

March/April 2022

TRAVEL+ LEISURE

Forward Looking Statements Disclaimer

This presentation includes "forward-looking statements" as that term is defined by the Securities and Exchange Commission ("SEC"). Forward-looking statements are any statements other than statements of historical fact, including statements regarding our expectations, beliefs, hopes, intentions or strategies regarding the future. In some cases, forward-looking statements can be identified by the use of words such as "may," "will," "expects," "should," "believes," "plans," "anticipates," "predicts," "potential," "continue," "future" or other words of similar meaning. Forward-looking statements are subject to risks and uncertainties that could cause actual results of Travel + Leisure Co. and its subsidiaries ("Travel + Leisure Co." or "we") to differ materially from those discussed in, or implied by, the forward-looking statements. Factors that might cause such a difference include, but are not limited to, risks associated with: the acquisition of the Travel + Leisure brand and the future prospects and plans for Travel + Leisure Co., including our ability to execute our strategies to grow our cornerstone timeshare and exchange businesses and expand into the broader leisure travel industry through new business extensions; our ability to compete in the highly competitive timeshare and leisure travel industries; uncertainties related to acquisitions, dispositions and other strategic transactions; the health of the travel industry and declines or disruptions caused by adverse economic conditions and unemployment rates, terrorism or acts of gun violence, political strife, war, pandemics, and severe weather events and other natural disasters; adverse changes in consumer travel and vacation patterns, consumer preferences and demand for our products; increased or unanticipated operating costs and other inherent business risks; our ability to comply with financial and restrictive covenants under our indebtedness and our ability to access capital markets on reasonable terms, at a reasonable cost or at all; maintaining the integrity of internal or customer data and protecting our systems from cyber-attacks; uncertainty with respect to the scope, impact and duration of the novel coronavirus global pandemic ("COVID-19"), including resurgences, the pace of recovery, distribution and adoption of vaccines and treatments, and actions in response to the evolving pandemic by governments, businesses and individuals; the timing and amount of future dividends and share repurchases, if any; and those other factors disclosed as risks under "Risk Factors" in documents we have filed with the SEC, including in Part I, Item 1A of our Annual Report on Form 10-K for the fiscal year ended on December 31, 2021 filed with the SEC on February 23, 2022. We caution readers that any such statements are based on currently available operational, financial and competitive information, and they should not place undue reliance on these forward-looking statements, which reflect management's opinion only as of the date on which they were made. Except as required by law, we undertake no obligation to review or update these forward-looking statements to reflect events or circumstances as they occur.

Disclaimer

This presentation and the information contained herein are solely for informational purposes. This presentation does not constitute a recommendation regarding the securities of Travel + Leisure. This presentation or any related oral presentation does not constitute any offer to sell or issue, or any solicitation of any offer to subscribe for, purchase or otherwise acquire any securities of Travel + Leisure, nor shall it form the basis of, or be relied upon in connection with, or act as any inducement to enter into any contract or commitment whatsoever with respect to such securities. This presentation is not directed to, or intended for distribution to or use by, any person or entity that is a citizen or resident located in any jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would require registration of licensing within such jurisdiction. The information contained in this presentation, including the forward-looking statements herein, is provided as of the date of this presentation and may change materially in the future. Except as required by law, Travel + Leisure undertakes no obligation to update or keep current the information contained in this presentation, whether as a result of new information, subsequent events or otherwise.

Presentation of Financial Information

Financial information discussed in this presentation includes non-GAAP measures such as adjusted EBITDA, adjusted EBITDA margin, adjusted free cash flow, adjusted earnings per share, and gross VOI sales, which include or exclude certain items. The Company utilizes non-GAAP measures on a regular basis to assess performance of its business including its reportable segments. These non-GAAP measures differ from reported GAAP results and are intended to illustrate what management believes are relevant period-over-period comparisons and are helpful to investors when considered with GAAP measures as an additional tool for further understanding and assessing the Company's ongoing operating performance by adjusting for items which in our view do not necessarily reflect ongoing performance. Management also internally uses these measures to assess our operating performance, both absolutely and in comparison to other companies, and in evaluating or making selected compensation decisions. Exclusion of items in the Company's non-GAAP presentation should not be considered an inference that these items are unusual, infrequent or non-recurring. See the appendix to this presentation for definitions of these Non-GAAP measures, and reconciliations to the most comparable GAAP measure, where applicable.

Forward-looking statements that include non-GAAP financial measures have been presented only on a non-GAAP basis because not all of the information necessary for a quantitative reconciliation of forward-looking non-GAAP financial measures to the most directly comparable GAAP financial measure is available without unreasonable effort, primarily due to uncertainties relating to the occurrence or amount of these adjustments that may arise in the future.



