





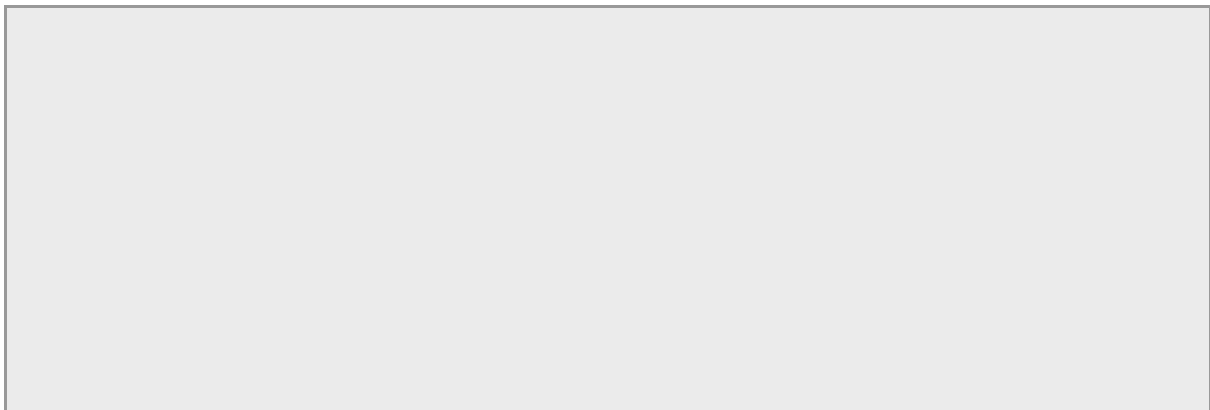
Warren Buffett in *Secret Millionaires Club*

Dear Friends,

This weekend marks the annual Berkshire Hathaway shareholders meeting in Omaha, Nebraska. It's a special event for Genius Brands because we produce an animated short which opens the meeting. Each year, we feature Warren Buffett, Charlie Munger and a variety of friends and celebrities in a hijinks-filled spoof on popular culture, Berkshire style.

It's also special for us because Warren has invited us to exhibit on the floor with all of his other companies this year and show the *Secret Millionaires Club* and its product line. It is a series we produce with Warren in animation, which promotes financial literacy and positive life habits for kids. We are very proud of it and excited to be in the company of such wonderful companies such as Geico, NetJets, Nebraska Furniture Mart, Fruit of the Loom, Heinz, and See's Candies.

For now, enjoy a sneak peek at our film which was shown in Omaha this morning!



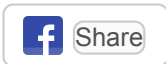


2014 Berkshire Hathaway Cartoon

Best,

A handwritten signature in black ink, appearing to read 'Andy'.

Andy Heyward  
Chairman & CEO



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