

## flyExclusive Unveils Major Enhancements to its Jet Club

Private jet leader delivers greater savings, flexibility and consistency to enable Jet Club members to truly fly like an owner

KINSTON, N.C.--(BUSINESS WIRE)-- <u>flyExclusive</u>, a leading provider of premium private jet charter experiences, today announced new improvements to its Jet Club that allow members to truly fly like an owner. The major enhancements, which include a new membership and rate structure and expanded international capabilities, give members more opportunities to save while keeping them on flyExclusive's versatile, consistent, Wi-Fi-enabled fleet.

This press release features multimedia. View the full release here: <a href="https://www.businesswire.com/news/home/20211008005503/en/">https://www.businesswire.com/news/home/20211008005503/en/</a>

flyExclusive's Jet Club allows private jet travelers to fly like an owner (Photo: Business Wire)

flyExclusive's Jet Club is the ultimate private jet membership,

providing fliers who buy in with guaranteed availability and access to flyExclusive's floating fleet of more than 75 Light, Midsize and Super-Midsize Citation aircraft. Members can retain their membership for as long as they choose to fly for a low monthly fee, with an aircraft daily rate that enables access to the most aggressive hourly rates in the industry. And, thanks to flyExclusive's investments in aircraft exterior and interior refurbishment capabilities and commitment to consistency of aircraft look and feel, members can be assured of a premium experience every time they fly.

The new enhancements to Jet Club are purposefully designed to add greater consistency and savings to the member experience. Now, whether it's a cross-country flight, an out-and-back hop, a weekend excursion on the ever-popular Teterboro-to-Palm Beach route or a single-day, three-city trip, Jet Club members have more opportunities to save than ever before. Specific enhancements include:

- New membership and rate structure flyExclusive has updated the Jet Club rate structure to give members more opportunities to save, the more they fly. Members choose a level of membership that best fits their needs for a low monthly membership fee. Then, they choose an aircraft size with a unique Aircraft Daily Rate that enables access to hourly rates at a fraction of industry standard costs. In all, the more members fly in a day, the more they save.
- Expanded international capabilities: Members can take flyExclusive's aircraft wherever they want to go, whether it's an anniversary trip to the Caribbean, a fishing trip to Canada or a weekend in Cabo, at an overall cost that is highly competitive with industry standard international flying rates.

- More flexible booking and cancellation options: Jet Club members receive
  guaranteed availability on flyExclusive's floating fleet with 96-hour notification, while
  those who need to book inside of 96 hours receive guaranteed aircraft availability with
  incremental premiums up to 24 hours (non-peak). Members can cancel their trip up
  until 72 hours for a small fee and up to 24 hours to allow for more convenience and
  flexibility with their travel plans.
- More access, more choice, more control Jet Club now features greater flexibility for members, including more flexible buy-in rates and membership activation. Members can buy in at one of three levels, starting at a new, lower buy-in of \$75,000, and can begin a monthly membership at any time. They can fund the program as they need without feeling locked in and can change their program level as needs change from one funding level to another.

"When we first launched the Jet Club, our goal was to create a membership that was completely unique in the marketplace from traditional jet cards, fractional or charter options," said Brad Blettner, chief revenue officer, flyExclusive. "We listened to our members about ways to make their experience even better and have taken that feedback to heart. The enhancements we're unveiling today reflect a Jet Club that is purposefully tailored to meet the unique and diverse needs of our members, ultimately giving private jet fliers the highest levels of access, consistency and savings based on how they fly."

flyExclusive will be showcasing the Jet Club, including its new concierge app for members, at the <u>2021 NBAA Business Aviation Convention & Exhibition</u> (booth #1525) taking place October 12-14, 2021 in Las Vegas. For more information about flyExclusive's range of private jet charter offerings and Jet Club program, visit <u>www.flyexclusive.com</u>.

## **About flyExclusive**

flyExclusive is a premier owner/operator of private jet experiences that surpass expectations for quality, convenience and safety. From our world-class Jet Club to our unmatched private jet charter, clients who fly with us receive a curated private jet experience that anticipates their needs for comfort and style. Our leadership team uses decades of flying experience, industry knowledge in private jet experiences and expertise in fleet logistics and management to deliver a premium experience every time out of the gate. With services provided across North America, Caribbean, Central America, South America, Europe, Asia and beyond, our floating fleet of more than 70 aircraft are ready to take you wherever you dream of flying. To learn more, visit <a href="https://www.flyexclusive.com">www.flyexclusive.com</a>.

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Source: flyExclusive