

COMPENSATION COMMITTEE CHARTER

There will be a committee of the Board of Directors (the “**Board**”) of QVC Group, Inc. (the “**Corporation**”) which will be called the Compensation Committee.

Statement of Purpose

The purposes of the Compensation Committee are (1) to assist the Board in its responsibilities relating to compensation of the Corporation’s executive officers and (2) to produce an annual report on executive compensation for inclusion in the Corporation’s proxy statement or annual report on Form 10-K in accordance with applicable rules and regulations.

Committee Membership

The Compensation Committee will have at least two members. It will be composed of directors who satisfy the independence requirements set forth in Rule 10C-1 under the Securities Exchange Act of 1934, as amended (the “**Exchange Act**”), and the Corporate Governance Rules of The Nasdaq Stock Market LLC (the “**Nasdaq Rules**”), subject to permissible phase-in periods. In determining whether a director is eligible to serve on the Compensation Committee, the Board shall consider factors relevant to determining whether the director has a relationship to the Corporation which is material to the director’s ability to be independent from management in connection with the duties of a Compensation Committee member, including the director’s affiliations with the Corporation, its subsidiaries and affiliates of its subsidiaries. At least two members of the Compensation Committee shall qualify as “non-employee directors” for purposes of Rule 16b-3 under the Exchange Act. In addition, members of the Compensation Committee may not accept, either directly or indirectly, any consulting, advisory or other compensatory fee from the Corporation or any of its subsidiaries, which shall not include fees for serving as a member of the Compensation Committee, the Board or any other Board committee, and the receipt of fixed compensation amounts under a retirement plan for prior service with the Corporation. Members of the Compensation Committee will be appointed, and may from time to time be removed, by the Board. The Board may designate a member as the Chair of the Compensation Committee.

Functions and Responsibilities

The Compensation Committee will perform its functions and responsibilities, including those specifically set forth in this Charter, in furtherance of the purposes set forth in this Charter. In doing so, it will have all the powers of the Board necessary or desirable to perform those functions and responsibilities, in each case to the full extent that those powers may be delegated to a committee of the Board under Delaware law. Notwithstanding the enumeration of specific functions and responsibilities in this Charter, the Compensation Committee believes that its policies and procedures should remain flexible to facilitate its ability to respond to changing circumstances and conditions in fulfilling its responsibilities to the Corporation and its stockholders. The Compensation Committee may by resolution establish its own rules and regulations, including notice and quorum requirements for all meetings. In the absence of such action by the Compensation Committee, the provisions of the Corporation’s bylaws generally applicable to committees of the Board will apply to the Compensation Committee. The Chair of

the Compensation Committee, in consultation with the other Compensation Committee members, shall determine the frequency and length of the Compensation Committee meetings and shall set meeting agendas consistent with this Charter.

The Compensation Committee will review and approve corporate goals and objectives relevant to the compensation of the chief executive officer of the Corporation (“CEO”) and, to the extent provided below, other officers of the Corporation.

The Compensation Committee will evaluate the CEO’s performance in light of those goals and objectives and will make recommendations to the Board regarding the CEO’s compensation level based on that evaluation, as well as the short-term and long-term performance of the Corporation. In determining the long-term incentive component of CEO compensation, the Compensation Committee will consider the Corporation’s performance and relative shareholder return, the value of incentive award packages to chief executive officers at comparable companies, the awards granted to the CEO in past years, the results of the most recent stockholder advisory vote on executive compensation required by Section 14A of the Exchange Act (the “**Say-on-Pay Vote**”) and any other factors that the Compensation Committee may deem appropriate. The CEO may not be present during voting or deliberations by the Compensation Committee on the CEO’s compensation.

The Compensation Committee also will review and approve the compensation of all other executive officers, including those determined by the Board to constitute “Executive Officers” as such term is defined in Rule 16a-1(f) under the Exchange Act, based on such factors as the Compensation Committee may deem relevant. Those factors may include, for example, (i) the short-term and long-term performance of the Corporation, (ii) the performance of each of those officers in light of relevant goals and objectives approved by the Compensation Committee, (iii) executive compensation levels at comparable companies, (iv) the recommendations of the CEO and (v) the results of the most recent Say-on-Pay Vote.