4 Q and FY 2021 Results

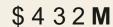
THREE MONTHS ENDED 12/31/21



\$870 **M**



Gross VOI Sales¹





Adj. EBITDA¹

\$228 M



VPG

\$ 3,2 2 2

TWELVE MONTHS ENDED 12/31/21



Net Revenue

\$ 3.1 **B**



Gross VOI Sales¹

\$ 1.5 **B**



Adj. EBITDA¹

\$ 7 7 8 **M**



Adj. FCF¹

\$ 2 2 3 **M**

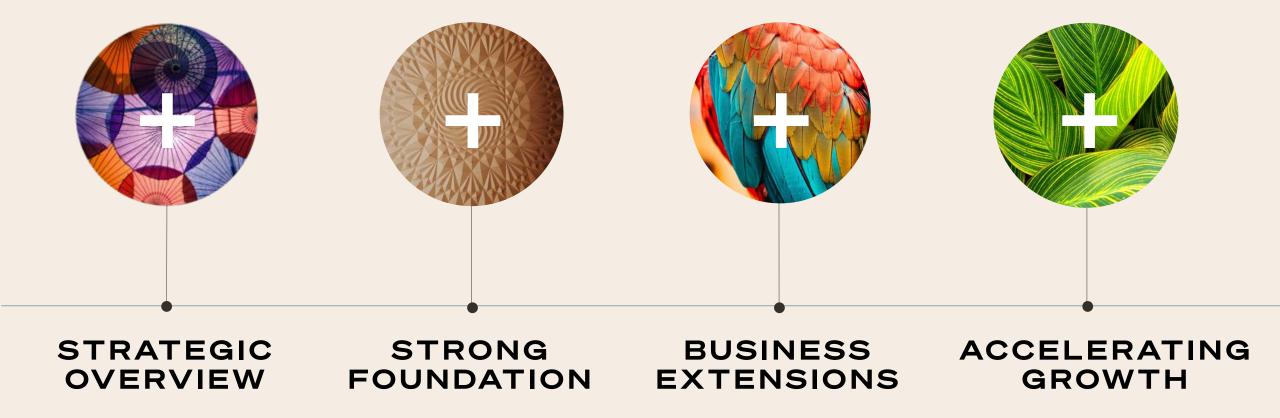
TRAVEL+ LEISURE

FOURTH QUARTER HIGHLIGHTS

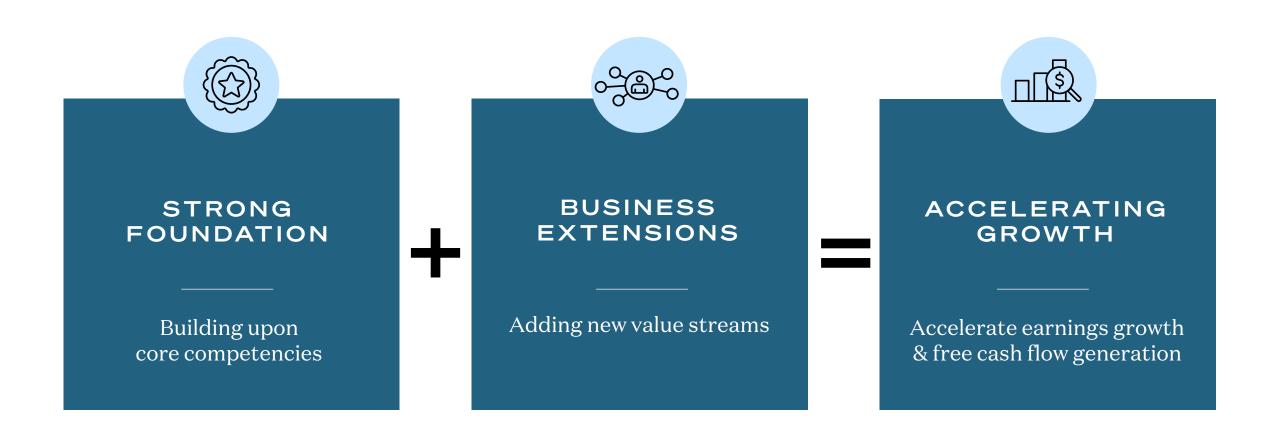
- + Issued \$650M senior secured notes due 2029 and paid off \$650M senior secured notes due March 2022
- + Closed on \$350M term securitization with a weighted average coupon of 1.82% and a 98% advance rate
- + Named to *Newsweek's* list of America's Most Responsible Companies
- + Resumed stock repurchase program and increased fourth quarter dividend

¹ These are non-GAAP measures please see appendix for definitions and reoncilliations

KEY THEMES



KEY TAKEAWAYS



ACCELERATE GROWTH AND MAXIMIZE FREE CASH FLOW 4-YEAR TARGET

ADJ. EBITDA 1 **ACCELERATED GROWTH RATE** EBITDA 11-14%² **GROWTH** 58-63%³ **MAXIMIZE** ADJ. FCF 1 **FCF** Conversion

- 1. Adjusted EBITDA and Adjusted free cash flow are forward looking non-GAAP measures, the reconciliation of which is not available without unreasonable effort.
- 2 Target compound Annual Growth 2021-25
- 3. Target adj. FCF conversion range 2022-25

