

February 22, 2017



# **Parker Drilling Company Announces Pricing of Public Offerings of Common Stock and 7.25% Series A Mandatory Convertible Preferred Stock**

HOUSTON, Feb. 22, 2017 /PRNewswire/ -- Parker Drilling Company (NYSE: PKD) ("Parker Drilling" or the "Company") today announced that it has priced a public offering of 12,000,000 shares of its common stock at a price to the public of \$2.10 per share and 500,000 shares of its 7.25% Series A Mandatory Convertible Preferred Stock (the "Preferred Stock") having an offering price and liquidation preference of \$100 per share. The Company has also granted the underwriter a 30-day option to purchase up to an additional 1,800,000 shares of common stock and 75,000 shares of Preferred Stock in the respective offerings. Both offerings are expected to close on February 27, 2017, subject to customary closing conditions.

Unless converted earlier, each share of Preferred Stock will convert automatically on the mandatory conversion date, which is expected to be March 31, 2020, into between 41.4079 and 47.6190 shares of common stock, subject to customary anti-dilution adjustments. The number of shares of common stock issuable upon mandatory conversion will be determined based on the average volume weighted average price (VWAP) per share of common stock over the 20 consecutive trading day period commencing on and including the 23rd scheduled trading day immediately preceding the mandatory conversion date.

Dividends on the shares of Preferred Stock will be payable on a cumulative basis when, as and if declared by Parker Drilling's board of directors, at an annual rate of 7.25 percent on the liquidation preference of \$100 per share. The dividends may be paid in cash or, subject to certain limitations, in shares of common stock or any combination of cash and shares of common stock on March 31, June 30, September 30, and December 31 of each year, commencing on June 30, 2017, and ending on, and including, March 31, 2020.

The Company expects to receive approximately \$24 million in net proceeds from the common stock offering and approximately \$48 million in net proceeds from the Preferred Stock offering. The Company expects to use the net proceeds from the offerings for general corporate purposes, including, without limitation, working capital, capital expenditures, acquisitions or the repayment, redemption or refinancing of a portion of its indebtedness.

Barclays acted as sole bookrunner for the offerings. These offerings are separate public offerings made by means of separate prospectus supplements pursuant to an effective shelf registration statement on Form S-3 (Registration No. 333-197977) filed with the Securities and Exchange Commission ("SEC"). The offerings are not contingent upon each other. Each offering may be made only by means of a prospectus supplement and the accompanying prospectus, copies of which may be obtained by sending a request to

Barclays Capital Inc., Attn: Prospectus Department, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, by telephone at (888) 603-5847, or by email at [barclaysprospectus@broadridge.com](mailto:barclaysprospectus@broadridge.com).

Alternatively, copies of these documents may be obtained by visiting EDGAR on the SEC website at [www.sec.gov](http://www.sec.gov).

This news release is for informational purposes only and shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities, in any state or jurisdiction in which such offer, solicitation or sale of these securities would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

Parker Drilling provides drilling services and rental tools to the energy industry. The Company's Drilling Services business serves operators in the inland waters of the U.S. Gulf of Mexico utilizing Parker Drilling's barge rig fleet and in select U.S. and international markets and harsh-environment regions utilizing Parker-owned and customer-owned equipment. The Company's Rental Tools Services business supplies premium equipment and well services to operators on land and offshore in the U.S. and international markets.

Statements in this news release that are not historical facts, including but not limited to those relating to the public offerings, the uses of proceeds from the public offerings and other matters relating to the public offerings, and other statements that are not historical facts are forward-looking statements that are based on current expectations. Although the Company believes that its expectations are based on reasonable assumptions, it can give no assurance that these expectations will prove correct. Important factors that could cause actual results to differ materially from those in the forward-looking statements include results of operations, market conditions, capital needs and uses and other risks and uncertainties that are beyond the Company's control, including those described in the prospectus and prospectus supplements, the Company's Annual Report on Form 10-K for the year ended December 31, 2016 and its other filings with the SEC. Any forward-looking statement speaks only as of the date on which such statement is made and the Company undertakes no obligation to correct or update forward-looking information.

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/parker-drilling-company-announces-pricing-of-public-offerings-of-common-stock-and-725-series-a-mandatory-convertible-preferred-stock-300411605.html>

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