

November 10, 2010



# **Cinemark Management to Participate at Deutsche Bank Media & Telecom Conference in Florida on Thursday, November 18th**

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. ("Cinemark") (NYSE: CNK), one of the largest motion picture exhibitors in the world, today announced that its senior management will participate at next week's Deutsche Bank Media & Telecom Conferences on Thursday, November 18<sup>th</sup> in Palm Beach, FL.

CEO Alan Stock and CFO Robert Copple will give an investor presentation at 11:10 am and they will also participate in 1-on-1 investor meetings throughout the day.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 428 theatres with 4,938 screens in 39 U.S. states, one Canadian province, Brazil, Mexico and 11 other Latin American countries as of September 30, 2010. For more information go to [www.cinemark.com](http://www.cinemark.com).

Source: Cinemark Holdings, Inc.