with Adjusted² EBITDA of \$33 million

Outlook Commentary

The strength of the Company's subscription-based Skillsoft Content Segment is being offset by declines in the transactional Global Knowledge segment due to macroeconomic headwinds. As a result, Skillsoft is trending towards the low end of its bookings and revenue outlook ranges for full year fiscal 2023. The Company is taking actions to improve second half Global Knowledge segment revenue results and to deliver its Adjusted EBITDA outlook.

Full Year Fiscal 2023 Outlook³

OutlookBookings\$790 million to \$825 millionAdjusted Revenue\$765 million to \$790 millionAdjusted EBITDAApproximately \$167 million

Skillsoft expects fiscal 2024 Adjusted EBITDA growth of at least low double digits.

¹ Growth calculated compared to the prior year as if pre-combination Skillsoft and Global Knowledge had been combined and their fiscal quarters had been aligned to end on April 30, 2021 and includes approximately one month of Codecademy for both years.

² Signifies non-GAAP measure. See "Non-GAAP Financial Measures and Key Performance Metrics" in this release.

³ See "Non-GAAP Financial Measures and Key Performance Metrics." The Company is unable to reconcile forward-looking non-GAAP measures without unreasonable efforts.

Key Operational Metrics and Non-GAAP Financial Measures

Bookings

The following table sets forth unaudited bookings for the three months ended April 30, 2022 and 2021 as if pre-combination Skillsoft and Global Knowledge had been combined and their fiscal quarters had been aligned to end on April 30 and the Skillsoft Content line includes approximately one month of Codecademy for both years:

	Three	Months		
(In thousands)	Ended A	April 30,	Chai	nge
	2022	2021	\$	%
<u>Bookings</u>				
Skillsoft Content	\$51,069	\$41,835	\$9,234	22%
Global Knowledge	55,665	65,257	(9,592)	-15%
SumTotal	18,742	25,424	(6,682)	-26%
Total Bookings	\$125,476	\$132,516	(\$7,040)	-5%

Adjusted Revenue

The following table sets forth unaudited Adjusted Revenue for the three months ended April 30, 2022 and 2021 as if pre-combination Skillsoft and Global Knowledge had been combined and their fiscal quarters had been aligned to end on April 30 and the Skillsoft Content line includes approximately one month of Codecademy for both years:

	Three M	/lonths		
(In thousands)	Ended A	April 30,	Chan	ge
	2022	2021	\$	%
Adjusted Revenue				
Skillsoft Content	\$89,786	\$85,185	\$4,601	5%
Global Knowledge	51,383	54,766	(3,383)	-6%
SumTotal	29,076	29,151	(75)	0%
Total Adjusted Revenue	\$170,245	\$169,102	\$1,143	1%

Dollar Retention Rate

The following table sets forth dollar retention rates ("DRR") for the last twelve-month ("LTM") period ended April 30, 2022 and for the three-month periods ended April 30, 2022 and 2021:

		April 30				
	LTM	2022	2021			
Skillsoft Content	98%	101%	91%			
SumTotal	95%	73%	95%			

Webcast and Conference Call Information

Skillsoft will host a conference call and webcast today at 5:00 p.m. Eastern Time to discuss its financial results. To access the call, dial (877) 413-9278 from the United States and Canada or (215) 268-9914 from international locations. The live event can be accessed from the Investor Relations section of Skillsoft's website at investor.skillsoft.com. A replay will be available for six months.

About Skillsoft

Skillsoft (NYSE: SKIL) delivers transformative learning experiences that propel organizations and people to grow together. The Company partners with enterprise organizations and serves a global community of learners to prepare today's employees for tomorrow's economy. With Skillsoft, customers gain access to blended, multimodal learning experiences that do more than build skills, they grow a more capable, adaptive, and engaged workforce. Through a portfolio of best-in-class content, a platform that is personalized and connected to customer needs, world-class tech and a broad ecosystem of partners, Skillsoft drives continuous growth and performance for employees and their organizations by overcoming critical skill gaps and unlocking human potential. Learn more at www.skillsoft.com.

