

April 22, 2025



RCI Honors Global Leaders in Sustainable Hospitality with Expanded Green Awards Program

Exchange leader honors nine resorts driving sustainable tourism across three global regions

ORLANDO, Fla.--(BUSINESS WIRE)-- [RCI](#)[®], the world's leading vacation exchange company, commemorated Earth Day by announcing the nine affiliate resorts honored in its annual RCI[®] Green Awards program.

Each year, the RCI Green Awards celebrates the RCI-affiliated resorts leading the pack in environmentally sustainable resort operations practices. This year's winners showcase innovations in plastic-free operations, regenerative tourism approaches, and technology-driven resource management.

The fourteenth annual RCI Green Awards also marks a significant milestone, expanding to recognize exceptional environmental stewardship across three distinct global regions (the United States, Latin America/Caribbean, and Europe/Middle East/Africa/Asia Pacific). This evolution reflects growing worldwide commitment to sustainable practices within the vacation ownership industry.

"We're continually inspired by the innovative sustainability practices our resort affiliates are embracing around the world," said Juan Ignacio Rodriguez, Managing Director of RCI. "That's why we're excited to expand the RCI Green Awards with new regional categories that highlight how properties are adapting responsible tourism principles to meet their unique environmental challenges. Congratulations to all the winners for their outstanding efforts to safeguard their local ecosystems while delivering exceptional vacation experiences for our owners and guests."

This year's RCI Green Award winners include:

North America

- Platinum: Club Wyndham Smoky Mountains (Tennessee, United States)
- Gold: WorldMark Victoria (British Columbia, Canada)
- Silver: Massanutten Resort (Virginia, United States)

Latin America/Caribbean

- Platinum: Grand Sirenis Riviera Maya Resort & Spa (Quintana Roo, Mexico)
- Gold: Hoteles Xcaret (Quintana Roo, Mexico)
- Silver: Grand Velas Riviera Nayarit (Nayarit, Mexico)

Europe/Middle East/Africa/Asia Pacific

- Platinum: Los Amigos Beach Club (Malaga, Spain)
- Gold: Sterling Munnar (Kerala, India)
- Silver: Sunset Harbour Club (Santa Cruz de Tenerife, Spain)

The RCI Green Awards program is free and open to all RCI affiliates. The application process for the 2025 RCI Green Awards program will be announced in the fall of this year.

To learn more about RCI, please visit www.RCI.com.

About RCI

RCI® is the new shape of travel™. As the worldwide leader in membership travel services to the vacation ownership industry, the company offers the industry's leading vacation exchange platform to its 3.4 million members around the world, providing access to more than 3,600 affiliated resorts in more than 100 countries. RCI Travel offers enhanced travel services allowing its members to flexibly travel year-round. RCI is a part of the Travel and Membership business at Travel + Leisure Co. (NYSE:TNL). For additional information visit RCI.com. RCI also can be found on [Facebook](#), [Instagram](#) and [YouTube](#).

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Source: Travel + Leisure Co.