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Microchip Announces Qobuz Connect Support in JukeBlox® Platform

Provides High-Quality Audio Streaming

CHANDLER, Ariz., Dec. 17, 2014 /PRNewswire/ -- [NASDAQ: MCHP] — Microchip Technology Inc., a leading provider of microcontroller, mixed-signal, analog and Flash-IP solutions, today announced the support of [Qobuz Connect](#) in the Microchip [JukeBlox® Platform](#). The combined solution delivers HD and true CD quality audio directly to wireless speakers and AV receivers for an enjoyable music listening experience.



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The key benefit of Qobuz Connect is that once a track has been selected, the audio stream is delivered directly from Qobuz's cloud servers to the wireless speaker instead of sustained streaming from a phone, tablet and audio devices. This frees up the user's handheld device for other activities and prevents battery depletion. Users are free to move throughout the Wi-Fi® network without losing connection resulting in audio playback stopping. For the first time ever, Android™ users can enjoy the quality of lossless audio streaming wirelessly.

Qobuz users can control and play their music through their phone, tablet and audio devices simply and effortlessly, at the touch of a button.

Qobuz is the first online music service that gives access to all the music labels (majors and independents) and all artists in all genres of music in Hi-Fi audio streaming. Qobuz Hi-Fi service is currently available in United Kingdom, Germany, France, The Netherlands, Belgium, Luxembourg, Ireland, Austria and Switzerland. Qobuz offers subscriptions to unlimited music streaming in True CD quality (16-bit / 44.1 kHz), lossless downloads in True CD quality (16-bit / 44.1 kHz) of its entire catalog (more than 24 million titles), HD downloads in 24-bit up to 192 kHz of over 25,000 albums.

"We are very pleased to be working with Qobuz and adding the first online music service that gives access to high-fidelity music streaming," said Sumit Mitra, vice president of

Microchip's Wireless Products Group. "By making Qobuz Connect available on the JukeBlox platform, virtually any consumer electronics company can add it into new or existing products in the field with just a firmware upgrade, and enhance the audio listening experience for Qobuz users."

"Qobuz is announcing its brand new mobile applications for both Android™ and iOS," said Alexandre Leforestier, Co-Founder and General Manager of Qobuz. "To mark this occasion, we are proud to be launching Qobuz Connect with Microchip. Qobuz Connect is an innovative feature that helps make the most of Qobuz's unique user experience in our dedicated applications, all the while listening to Hi-Fi sound quality, wirelessly with your connected home audio system."

Pricing & Availability

Qobuz is available today for €/\$9.99 a month for a Premium Subscription and €/\$19.99 for a Hi-Fi Subscription. Qobuz Connect is also available for Qobuz users who purchased music on Qobuz.com. For subscription information, visit <http://www.microchip.com/Qobuz-Page-121514a>. For additional information, contact any Microchip sales representative.

Resources

High-res Image Available Through Flickr or Editorial Contact (feel free to publish):

- Qobuz Connect Photo: <http://www.microchip.com/Qobuz-Graphic-121514a>

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About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller, mixed-signal, analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at <http://www.microchip.com/Homepage-121514a>.

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