NON-GAAP FINANCIAL MEASURES AND KEY PERFORMANCE METRICS

We track several non-GAAP financial measures and key performance metrics that we believe are key financial measures of our success. Non-GAAP measures and key performance metrics are frequently used by securities analysts, investors, and other interested parties in their evaluation of companies comparable to us, many of which present non-GAAP measures and key performance metrics when reporting their results. These measures can be useful in evaluating our performance against our peer companies because we believe the measures provide users with valuable insight into key components of U.S. GAAP financial disclosures. For example, a company with higher U.S. GAAP net income may not be as appealing to investors if its net income is more heavily comprised of gains on asset sales. Likewise, excluding the effects of interest income and expense moderates the impact of a company's capital structure on its performance. However, non-GAAP measures and key performance metrics have limitations as analytical tools. Because not all companies use identical calculations, our presentation of non-GAAP financial measures and key performance metrics may not be comparable to other similarly titled measures of other companies. They are not presentations made in accordance with U.S. GAAP, are not measures of financial condition or liquidity, and should not be considered as an alternative to profit or loss for the period determined in accordance with U.S. GAAP or operating cash flows determined in accordance with U.S. GAAP. As a result, these performance measures should not be considered in isolation from, or as a substitute analysis for, results of operations as determined in accordance with U.S. GAAP.

We do not reconcile our forward-looking non-GAAP financial measures to the corresponding U.S. GAAP measures, due to variability and difficulty in making accurate forecasts and projections and/or certain information not being ascertainable or accessible; and because not all of the information necessary for a quantitative reconciliation of these forward-looking non-GAAP financial measures to the most directly comparable U.S. GAAP financial measure is available to us without unreasonable efforts. For the same reasons, we are unable to address the probable significance of the unavailable information. We provide non-GAAP financial measures that we believe will be achieved, however we cannot accurately predict all of the components of the adjusted calculations and the U.S. GAAP measures may be materially different than the non-GAAP measures.

Annualized Recurring Revenue ("ARR")

ARR represents the annualized recurring value of all active subscription contracts at the end of a reporting period. We believe ARR is useful for assessing the performance of our recurring subscription revenue base and identifying trends affecting our business.

Dollar Retention Rate ("DRR")

For existing customers at the beginning of a given period, DRR represents subscription renewals, upgrades, churn, and downgrades in such period divided by the beginning total renewable base for such customers for such period. Renewals reflect customers who renew their subscription, inclusive of auto-renewals for multi-year contracts, while churn reflects customers who choose to not renew their subscription. Upgrades include orders from customers that purchase additional licenses or content (e.g., a new Leadership and Business module), while downgrades reflect customers electing to decrease the number of licenses or reduce the size of their content package. Upgrades and downgrades also reflect changes in pricing. We use our DRR to measure the long-term value of customer contracts as well as our ability to retain and expand the revenue generated from our existing customers.

Bookings

Bookings in any particular period represents orders received during that period and reflects (i) subscription renewals, upgrades, churn, and downgrades to existing customers, (ii) non- subscription services, and (iii) sales to new customers. Bookings generally represents a customer's annual obligation (versus the life of the contract), and, for the subscription business, revenue is recognized for such bookings over the following 12 months. We use bookings to measure and monitor current period business activity with respect to our ability to sell subscriptions and services to our platform.

Forward Looking Statements

This document includes statements that are, or may be deemed to be, "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are intended to be covered by the safe harbors created by those laws. All statements, other than statements of historical facts, that address activities, events or developments that we expect or anticipate may occur in the future, including such things as our outlook (including bookings, adjusted revenue, and adjusted EBITDA), our product development and planning, our pipeline, future capital expenditures, financial results, the impact of regulatory changes, existing and evolving business strategies and acquisitions and dispositions, demand for our services and competitive strengths, goals, the benefits of new initiatives, growth of our business and operations, our ability to successfully implement our plans, strategies, objectives, expectations and intentions are forward-looking statements. Also, when we use words such as "may," "will," "would," "anticipate," "believe," "estimate," "expect," "intend," "plan," "projects," "forecasts," "seeks," "outlook," "target," "goals," "probably," or similar expressions, we are making forward-looking statements. Such statements are based upon the current beliefs and expectations of Skillsoft's management and are subject to significant risks and uncertainties. All forward-looking disclosure is speculative by its nature.

