



WisdomTree Reports Monthly Metrics for January 2026

Record Global Exchange Traded Product and Tokenized AUM of \$154 billion

13.5% annualized organic growth

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for January 2026, including assets under management (AUM) and flow data by asset class.

Note: The table and commentary below exclude AUM and flows related to private assets managed by Ceres Partners, LLC. This information is reported with our quarterly earnings results.

Monthly Commentary:

- Record global exchange traded product and tokenized AUM of approximately \$154 billion, up 8% early in 2026, including new record highs in the U.S. and Europe
- Generated over \$1.6 billion of net inflows in January, representing a 13.5% annualized organic growth rate
- After doubling in 2025, UCITS AUM grew 17% in January, driven by nearly \$1.3 billion of net inflows, representing a 122% annualized organic growth rate
- A favorable mix shift, reflecting net flows into higher-fee products and out of lower-fee products, drove the blended total average fee rate higher, to 36 basis points

As of January 31, 2026	AUM Rollforward (\$ in millions)	Annualized Flow Rate
	MTD / QTD / YTD	
Beginning of Period Total AUM	\$142,636	
Total Net Flows		
U.S. Equity	(\$63)	(1.8%)
International Dev. Mkt Equity	\$1,707	78.5%
Emerging Market Equity	(\$120)	(13.2%)
Fixed Income	\$9	0.5%
Commodity & Currency	(\$192)	(6.1%)
Alternatives	\$155	132.3%
Cryptocurrency	\$93	48.9%
Leveraged & Inverse	\$43	15.6%
Total Net Flows	\$1,632	13.5%
Market Move	\$9,853	
Current Total AUM	\$154,122	
Average Total AUM	\$150,755	
Blended Total Average Fee Rate	36 bps	

Source: <https://ir.wisdomtree.com/>

Please visit <https://ir.wisdomtree.com/> for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, private market investments and digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access and transparency and provide an enhanced user experience. Building on our heritage of innovation, we offer next-generation digital products and services related to tokenized real world assets and stablecoins, as well as our institutional platform, WisdomTree Connect™, and blockchain-native digital wallet, WisdomTree Prime®, and have expanded into private markets through the acquisition of Ceres Partners' U.S. farmland platform.

* The WisdomTree Connect institutional platform and WisdomTree Prime digital wallet and digital asset services are made available through WisdomTree Digital Movement, Inc., a federally registered money services business, state-licensed money transmitter and financial technology company (NMLS ID: 2372500) or WisdomTree Digital Trust Company, LLC, in select U.S. jurisdictions and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit <https://www.wisdomtreeconnect.com>, <https://www.wisdomtreeprime.com> or the WisdomTree Prime mobile app for more information.

WisdomTree currently has approximately \$156.9 billion in assets under management globally, inclusive of assets under management related to our acquisition of Ceres Partners, LLC as of the last reportable period.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: <https://www.wisdomtree.com>.

Please visit us on X at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

PRODUCTS AND SERVICES AVAILABLE VIA WISDOMTREE CONNECT AND WISDOMTREE PRIME:

NOT FDIC INSURED | NO BANK GUARANTEE | NOT A BANK DEPOSIT | MAY LOSE VALUE | NOT SIPC PROTECTED | NOT INSURED BY ANY GOVERNMENT AGENCY

The products and services available through WisdomTree Connect and the WisdomTree Prime app are not endorsed, indemnified or guaranteed by any regulatory agency.

Cautionary Statement Regarding Forward-Looking Statements

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include,

but are not limited to, statements about: our ability to achieve our financial and business plans, goals and objectives and drive stockholder value, including with respect to our ability to successfully implement our strategy relating to WisdomTree Connect™ and WisdomTree Prime®; our ability to make achievements in AUM; levels of net flows; and other risk factors discussed from time to time in WisdomTree's filings with the Securities and Exchange Commission ("SEC"), including those factors discussed under the caption "Risk Factors" in our most recent annual report on Form 10-K, filed with the SEC on February 26, 2025, and in subsequent reports filed with or furnished to the SEC. These forward-looking statements are based on WisdomTree's management's current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree's management's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

Category: Business Update

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Media Relations

WisdomTree, Inc.

Jessica Zaloom

+1.917.267.3735

izaloom@wisdomtree.com

Natasha Ramsammy

+1.917.267.3798

nramsammy@wisdomtree.com / wisdomtree@fullyvested.com

Investor Relations

WisdomTree, Inc.

Jeremy Campbell

+1.917.267.3859

Jeremy.Campbell@wisdomtree.com

Source: WisdomTree, Inc.