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Cinemark to Participate in MKM Partners Virtual Best Ideas Investor Conference

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, today announced participation in the following virtual institutional investor conference:

Wednesday, November 17: MKM Partners Virtual Best Ideas Conference

- Fireside Chat at 9:50 AM (EST) with Mark Zoradi, CEO, Sean Gamble, President
- 1-on-1 investor meetings with Chanda Brashears, SVP Investor & Public Relations

About Cinemark Holdings, Inc.:

Headquartered in Plano, TX, Cinemark (NYSE: CNK) is one of the largest and most influential movie theatre companies in the world. Cinemark's circuit, comprised of various brands that also include Century, Tinseltown and Rave, operates 524 theatres (323 U.S., 198 South and Central America) with 5,897 screens (4,440 U.S., 1,457 South and Central America) in 42 states domestically and 15 countries throughout South and Central America. Cinemark consistently provides an extraordinary guest experience from the initial ticket purchase to the closing credits, including Movie Club, the first U.S. exhibitor-launched subscription program; the highest Luxury Lounger recliner seat penetration among the major players; XD - the No. 1 exhibitor-brand premium large format; and expansive food and beverage options to further enhance the moviegoing experience. For more information go to <https://ir.cinemark.com/>.

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Source: Cinemark Holdings, Inc.