There are important risks, uncertainties, events and factors that could cause our actual results or performance to differ materially from those in the forward-looking statements contained in this document, including:

- our ability to realize the benefits expected from the business combination between Skillsoft, Churchill Capital Corp. II, and Global Knowledge, and other recent transactions, including our acquisitions of Pluma and Codecademy;
- the impact of U.S. and worldwide economic trends, financial market conditions, geopolitical events, natural disasters, climate change, public health crises, the ongoing COVID-19 pandemic (including any variant), political crises, or other catastrophic events on our business, liquidity, financial condition and results of operations;
- our ability to attract and retain key employees and qualified technical and sales personnel;
- our reliance on third parties to provide us with learning content, subject matter expertise, and content productions and the impact on our business if our relationships with these third parties are terminated;
- fluctuations in our future operating results;
- our ability to successfully identify, consummate, and achieve strategic objectives in connection with our acquisition opportunities and realize the benefits expected from the acquisition;
- the demand for, and acceptance of, our products and for cloud-based technology learning solutions in general;
- our ability to compete successfully in competitive markets and changes in the competitive environment in our industry and the markets in which we operate;

- our ability to market existing products and develop new products;
- a failure of our information technology infrastructure or any significant breach of security, including in relation to the migration of our key platforms from our systems to cloud storage;
- future regulatory, judicial, and legislative changes in our industry;
- our ability to comply with laws and regulations applicable to our business;
- a failure to achieve and maintain effective internal control over financial reporting;
- fluctuations in foreign currency exchange rates;
- our ability to protect or obtain intellectual property rights;
- our ability to raise additional capital;
- the impact of our indebtedness on our financial position and operating flexibility;
- our ability to meet future liquidity requirements and comply with restrictive covenants related to longterm indebtedness;
- · our ability to successfully defend ourselves in legal proceedings; and
- our ability to continue to meet applicable listing standards.

The foregoing list of factors is not exhaustive and new factors may emerge from time to time that could also affect actual performance and results. For more information, please see the risk factors included in our Form 10-K filed with the SEC for the fiscal year ended January 31, 2022 and our other filings with the SEC.

Although we believe that the assumptions underlying our forward-looking statements are reasonable, any of these assumptions, and therefore also the forward-looking statements based on these assumptions, could themselves prove to be inaccurate. Given the significant uncertainties inherent in the forward-looking statements included in this document, our inclusion of this information is not a representation or guarantee by us that our objectives and plans will be achieved. Annualized, pro forma, projected, and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results. Additionally, statements as to market share, industry data, and our market position are based on the most currently available data available to us and our estimates regarding market position or other industry data included in this document or otherwise discussed by us involve risks and uncertainties and are subject to change based on various factors, including as set forth above.

Our forward-looking statements speak only as of the date made and we do not undertake to update these forward-looking statements unless required by applicable law. With regard to these risks, uncertainties, and assumptions, the forward-looking events discussed in this document may not occur, and we caution you against unduly relying on these forward-looking statements.

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SKILLSOFT CORP. UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS (IN THOUSANDS, EXCEPT NUMBER OF SHARES)

(April 30, 2022		January 31, 2022	
ASSETS				
Current assets:				
Cash and cash equivalents	\$	75,571	\$	154,672
Restricted cash		5,084		14,251
Accounts receivable, less reserves of approximately \$300 and \$600 as of April 30, 2022 and January 31, 2022 respectively		127,259		212,463
Prepaid expenses and other current assets		49,903		45,837
Total current assets		257,817		427,223
Property and equipment, net		17,633		18,084
Goodwill		1,179,926		871,504
Intangible assets, net		939,725		869,487
Right of use assets		17,090		19,925
Other assets		15,866		15,725
Total assets	\$	2,428,057		2,221,948
LIABILITIES AND SHAREHOLDER'S EQUITY				
Current liabilities:				
Current maturities of long-term debt	\$	6,404	\$	4,800
Borrowings under accounts receivable facility		27,990		74,629
Accounts payable		29,855		25,661
Accrued compensation		33,904		51,115
Accrued expenses and other current liabilities		46,550		51,017
Lease liabilities		5,486		6,895
Deferred revenue		297,447		331,605
Total current liabilities		447,636		545,722
Long-term debt		616,463		462,185
Warrant liabilities		18,093		28,199
Deferred tax liabilities		95,065		99,911
Long term lease liabilities		11,711		13,355
Deferred revenue - non-current		1,708		1,248
Other long-term liabilities		11,697		11,430
Total long-term liabilities		754,737		616,328
Commitments and contingencies		_		_
Shareholders' equity:				
Shareholders' common stock - Class A common shares, \$0.0001 par value: 375,000,000 shares authorized and 163,760,305 shares issued and outstanding at April 30, 2022 and 133,258,027 shares issued and outstanding at January 31, 2022		14		11
Additional paid-in capital		1,495,820		1,306,146
Accumulated deficit		(268,872)		(247,229)
Accumulated other comprehensive (loss) income		(1,278)		970
Total shareholders' equity		1,225,684		1,059,898
Total liabilities and shareholders' equity	\$	2,428,057	\$	2,221,948
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SKILLSOFT CORP. UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS (IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)

