

We're Proud and Excited to announce today,
that '**LLAMA LLAMA**' is coming your way!
Over 9 million books have already been sold...
It's a children's classic that will never grow old.

Kids love and adore the books written in rhyme. They read them with
parents, again time after time.
Always NYT Bestsellers, often #1.
Who could be surprised, they're just so damn fun!

With the publisher, Penguin Kids,
there were *so many* bids!
...But Llama's mama and author, Anna Dewdney,
knew what she wanted, and she selected shrewdly!

Now with Genius, they'll become an animated cartoon.
(Really?)
(When?)

SOON! SOON!

Genius will license apparel, and games and plush.
Will there be cool things like apps?
(Yes of course, *and more*, but it's still *hush!*)

When will the shows be on the air?

Be patient, and like the books, they will be **EVERYWHERE!**

If you are two, or three, or four or five, (*or even if you're younger and not yet alive*)

By the end of the year, Llama Llama will be here,

For kids to enjoy and for parents to cheer!!

[Click here to see the press release.](#)



Andy Heyward
Chairman & CEO
Genius Brands International, Inc.



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