STRATEGIC M&A EXTENDS CAPABILITIES

50+

YEARS IN
MEMBERSHIP &
LEISURE TRAVEL



TRAVEL+ LEISURE

TRAVEL + LEISURE ACQUISITION OUTCOMES



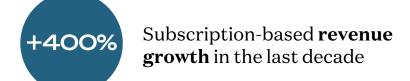
- + REBRAND THE COMPANY
- + PARTNER WITH LEISURE BRANDS
 WITHOUT BRAND CONFLICT
- + LAUNCH BRANDED B2C TRAVEL SUBSCRIPTION CLUB
- + BROADEN BEYOND TIMESHARE TO GROW OUR ADDRESSABLE MARKET

BROADEN THE ENTERPRISE

	WYNDHAM •DESTINATIONS	TRAVEL+ LEISURE
	COMING FROM	 GOING TO
FOCUS	Timeshare-centric	Leisure Travel
BUSINESS MODEL	Mono-branded	Multi-branded
ADDRESSABLE MARKET	Narrow/Focused	Broad/Targeted

NEW LINES WILL CAPITALIZE ON THE 'PRIMEIFICATION' MEGATREND

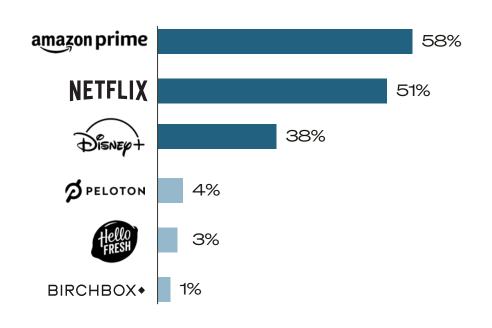








U.S. HOUSEHOLD PENETRATION **RATES (2021)**





CREATING A PRIVATE VACATION MARKETPLACE

	Private Va		
	HIGH C	USTOMER COMMITME	NT LOW
MODEL	Timeshare	Subscription Clubs	Booking Platforms
TRAVEL + LEISURE BRANDS	WYNDHAM •DESTINATIONS RCI	PANORAMA TRAVEL SOLUTIONS TRAVEL+ LEISURE Club	TRAVEL+GO LEISUREGO
MARKET BRANDS	GRAND VACATIONS MARRIOTT VACATIONS WORLDWIDE	INSPIRATO Tripadvisor Plus	Expedia® Booking .com

TRAVEL + LEISURE PRIVATE VACATION MARKETPLACE

Foster Engagement

Travel Suppliers

WYNDHAM • DESTINATIONS



PANORAMA

TRAVEL+ LEISURE Club

Captive Communities

Fulfilled Inventory with Price Integrity

STRATEGIC INTENT OF **VACATION OWNERSHIP**



Grow Vacation Ownership

- + Commitment to the Wyndham brand
- + Broaden demographic through additional brands
- + Optimize margins

Strong and Resilient Business Model

- + Resilient through last two downturns
- + Capital efficient
- + Industry leading margins, returns and Adj. FCF

