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# Corsair Modernizes Inflight Experience with Global Eagle's Iris

*Iris Offers a Cost-effective Solution to Deliver High-quality IFE to Corsair's Passengers*

**Santa Ana, California, May 4, 2021:** Global Eagle, the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, today announces French airline Corsair as the latest inflight entertainment (IFE) content customer using its IFE subscription service Iris.

With Iris, Corsair will deliver to passengers an expertly curated IFE experience, including selections from a wide range of Hollywood and international content. Corsair can select from several core Iris channels available, such as Feel Good and Comedy, Drama, New Releases, Classics, and more.

Estibaliz Asiain, Senior Vice President Commercial Media & Content, says: "Now is an exciting time for Corsair. Following the introduction of its new A330neo aircraft, the airline is looking to transform its inflight experience with leading-edge technologies. We are delighted to support Corsair's goal by innovatively delivering high-quality, cost-effective IFE content through Iris.

"Iris' simple pricing model gives Corsair the flexibility to dynamically change its offering every month in line with seasonal routes, fluctuating flight levels, and evolving budgets. We look forward to helping Corsair exceed passenger expectations as air travel resumes."

Gael Pichodo, Product Marketing Manager, Corsair, says: "Following an international RFP process, Global Eagle's Iris solution really impressed us. We've been waiting for years for true innovation in the IFE world, and Iris delivers perfectly on our expectations."

Iris, which launched in April 2021, is a cost-effective inflight entertainment (IFE) subscription service for airlines. The platform is already used by more than 20 of Global Eagle's major customers, with most of the company's client airlines converting by mid-2021.

Iris offers a wide variety of premium content, including bespoke customer solution services, to support airline budgets and passenger experiences, while meeting travelers' expectations for high-quality IFE as they return to flying. The service complements Global Eagle's bespoke content offering for the world's leading airline brands, leveraging the company's global scale, in-house content distribution, and technology investments in digital infrastructure and cloud computing.

Iris is available to airlines now. To request a demonstration, visit [IrisIFE.com](https://irisife.com).

**ENDS**

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## **About Global Eagle**

[Global Eagle](#) is a leading provider of high-speed connectivity and media solutions for worldwide mobility including airlines, cruise lines, and mission-critical maritime, energy and government applications. The company connects and entertains consumers beyond the reach of telecommunications and terrestrial broadband providers, in the air and at sea. Global Eagle's open-architecture and multi-platform satellite network provides unique scalability, global coverage, reliability and future compatibility. Global Eagle's content solutions distribute, localize, and broadcast both traditional and native-digital content for airline and cruise markets with embedded customer advertising and analytics. Through its intelligent leadership and innovation, Global Eagle defines next-generation passenger experiences through integrated solutions tailored to our customers' brands and service objectives.

Follow Global Eagle on [LinkedIn](#) and [Twitter](#) for insights and regular updates.

## **About Corsair**

A scheduled French airline specializing in international long-haul, Corsair employs 1,100 people and transports 1,200,000 passengers per year. Corsair operates scheduled flights to the Caribbean (Guadeloupe and Martinique), the Indian Ocean (Reunion, Mauritius), Africa (the Ivory Coast), and North America (Montreal, Miami) - Opening of provincial flights from Lyon and Marseille to Reunion and Mayotte from June, 21st 2021.

## **Corsair media contacts (France)**

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