	Successor Three Months Ended April 30, 2022		Predecessor (SLH) Three Months Ended April 30, 2021		
Revenues:		100.014		04.704	
Total revenues	\$	163,914	\$	91,701	
Operating expenses:		47.004		04.504	
Costs of revenues		47,634		24,521	
Content and software development		22,773		16,607	
Selling and marketing		44,883		28,502	
General and administrative		29,720		12,362	
Amortization of intangible assets		43,854		34,943	
Recapitalization and acquisition-related costs		13,442		1,932	
Restructuring		3,985		537	
Total operating expenses		206,291		119,404	
Operating loss		(42,377)		(27,703)	
Other income (expense), net		1,003		(352)	
Fair value adjustment of warrants		10,106		_	
Interest income		166		10	
Interest expense		(12,281)		(11,449)	
Loss before benefit from income taxes		(43,383)		(39,494)	
Benefit from income taxes		(21,740)		(2,089)	
Net loss		(21,643)		(37,405)	
Loss per share:					
Class A and B – Basic and Diluted (SLH)		*		(9.35)	
Ordinary – Basic and Diluted (Successor)		(0.15)		*	
Weighted average common share outstanding:					
Class A and B – Basic and Diluted (SLH)		*		4,000	
Ordinary – Basic and Diluted (Successor)		142,209		*	

SKILLSOFT CORP. UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS

		Successor		Predecessor (SLH)
		Three Months	-	Three Months
		Ended April 30, 2022		Ended April 30, 2021
Cash flows from operating activities:		,	-	
Net loss	\$	(21,643)	\$	(37,405)
Adjustments to reconcile net loss to net cash provided by operating activities:				
Share-based compensation		6,898		_
Depreciation and amortization		2,533		2,419
Amortization of intangible assets		43,854		34,943
Change in bad debt reserve		(320)		(293)
(Benefit from) provision for income taxes – non-cash		(26,434)		(3,355)
Non-cash interest expense		415		335
Fair value adjustment to warrants		(10,106)		_
Right-of-use asset		2,836		477
Changes in current assets and liabilities, net of effects from acquisitions:				
Accounts receivable		84,107		87,373
Prepaid expenses and other assets		(367)		(2,481)
Accounts payable		2,042		2,781
Accrued expenses, including long-term		(22,768)		(19,422)
Lease liability		(3,053)		(864)
Deferred revenue		(50,112)		(24,832)
Net cash provided by operating activities		7,882	-	39,676
Cash flows from investing activities:				
Purchases of property and equipment		(1,613)		(386)
Internally developed software - capitalized costs		(2,286)		(1,494)
Acquisition of Codecademy, net of cash acquired		(198,633)		_
Net cash used in investing activities	_	(202,532)	-	(1,880)
Cash flows from financing activities:				
Shares repurchased for tax withholding upon vesting of restricted stock-based awarded		(309)		_
Proceeds from issuance of term loans, net of fees		157,088		_
Principal payments on capital lease obligation		_		(263)
Proceeds from accounts receivable facility, net of borrowings		(46,639)		(2,876)
Principal payments on Term loans		(1,601)	_	(1,300)
Net cash provided by (used in) financing activities		108,539		(4,439)
Effect of exchange rate changes on cash and cash equivalents		(2,157)		(140)
Net (decrease) increase in cash, cash equivalents and restricted cash		(88,268)	-	33,217
Cash, cash equivalents and restricted cash, beginning of period		168,923		74,443
Cash, cash equivalents and restricted cash, end of period		80,655	-	107,660
Supplemental disclosure of cash flow information:	=		=	
Cash and cash equivalents		75,571		105,004
Restricted cash		5,084		2,656
Cash, cash equivalents and restricted cash, end of period	. –	80,655	\$	107,660
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	For the Three Months Ended April 30, 2022					22
	Skillsoft Corp.		Non-GAAP Revenue Adjustments ⁽¹⁾		Combined	
Revenues:						
Total revenues	\$	163,914	\$	6,331	\$	170,245
Operating expenses						
Cost of revenues		47,634		6,331		53,965
Content and software development		22,773		-		22,773
Selling and marketing		44,883		-		44,883
General and administrative		29,720		-		29,720
Amortization of intangible assets		43,854		-		43,854
Recapitalization and transaction-related costs		13,442		-		13,442
Restructuring		3,985		-		3,985
Total operating expenses		206,291		6,331		212,622
Operating loss:	\$	(42,377)	\$	-	\$	(42,377)
Other income (expense), net		11,110		-		11,110
Interest income		165		-		165
Interest expense		(12,281)		-		(12,281)
Loss before benefit from income taxes		(43,383)		-		(43,383)
Benefit from income taxes		(21,740)		-		(21,740)
Net loss	\$	(21,643)	\$	-	\$	(21,643)
EBITDA Computation						
Interest expense, net	\$	12,116	\$	_	\$	12,116
Benefit from income taxes	Ψ	(21,740)	Ψ	_	Ψ	(21,740)
Depreciation and amortization		46,387		_		46,387
EBITDA		15,120		-		15,120
Adjusted EBITDA Computation						
Plus: Non-recurring retention and consulting costs		1,011		_		1,011
Plus: Recapitalization and acquisition-related costs		13,442		_		13,442
Plus: Restructuring and contract terminations		3,985		_		3,985
Plus: Integration and migration related		1,554		_		1,554
Plus: Warrant fair value adjustment and foreign currency		(11,007)		-		(11,007)
Plus: Stock-based compensation expense		8,492		-		8,492
Plus: Other add backs		(94)		-		(94)
Adjusted EBITDA	\$	32,503	\$	-	\$	32,503