INDUSTRY TRANSFORMATION

HISTORICAL

Fragmented, regional developers

Fixed week/fixed unit

Real estate focused/capital intensive

TODAY

Branded hospitality developers

Flexibility

Capital efficient



WYNDHAM DESTINATIONS POSITIONED FOR SUCCESS



SCALE

245+1 RESORTS

833K1 **OWNERS**



FLEXIBILITY

POINTS-BASED SYSTEM

DIVERSITY OF **DESTINATIONS**

JUST-IN-TIME INVENTORY



REVENUE PIPELINE

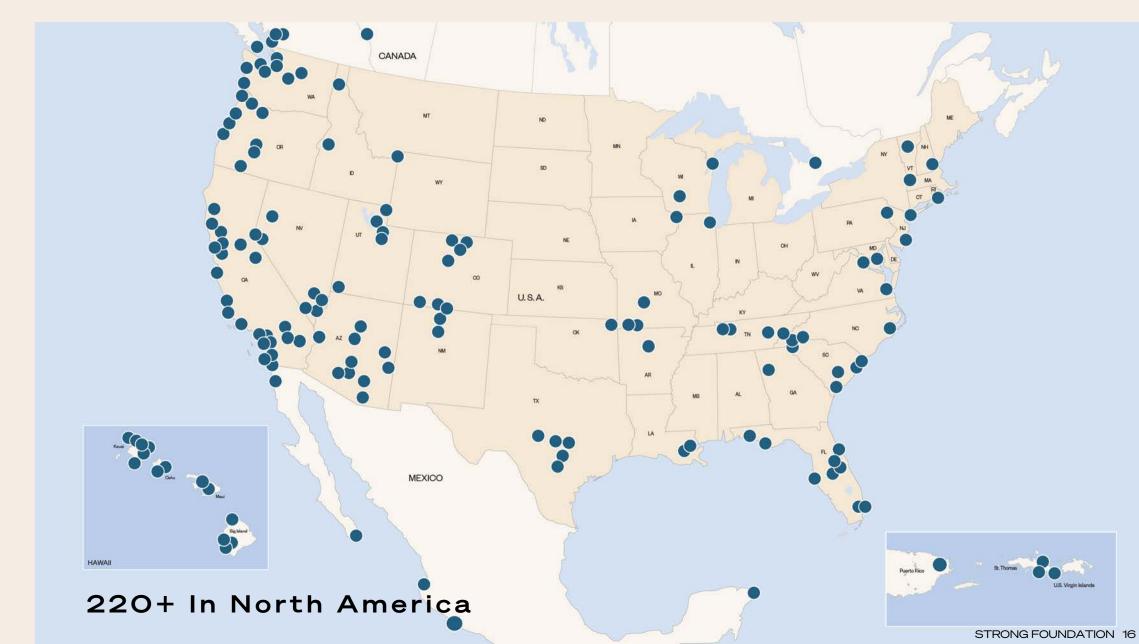
OWNER UPGRADES

BLUE THREAD

SALES TO MILLENNIAL/GENX

RESILIENT BUSINESS MODEL

245+ GLOBAL LOCATIONS



KEY STATISTICS SHOW STABILITY IN OUR OWNER/MEMBER BASE



833K OWNERS¹



~80%

OF OWNERS

HAVE NO

LOANS

OUTSTANDING¹



98%
ANNUAL
RETENTION
OF OWNERS²



65%
SALES TO
MILLENNIAL/
GENX³

l. As of 12/31/21

^{2.} Annual retention of owners without loans over last 10 years

^{3.} Percentage of new owners for the year ended 12/31/21

BUILDING UPON OUR STRONG FOUNDATION



LARGE UPGRADE PIPELINE

~2.6x Initial Purchase

BLUE THREAD OPPORTUNITY

92M+ Loyalty Members

OPTIMIZING OPEN-MARKET CHANNELS

New Owner VPGs increase ~46% in 2021¹

EMBEDDED REVENUE POTENTIAL OF EXISTING OWNER BASE

\$19.3B TOTAL

\$2.3B CLUB & RESORT MANAGEMENT

Total Club & Resort Management Fees over next ten years

\$4.5B FINANCING

Interest revenue on existing portfolio and upgrade loans over next ten years

\$12.5B GROSS VOI SALES

Owner upgrade potential of current members over next ten years

Note: Ten year cumulative revenue potential, not discounted

1. Gross VOI, a forward looking non-GAAP measure, the reconciliation of which is not available without unreasonable effort. See appendix for definition.



OPTIMIZING OPEN MARKET CHANNELS

PRE-PANDEMIC

- + High volume
- + Scale to leverage costs
- + 600+FICOs

REOPENING

- + Targeted marketing
- + CRM and data analytics
- + Advanced underwriting/ scoring

BENEFITS

- + Higher VPG
- + Stronger Portfolio
- + Higher margins

PANORAMA





FULFILLMENT PLATFORM

RCI BUSINESS



RCI AFFILIATES

BUILD & SELL TIMESHARE

PROMOTE RCI AT POS

ENROLL NEW OWNERS WITH RCI



RCI MEMBERS

OWN TIMESHARE AT AN RCI AFFILIATED RESORT

RENEWS VIA CLUB

RENEWS DIRECTLY WITH RCI



RCI SERVICES

STANDARD & PREMIUM MEMBERSHIP

EXCHANGE

RENTAL

TRAVEL

RCI **AFFILIATES:**







WYNDHAM • DESTINATIONS

WORLD'S LARGEST EXCHANGE COMPANY FOR 45+ YEARS

1,100 Resorts

Caribbean, South

America

& Mexico



1,700 Resorts North America

1,000 Resorts Europe / Middle East

100 Resorts Africa

200 Resorts

Asia Pacific



3.6M MEMBERS¹



100 Resorts Australia

4,200 **RESORTS**



FOCUS ON TRAVEL TO GROW



HIGH MARGIN + CAPITAL-LIGHT + HIGH ADJ. FCF

INCREASE EXCHANGE PROPENSITY





- + More flexibility
- + Use trading power to buy down cost of hotels
- + Added 600k+ hotels and resorts to exchange portfolio
- + Additional exchange options

LEVERAGE EXPERTISE TO EXPAND BEYOND TIMESHARE

PANORAMA —









PANORAMA **KEY TAKEAWAYS**



GROW **MEMBERSHIP BEYOND THE TIMESHARE INDUSTRY**



EXPAND B2B PARTNERSHIPS ACROSS MULTIPLE SECTORS



INCREMENTAL SUBSCRIPTION AND TRANSACTION REVENUE

PANORAMA TRAVEL SOLUTIONS

PRODUCT OFFERING

- + B2B Travel Club Solution
- + Closed User Group Travel Club
- + White Label Under Partner Brand
- + Comprehensive Travel Platform at

