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Anuvu Chosen by Tauck to Provide Maritime Entertainment Services

The new partnership will deliver a tailored entertainment package to enhance Tauck's onboard experience.



DENVER, AUGUST 21, 2024 – [Anuvu](https://anuvu.com), a leading provider of worldwide maritime and aviation entertainment solutions and high-speed inflight connectivity, is today announcing a new partnership with Tauck, a premier European river cruise operator and leader in upscale guided travel. This collaboration will bring Anuvu's maritime entertainment (MTN-TV) services to Tauck's entire fleet in 2024.

Anuvu will deliver a tailored entertainment package designed to engage and inform Tauck's passenger base. The package will encompass live satellite-based TV channels including BBC HD and additional news outlets exclusive to Anuvu, server-based TV, and a curated selection of on-demand Hollywood movies.

"We are honored to be selected as the entertainment partner for Tauck's prestigious fleet," said Bill Witiack, VP, TV & Broadcast Services at Anuvu. "Anuvu is committed to setting new standards in onboard entertainment for ocean and river cruise operators. Our MTN-TV service is crafted to provide an immersive and enjoyable experience for guests. We are looking forward to helping Tauck elevate their entertainment offerings, making their passenger's time onboard even more memorable."

For more information about Anuvu's maritime entertainment offering, visit anuvu.com.

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About Anuvu

Anuvu connects and entertains the world's passengers. Our award-winning content and connectivity solutions are reliable, scalable, and tailored to our customers' brands and service objectives. With a flexible and agile approach, we maximize the technology available today, while optimizing for tomorrow.

Some of the most experienced professionals in the industry lead our teams and this, together with our long-standing client relationships, means we never stand still.

Anuvu. Let Innovation Move You.

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About Tauck

Founded in 1925, Tauck is a world leader in upscale guided travel, with more than 150 land tours, safaris, river cruises, small ship ocean cruises and family travel adventures to 70+ countries and all seven continents. In each of the last 26 years, Tauck has been honored in *Travel + Leisure* magazine's annual "World's Best Awards" celebrating the very best in luxury tours, cruises, hotels and more.

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