



Yesterday's detailed and glowing review in Huffington Post (link below) says it all, and is a **MUST READ** for anyone seriously following the growth of Genius Brands:

http://www.huffingtonpost.com/kids-first/thomas-edisons-secret-lab_b_8884808.html

Thomas Edison Secret Lab® Highlights:

1. TV series currently running on:

- 161 public television stations across the country
- Netflix
- Kid Genius Channel on Comcast Xfinity on Demand
- Home video recently launched through NCircle and is available at Walmart, among other retailers.

2. APP from Fat Red Couch is now available across all platforms (iTunes, Google, Amazon, and Barnes & Noble):

- Apple iOS: <https://itunes.apple.com/us/app/id1027518327>
- Google/Android: <https://play.google.com/store/apps/details?id=air.com.fatredcouch.geniusbrands.thomasedisonssecretlab.activities>
- Kindle: <http://www.amazon.com/Fat-Red-Couch-Inc-Edisons/dp/B017VRSUYM/>
- B&N Nook: <http://www.barnesandnoble.com/w/thomas-edisons-secret-lab-fat-red-couch-inc/1122966561?ean=2940147286067>

3. MASTER TOY LICENSE: Signed with Wicked Cool Toys. Toys, games, and scientific compounds will ship in August and be available at retail everywhere.

4. FAST FOOD PROMOTION: Just ran with Ovation Brand Restaurants (HomeTown Buffet, Old Country Buffet), resulting in the most successful Family Night promotion in the chain's history.

5. MUSIC: 52 original music videos have been produced by master record guru, Ron Fair. Truly, this is the best music I have ever heard in a kids series... starring Edison's super mischievous robots, *the Von Bytes*, and it will shortly be distributed across iTunes and all channels.

The series is being distributed around the world, and as products roll out, this will become a major contributor to earnings. [Read the story in Huffington Post:](#)

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