Preferred Pricing

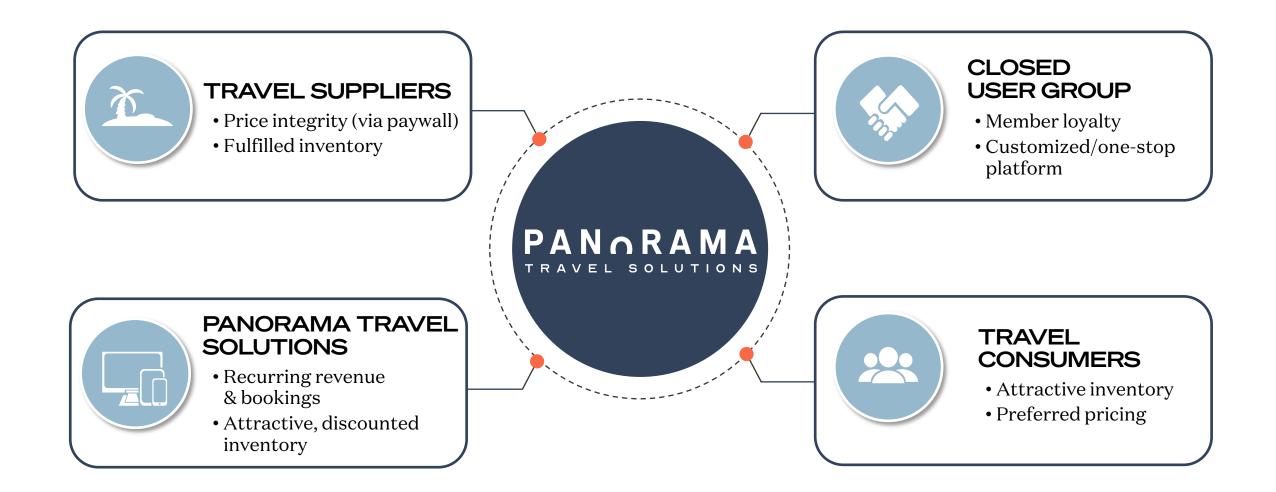
PARTNER VALUE PROPOSITION

+ Benefit from Scale and Core

Competencies of RCI

- + Customized Solutions
- + Dedicated Website and Digital Interface
- + Reinforcement of Partner Brand

VALUE PROPOSITION TO ALL PARTICIPANTS



TRAVEL + LEISURE CLUB



LEVERAGING THE WORLD'S MOST INFLUENTIAL TRAVEL **BRAND IN A LARGE ADDRESSABLE** MARKET



SUBSCRIPTION MEGATREND - WE HAVE CONTENT AND VALUE



BUILDS ON CORE OPERATIONAL STRENGTHS

TRAVEL + LEISURE CLUB HAS A SIMPLE BUSINESS MODEL THAT PLAYS TO OUR CORE STRENGTHS

ACQUISITION CHANNELS

- Upsell from Travel + Leisure GO
- Travel + Leisure Direct (e.g., print ads)
- Core database

ONGOING MEMBERSHIP REVENUE STREAMS

- Monthly dues
- Transaction commissions

CORE STRENGTHS

- + Upselling
- + Database marketing

- + Club membership operations
- + Discount travel

4 YEAR COMPOUND ANNUAL GROWTH OUTLOOK¹

	Revenue	Adjusted EBITDA ²
VACATION OWNERSHIP	9-10%	9-11%

TRAVEL AND MEMBERSHIP 27-30% 13-17%

TRAVEL + LEISURE

15-17%

11-14%

Travel and Membership

as a percentage of total adj. EBITDA

in 2025

Travel + Leisure

adj. EPS²

17-22%

CAGR

Before share repurchases

^{2.} Adjusted EBITDA and Adjusted EPS are forward-looking non-GAAP measures, the reconciliation of which is not available without unreasonable effort. See appendix for definitions.



l. Growth assumptions are based off 2021 guidance

VACATION OWNERSHIP GROWTH OUTLOOK¹ **2025 PROJECTION**

	Low	High
REVENUE CAGR 2021-2025	9%	10%
TOUR CAGR 2021-2025	18%	20%
GROSS VOI SALES ²	\$2.5B	\$2.6B
ADJ. EBITDA ²	\$740M	\$780M

^{2.} Gross VOI sales and Adjusted EBITDA are forward-looking non-GAAP measures, the reconciliation of which is not available without unreasonable effort. See appendix for definitions.



l. Growth assumptions are based on 2021 guidance.

TRAVEL AND MEMBERSHIP GROWTH OUTLOOK¹ **2025 PROJECTION**

		Low	High	EBITDA Margins ²
	REVENUE CAGR 2021-2025	27%	30%	
EBITDA	RCI	\$250M	\$265M	41-44%
I	PANORAMA TRAVEL SOLUTIONS	\$120M	\$170M	23-26%
Adjusted	TRAVEL + LEISURE GROUP	\$80M	\$95M	8-9%
	T&M ADJUSTED EBITDA	\$450M	\$530M	21-23%

^{2.} Adjusted EBITDA Margin is a forward-looking non-GAAP measure, the reconciliation of which is not available without unreasonable effort. See appendix for definition.



