

February 11, 2025



# WisdomTree Reports Monthly Metrics for January 2025

*Record Assets Under Management  
Over \$1.1 billion of net inflows*

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for January 2025, including assets under management (AUM) and flow data by asset class.

## Monthly Commentary:

- Broad net inflows of over \$1.1 billion into 6 of our 8 major product categories, driving record AUM of \$114.6 billion
- U.S. Equity product flow momentum continues with a 5.8% annualized pace of organic growth
- WisdomTree's offshore UCITS ETF suite generating continuing organic growth with \$116 million of net inflows during the month, an annualized growth rate of 20%

As of January 31, 2025	AUM Rollforward (\$ in millions)	Annualized Flow Rate
	MTD / QTD / YTD	MTD / QTD / YTD
Beginning of Period Total AUM	\$109,779	
<u>Total Net Flows</u>		
U.S. Equity	\$175	5.8%
International Dev. Mkt Equity	(\$36)	(2.4%)
Emerging Market Equity	(\$262)	(29.4%)
Fixed Income	\$1,078	63.3%
Commodity & Currency	\$133	7.2%
Alternatives	\$9	21.3%
Cryptocurrency	\$15	9.2%
Leveraged & Inverse	\$25	15.4%
<b>Total Net Flows</b>	<b>\$1,137</b>	<b>12.2%</b>
Market Move	\$3,648	
Current Total AUM	\$114,564	
Average Total AUM	\$112,148	
Blended Total Average Fee Rate	36 bps	

Source: <https://ir.wisdomtree.com/>

Please visit <https://ir.wisdomtree.com/> for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

**About WisdomTree**

WisdomTree is a global financial innovator, offering a well-diversified suite of exchange-traded products (ETPs), models, solutions and products leveraging blockchain technology. We empower investors and consumers to shape their future and support financial professionals to better serve their clients and grow their businesses. WisdomTree is leveraging the latest financial infrastructure to create products that provide access, transparency and an enhanced user experience. Building on our heritage of innovation, we are also developing and have launched next-generation digital products, services and structures, including digital or blockchain-enabled mutual funds and tokenized assets, as well as our blockchain-native digital wallet, WisdomTree Prime®, and institutional platform, WisdomTree Connect™.\*

\*The WisdomTree Prime digital wallet and digital asset services and WisdomTree Connect institutional platform are made available through WisdomTree Digital Movement, Inc., a federally registered money services business, state-licensed money transmitter and financial technology company (NMLS ID: 2372500) or WisdomTree Digital Trust Company, LLC, in select U.S. jurisdictions and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit <https://www.wisdomtreeprime.com> or the WisdomTree Prime mobile app or <https://www.wisdomtreeconnect.com> for more information.

WisdomTree currently has approximately \$115.2 billion in assets under management globally.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: <https://www.wisdomtree.com>.

Please visit us on X at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

**PRODUCTS AND SERVICES AVAILABLE VIA WISDOMTREE PRIME:  
NOT FDIC INSURED | NO BANK GUARANTEE | NOT A BANK DEPOSIT | MAY LOSE  
VALUE | NOT SIPC PROTECTED | NOT INSURED BY ANY GOVERNMENT AGENCY**

The products and services available through the WisdomTree Prime app and WisdomTree Connect are not endorsed, indemnified or guaranteed by any regulatory agency.

### **Cautionary Statement Regarding Forward-Looking Statements**

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our ability to achieve our financial and business plans, goals and objectives and drive stockholder value, including with respect to our ability to successfully implement our strategy relating to WisdomTree Prime® and WisdomTree Connect™, our ability to make achievements in AUM, levels of net flows and other risk factors discussed from time to time in WisdomTree’s filings with the Securities and Exchange Commission (“SEC”), including those factors discussed under the caption “Risk Factors” in our most recent annual report on Form 10-K, filed with the SEC on February 23, 2024, and in subsequent reports filed with or furnished to the SEC. These forward-looking

statements are based on WisdomTree's management's current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree's management's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

Category: Business Update

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250211651082/en/>

Media Relations

WisdomTree, Inc.

Jessica Zaloom

+1.917.267.3735

[jzaloom@wisdomtree.com](mailto:jzaloom@wisdomtree.com)

Natasha Ramsammy

+1.917.267.3798

[nramsammy@wisdomtree.com](mailto:nramsammy@wisdomtree.com) / [wisdomtree@fullyvested.com](mailto:wisdomtree@fullyvested.com)

Investor Relations

WisdomTree, Inc.

Jeremy Campbell

+1.917.267.3859

[Jeremy.Campbell@wisdomtree.com](mailto:Jeremy.Campbell@wisdomtree.com)

Source: WisdomTree, Inc.