

## Cinemark to Participate at Barclays Capital 2010 Global Communications, Media and Technology Conference on May 26-27 in New York

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that its senior management will participate at the Barclays Capital 2010 Global Communications, Media and Technology Conference in New York on May 26-27.

A management presentation will take place at 1:45 pm (ET) on May 26<sup>th</sup> - PowerPoint slides and webcast audio of the presentation will be accessible via <a href="www.cinemark.com">www.cinemark.com</a>.

Management will also participate in 1-on-1 investor meetings on both May 26<sup>th</sup> and 27<sup>th</sup>.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 423 theatres with 4,884 screens in 39 U.S. states, one Canadian province, Brazil, Mexico and 11 other Latin American countries as of March 31, 2010. For more information go to <a href="https://www.cinemark.com">www.cinemark.com</a>.

Source: Cinemark Holdings, Inc.