Adi

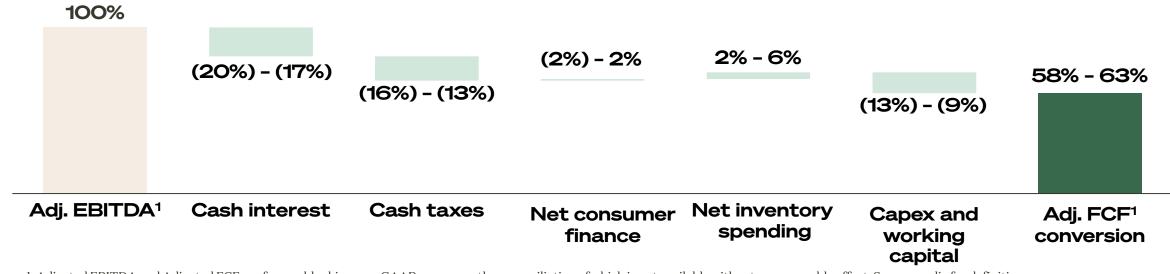
l. Growth assumptions are based off 2021 guidance

2025 ADJUSTED EBITDA TARGETS

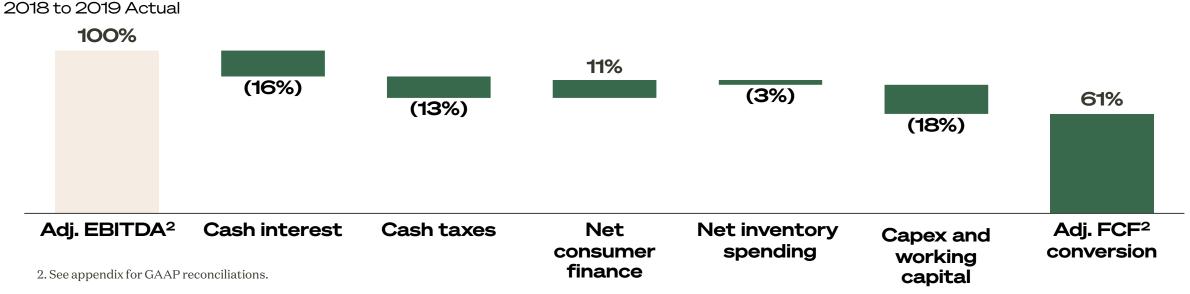
	Low	High
VACATION OWNERSHIP	\$740M	\$780M
TRAVEL AND MEMBERSHIP	\$450M	\$530M
CORP AND OTHER	(\$65M)	(\$60M)
TRAVEL + LEISURE	\$1,125M	\$1,250M

ADJUSTED EBITDA TO ADJUSTED FREE CASH FLOW CONVERSION %

2022 to 2025 Outlook



1. Adjusted EBITDA and Adjusted FCF are forward-looking non-GAAP measures, the reconciliation of which is not available without unreasonable effort. See appendix for definitions.



COMMITTED TO RETURNING CASH TO SHAREHOLDERS 2022-2025



A NEW ALGORITHM FOR SUSTAINED GROWTH

STRONG FOUNDATION

Building on a strong foundation; resilient business with strong adj. EBITDA margins

BUSINESS **EXTENSIONS**

Accelerating top-line growth by leveraging core competencies with acquired strategic capabilities

FREE CASH FLOW PROJECTION

Driving strong Adj. FCF generation of \$2.4B+ over next four years

THE OUTLOOK

Accelerating adj. EBITDA growth and cumulative Adj. FCF to maximize shareholder returns

TRAVEL+ LEISURE

TNL
LISTED
NYSE

TNL Consolidated Reconciliation of Net Income to Adjusted EBITDA (\$ in millions)

	2019	2018 ⁽¹⁾	2018 + 2019
Net income attributable to T+L shareholders	507	672	1,179
Income from ops of disc bus, net of income taxes	-	50	50
Gain on disposal of disc bus, net of income taxes	(18)	(456)	(474)
Provision for income taxes	191	130	321
Depreciation and amortization	121	138	259
Interest expense	162	170	332
Interest (income)	(7)	(5)	(12)
Acquisition related	1	-	1
Restructuring costs	9	16	25
Asset impairments	27	(4)	23
Separation & related costs (2)	45	223	268
Legacy items (3)	1	1	2
Gain on disposal	(68)	-	(68)
Stock based compensation	20	23	43
Value-added tax refund	-	(16)	(16)
Further adjustments (4)	-	15	15
Adjusted EBITDA	991	957	1,948

	2019	2018 (1)	2018 + 2019
Vacation Ownership	736	704	1,440
Travel and Membership	309	295	604
Total reportable segments	1,045	999	2,044
Corporate and other (5)	(54)	(42)	(96)
Adjusted EBITDA	991	957	1,948

- 1. 2018 Adjusted EBITDA is further adjusted.
- 2. Includes \$4 million and \$105 million of stock-based compensation expenses for the years ended 2019 and 2018.
- 3. Legacy items include the resolution of and adjustments to certain contingent assets and liabilities related to acquisitions of continuing businesses and dispositions, including the separation of Wyndham Hotels and Cendant and the sale of the European vacation rentals business.
- 4. Includes incremental license fees paid to Wyndham Hotels, other changes being effected in conjunction with the spin-off, and other costs to reflect the Company's position as if the spin-off of its hotel business and the sale of its European vacation rentals business had occurred for all reported periods.
- 5. Includes the elimination of transactions between segments.

