





# NEWS FROM GENIUS BRANDS INTERNATIONAL™

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In addition to the series, the Secret Millionaires Club brand offers kids even more ways to learn with a new range of products created to enrich and inspire and all grounded in Warren Buffett's life lessons. The new line includes "Business in a Box," created in partnership with toy company TCG and exclusively sold at Toys"R"Us, which teaches kids how to grow their own business and the fundamentals of financial literacy through interactive play. On DVD from Cinedigm, Secret Millionaires Club: Volumes 1 and 2 are available on amazon.com. The new book, Secret Millionaires Club: Warren Buffett's 26 Secrets to Success in the Business of Life by co-authors Amy Heyward and Andy Heyward and published by Wiley, features all of the same lessons included in the animated series and is available at amazon.com.

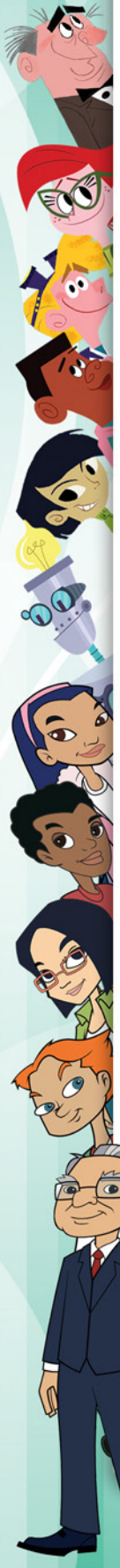
## Media Links

Warren Buffett @WarrenBuffett  
The Hub Network @HubTVNetwork  
www.Facebook.com/HubTVNetwork  
The Hub Network Online: www.hubworld.com  
Press Information: <http://press.discovery.com/us/hub/>

## About Genius Brands International

Headquartered in Los Angeles, California, Genius Brands International is a publicly traded (OTC) multimedia content and brand management company formed by the recent merger of A Squared Entertainment LLC and Genius Brands International, Inc. (GNUS: OTC BB). The new company continues the unique undertaking of providing "content with a purpose" for kids of all ages; surpassing conventional educational programming by making learning interactive, enriching and entertaining for kids. Genius Brands International's multiple award-winning Baby Genius® brand encompasses musical baby products including more than 500 toddler tunes, 11 developmental videos and a collection of learning toys. The preeminent brand for parents of infants and toddlers is available in more than 8,000 retail locations in the U.S. and with international exposure in over 40 countries worldwide. Baby Genius® is the #1 children's on-demand property on Comcast, and Baby Genius® YouTube Channel, has amassed over 14 million views to date.

Following the merger with A Squared Entertainment, Genius Brands International's catalog of children's content now includes Warren Buffett's Secret Millionaires Club, Gisele & the Green Team with Gisele Bündchen and Thomas Edison's Secret Lab. Additionally, in an exclusive partnership with Stan Lee's POW! Entertainment and Archie







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Comics, the company has created Stan Lee Comics which has four new superhero series in development. The first, Stan Lee's Mighty 7, launched earlier this year as a comic book series and adds a trilogy of original films debuting early next year on the Hub Network. For more information please visit [babygenius.com](http://babygenius.com) and [a2entertain.com](http://a2entertain.com).

## About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at [www.hubworld.com](http://www.hubworld.com). The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 72 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