⁽¹⁾ Non-GAAP revenue adjustments include reseller fees, which are presented on a net basis in GAAP revenue.

SKILLSOFT CORP. RECONCILIATION OF NON-GAAP FINANICAL MEASURES (IN THOUSANDS)

For the Three Months Ended April 30, 2021

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	GK	Skillsoft Corp.	Non-GAAP Revenue Adjustments ⁽¹⁾	Combined	Codecademy (2)	Proforma
Revenues:						
Total revenues	\$ 46,677	\$ 91,701	\$ 27,963	\$ 166,341	\$ 2,761	\$169,102
Operating expenses						
Cost of revenues	22,862	24,521	8,089	55,472		
Content and software development	234	16,607	-	16,841		
Selling and marketing	11,007	28,502	-	39,509		
General and administrative	9,000	12,362	-	21,362		
Amortization of intangible assets	1,172	34,943	-	36,115		
Recapitalization and transaction-related costs	-	1,932	-	1,932		
Restructuring	2,618	537		3,155		
Total operating expenses	46,893	119,404	8,089	174,386		
Operating loss:	\$ (216)	\$ (27,703)	\$ 19,874	\$ (8,045)		
Other income (expense), net	1,476	(352)	-	1,124		
Interest income	-	10	-	10		
Interest expense	(10,070)	(11,449)	-	(21,519)		
Loss before benefit from income taxes	(8,810)	(39,494)	19,874	(28,430)		
Benefit from income taxes	(840)	(2,089)		(2,929)		
Net loss	\$ (7,970)	\$ (37,405)	\$ 19,874	\$ (25,501)		
EBITDA Computation						
Interest expense, net	\$ 10,070	\$ 11,439	\$ -	\$ 21,509		
Benefit from income taxes	(840)	(2,089)	-	(2,929)		
Depreciation and amortization	2,590	37,362	-	39,952		
EBITDA	3,850	9,307	19,874	33,031		
Adjusted EBITDA Computation						
Plus: Non-recurring retention and consulting costs	-	707	-	707		
Plus: Recapitalization and acquisition-related costs	1,393	1,932	-	3,325		
Plus: Restructuring and contract terminations	2,618	537	-	3,155		
Plus: Integration and migration related	-	779	-	779		
Plus: Warrant fair value adjustment and foreign currency	(255)	171	-	(84)		
Plus: Impact of fresh-start and purchase accounting	-	18,021	(19,874)	(1,853)		
Plus: Stock-based compensation expense	-	<u>-</u>	-	-		
Plus: Other add backs	(1,578)	422		(1,156)		
Adjusted EBITDA	\$ 6,028	\$ 31,876		\$ 37,904		

⁽¹⁾ Non-GAAP revenue adjustments include the add back of (i) non-cash deferred revenue fair value adjustments and (ii) reseller fees, which are presented on a net basis in GAAP revenue.

⁽²⁾ Non-GAAP revenue adjustment includes one month of proforma Codecademy revenue to allow better comparison against the three months ended April 30, 2022.