Reconciliation of Net Cash Provided by Operating Activities from Continuing Operations to Adjusted Free Cash Flow (\$ in millions)

	2019	2018	2018 + 2019
Net cash provided by operating activities from continuing operations	453	292	745
Property and equipment additions	(108)	(99)	(207)
Sum of proceeds and principal payments of non-recourse vacation ownership debt	185	264	449
Free cash flow	530	457	987
Separation and other adjustments (1)	87	123	210
Adjusted free cash flow (2)	617	580	1,197
Net income cash flow conversion			63%
Adjusted free cash flow conversion			61%

- 1. Includes cash paid for separation-related activities and transaction costs for acquisitions and divestitures as well as certain adjustments to 2018 for comparative purposes for incremental license fees paid to Wyndham Hotels and other corporate costs being effected in order to reflect the Company's position as if the spin-off had occurred for all periods presented.
- 2. The Company had \$66 million of net cash used in investing activities and \$289 million of net cash used in financing activities for the year ended December 31, 2019, and \$725 million of net cash used in investing activities and \$280 million of net cash provided by financing activities for the year ended December 31, 2018.

Non-GAAP Measure: Reconciliation of Net VOI Sales to Gross VOI Sales (\$ in millions)

The Company believes gross VOI sales provide an enhanced understanding of the performance of its vacation ownership business because it directly measures the sales volume of this business during a given reporting period.

	Q4 20	021	2021 FY		
Net VOI sales	\$	366	\$	1,176	
Loan loss provision		9		129	
Gross VOI sales, net of Fee-for-Service sales		375		1,305	
Fee-for-Service sales		57		186	
Gross VOI sales	\$	432	\$	1,491	

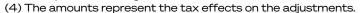


Non-GAAP Measure: Reconciliation of Net Income to Adjusted Net Income to Adjusted EBITDA

(\$ in millions)

	_Q	4 2021	<u>Margin</u>	2021	YTD	<u>Margin</u>
Net income attributable to TNL shareholders	\$	107	12.3%	\$	308	9.8%
Loss on disposal of discontinued business, net of income taxes		(3)			(5)	
Net income from continuing operations	\$	110	12.6%	\$	313	10.0%
Amortization of acquired intangibles (1)		2			9	
Legacy items		(2)			4	
COVID-19 related costs (2)		_			3	
Restructuring costs		_			(1)	
Unrealized gain on equity investment (3)		(3)			(3)	
Impairments/(recovery)		(5)			(5)	
Taxes (4)		2			(1)	
Adjusted net income	\$	104	12.0%	\$	319	10.2%
Income taxes on adjusted net income		38			117	
Interest expense		50			198	
Depreciation		29			115	
Stock-based compensation expense (5)		8			32	
Interest income		(1)			(3)	
Adjusted EBITDA	\$	228	26.2%	\$	778	24.8%

⁽²⁾ Reflects severance and other employee costs associated with layoffs due to the COVID-19 workforce reduction offset in part by employee retention credits received in connection with the U.S. CARES Act, ARPA and similar international programs for wages paid to certain employees despite having operations suspended. This amount does not include costs associated with idle pay. (3) Represents the unrealized gain associated with Vacasa equity acquired as part of the consideration for the sale of North America vacation rentals. The total amount of unrealized gain on this investment was \$9 million for the year ended December 31, 2021, of which \$6 million is included in Asset Impairments/(recovery) on the Consolidated Statements of Income/(Loss) to offset the 2020 impairment recognized on this investment.



⁽⁵⁾ All stock-based compensation is excluded from adjusted EBITDA.



⁽¹⁾ Amortization of acquisition-related intangible assets is excluded from adjusted net income and adjusted EBITDA.

Non-GAAP Measure: Reconciliation of Net Cash Provided by Operating Activities to Adjusted Free Cash Flow (\$ in millions)

20	21
\$	568
	(57)
	(294)
\$	217
	6
\$	223



⁽¹⁾ Includes cash paid for COVID-19 expenses factored into the calculation of Adjusted EBITDA.

⁽²⁾ The Company had \$93 million of net cash used in investing and \$1.29 billion of net cash used in financing activities for the year ended December 31, 2021.