The Compensation Committee will review and make recommendations to the Board with respect to incentive-compensation plans and equity-based plans, including the adoption, amendment or termination of such plans and proposals regarding such plans to be included in the Corporation’s proxy statement, and will administer such plans, with authority to make and modify grants under, and to approve or disapprove participation in, such plans. In reviewing and making recommendations to the Board with respect to such plans, the Compensation Committee shall consider the results of the most recent Say-on-Pay Vote. The Compensation Committee will have authority to make or recommend such changes to any incentive-compensation plan and equity-based plan of the Corporation as the Compensation Committee deems appropriate, subject to any necessary stockholder approval.

The Compensation Committee will review and discuss with management the Corporation’s Compensation Discussion and Analysis (the “**CD&A**”) and related executive compensation information, determine whether to recommend that the CD&A and related executive compensation information be included in the Corporation’s annual report on Form 10-K and proxy statement and produce the Compensation Committee report on executive compensation required to be included in the Corporation’s proxy statement or annual report on Form 10-K.

The Compensation Committee will review and recommend to the Board for approval the amendment or modification of a “clawback” policy that allows the Corporation to recoup incentive compensation in compliance with Section 10D of the Exchange Act, the rules promulgated thereunder and the listing standards of the national securities exchange on which the Corporation’s securities are listed, and will administer the “clawback” policy in accordance with its terms.

The Compensation Committee may, in its sole discretion, retain or obtain the advice of a compensation consultant, legal counsel or other adviser to assist in carrying out its functions and responsibilities. The Compensation Committee shall not be required to implement or act consistently with the advice or recommendations of any such adviser, and the authority granted in this Charter shall not affect the ability or obligation of the Compensation Committee to exercise its own judgment in fulfillment of its duties. The Compensation Committee shall be directly responsible for the appointment, compensation and oversight of the work of any such compensation consultant, legal counsel or other adviser retained by the Compensation Committee. The Corporation shall provide for appropriate funding, as determined by the Compensation Committee, for payment of reasonable compensation to a compensation consultant, legal counsel or any other adviser retained by the Compensation Committee. The Compensation Committee may select, or receive advice from, a compensation consultant, legal counsel or other adviser to the Compensation Committee, other than in-house legal counsel, only after taking into consideration the following factors (except as described below):

- (i) the provision of other services to the Corporation by the person that employs the compensation consultant, legal counsel or other adviser;
- (ii) the amount of fees received from the Corporation by the person that employs the compensation consultant, legal counsel or other adviser, as a percentage of the total revenue of the person that employs the compensation consultant, legal counsel or other adviser;
- (iii) the policies and procedures of the person that employs the compensation consultant, legal counsel or other adviser that are designed to prevent conflicts of interest;
- (iv) any business or personal relationship of the compensation consultant, legal counsel or other adviser with any member of the Compensation Committee;
- (v) any stock of the Corporation owned by the compensation consultant, legal counsel or other adviser; and
- (vi) any business or personal relationship of the compensation consultant, legal counsel, other adviser or the person employing the adviser, with any executive officer (as such term is defined in the Nasdaq Rules) of the Corporation.

After taking into consideration the foregoing factors, the Compensation Committee may still select, or receive advice from, any compensation adviser it prefers, even if such adviser is not considered to be independent based on such factors. The Compensation Committee shall evaluate whether any compensation consultant retained or to be retained by it has any conflict of interest. In addition, the foregoing independence assessment need not be conducted with respect to any compensation adviser that (a) consults on any broad-based plan that does not discriminate in scope,

terms or operation, in favor of executive officers (as defined in the Nasdaq Rules) or directors of the Corporation, and that is available generally to all salaried employees, and/or (b) provides information that either is not customized for a particular issuer of securities or that is customized based on parameters that are not developed by the adviser, and about which the adviser does not provide advice.

The Compensation Committee will periodically perform a self-evaluation of the performance of the Compensation Committee and its members and review and reassess the adequacy of this Charter on an annual basis and submit any proposed changes to the Board for review.

The Compensation Committee will report regularly to the Board regarding the activities of the Compensation Committee.

The Compensation Committee may form and delegate authority to one or more subcommittees when appropriate.

ADOPTED, by the Corporation's Board of Directors the 6th day of August, 2026.