DEFINITIONS

- 1. Adjusted Diluted Earnings/(Loss) per Share: A non-GAAP measure, defined by the Company as Adjusted net income/(loss) divided by the diluted weighted average number of common shares.
- 2 Adjusted EBITDA: A non-GAAP measure, defined by the Company as net income/(loss) from continuing operations before depreciation and amortization, interest expense (excluding consumer financing interest), early extinguishment of debt, interest income (excluding consumer financing revenues) and income taxes, each of which is presented on the Consolidated Statements of Income. Adjusted EBITDA also excludes stock-based compensation costs, separation and restructuring costs, legacy items, transaction costs for acquisitions and divestitures, impairments, gains and losses on sale/disposition of business, and items that meet the conditions of unusual and/or infrequent. Legacy items include the resolution of and adjustments to certain contingent assets and liabilities related to acquisitions of continuing businesses and dispositions, including the separation of Wyndham Hotels and Cendant, and the sale of the vacation rentals businesses. We believe that when considered with GAAP measures, Adjusted EBITDA is useful to assist our investors in evaluating our ongoing operating performance for the current reporting period and, where provided, over different reporting periods. We also internally use these measures to assess our operating performance, both absolutely and in comparison to other companies, and in evaluating or making selected compensation decisions. Adjusted EBITDA should not be considered in isolation or as a substitute for net income/(loss) or other income statement data prepared in accordance with GAAP and our presentation of Adjusted EBITDA may not be comparable to similarly-titled measures used by other companies.
- 3. Adjusted EBITDA Margin: A non-GAAP measure, represents Adjusted EBITDA as a percentage of revenue.
- 4. Adjusted Free Cash Flow: A non-GAAP measure, defined by the Company as net cash provided by operating activities from continuing operations less property and equipment additions (capital expenditures) plus the sum of proceeds and principal payments of non-recourse vacation ownership debt, while also adding back cash paid for transaction costs for acquisitions and divestitures, separation adjustments associated with the spin-off of Wyndham Hotels, and certain adjustments related to COVID-19. A limitation of using Adjusted free cash flow versus the GAAP measure of net cash provided by operating activities as a means for evaluating TNL is that Adjusted free cash flow does not represent the total cash movement for the period as detailed in the consolidated statement of cash flows.
- 5. Adjusted Net Income/(Loss): A non-GAAP measure, defined by the Company as net income/(loss) from continuing operations adjusted to exclude separation and restructuring costs, legacy items, transaction costs for acquisitions and divestitures, amortization of acquisition-related assets, debt modification costs, impairments, gains and losses on sale/disposition of business, and items that meet the conditions of unusual and/or infrequent and the tax effect of such adjustments. Legacy items include the resolution of and adjustments to certain contingent assets and liabilities related to acquisitions of continuing businesses and dispositions, including the separation of Wyndham Hotels and Cendant, and the sale of the vacation rentals businesses.
- 6. Average Number of Exchange Members: Represents paid members in our vacation exchange programs who are considered to be in good standing.
- 7. Free Cash Flow (FCF): A non-GAAP measure, defined by TNL as net cash provided by operating activities from continuing operations less property and equipment additions (capital expenditures) plus the sum of proceeds and principal payments of non-recourse vacation ownership debt. TNL believes FCF to be a useful operating performance measure to evaluate the ability of its operations to generate cash for uses other than capital expenditures and, after debt service and other obligations, its ability to grow its business through acquisitions and equity investments, as well as its ability to return cash to shareholders through dividends and share repurchases. A limitation of using FCF versus the GAAP measure of net cash provided by operating activities as a means for evaluating TNL is that FCF does not represent the total cash movement for the period as detailed in the consolidated statement of cash flows.
- 8. Gross Vacation Ownership Interest Sales: A non-GAAP measure, represents sales of vacation ownership interests (VOIs), including sales under the fee-for-service program before the effect of loan loss provisions. We believe that Gross VOI sales provide an enhanced understanding of the performance of our vacation ownership business because it directly measures the sales volume of this business during a given reporting period.
- 9. Leverage Ratio: The Company calculates leverage ratio as net debt divided by Adjusted EBITDA as defined in the credit agreement.
- 10. Net Debt: Net debt equals total debt outstanding, less non-recourse vacation ownership debt and cash and cash equivalents.
- 11. New owner sales, volume mix: Represents VOI sales (tour generated plus telephonic) to first time buyers as a percentage of total VOI sales.

DEFINITIONS AND SOURCES

- 12. New owner sales, transactions mix: Represents the number of first time buyer transactions as a percentage of the total number of VOIs sold during the period.
- 13. Tours: Represents the number of tours taken by guests in our efforts to sell VOIs.
- 14. Travel and Membership Revenue per Transaction: Represents transactional revenue divided by transactions, provided in two categories; Exchange, which is primarily RCI, and non-Exchange.
- 15. Travel and Membership Transactions: Represents the number of vacation bookings recognized as revenue during the period, net of cancellations, provided in two categories; Exchange, which is primarily RCI, and non-Exchange.
- 16. Volume Per Guest (VPG): Represents Gross VOI sales (excluding tele-sales upgrades, which are non-tour upgrade sales) divided by the number of tours. The Company has excluded non-tour upgrade sales in the calculation of VPG because non-tour upgrade sales are generated by a different marketing channel.

Sources

Slide 10 NEW LINES WILL CAPITALIZE ON THE 'PRIMEIFICATION' MEGATREND: * Hundreds of companies across SaaS, IoT, Manufacturing, Publishing, Media, Telecommunications, Healthcare, and Corporate Services tracked by Zuora; ^ Zuora survey conducted across 12 countries including the U.S. Source: BMC/Mercatus survey; Company sites, filings, and executives; Emarketer; IMF; Leichtman Research; Realty Mogul; U.S. Census Bureau; Zuora