

January 13, 2017



Global Eagle Acquires Satellite Communication Payload

LOS ANGELES, Jan. 13, 2017 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (GEE) (NASDAQ:ENT) has acquired Ku-band payload on an SES communication satellite in a move to boost capacity for its customers in North America, the Gulf of Mexico and the Caribbean. GEE will rebrand the satellite as Eagle-1.

“Eagle-1 is a key element in the strategic expansion of our global satellite network to optimize quality of experience (QoE) for our rapidly growing user base,” said Abel Avellan, president of GEE. “Our vision is to reach hundreds of millions of people on the move around the world with a reasonably priced high-speed Wi-Fi experience that is equivalent to what they get at their homes or offices. To that end, GEE is increasing satellite capacity and upgrading our robust ground infrastructure of owned teleports. We are also bringing to market a portfolio of exclusive solutions, such as our patented SpeedNet™ high-speed browsing technology. For users, that means the best value and experience for entertainment and internet services wherever they travel – in the air, at sea or on land.”

“Our strategic plan calls for us to own critical elements of our infrastructure, especially in areas where we have the greatest density of users. It enables us to deliver bandwidth where it is needed at the most competitive price,” said Dave Davis, chief executive officer of GEE. “This may involve selectively deploying additional Eagle-series payloads over locations where it makes good sense in the future.”

Eagle-1 will be integrated seamlessly into GEE’s global network as the company continues to innovate with its own infrastructure and patented technologies to take advantage of the most efficient, cost-competitive global mobility network that combines wideband, high-throughput and ultra-high-throughput satellite components in a frequency-agnostic way.

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (NASDAQ:ENT) is a leading provider of satellite-based connectivity and media to fast-growing, global mobility markets across air, land and sea. Supported by proprietary and best-in-class technologies, GEE offers a fully integrated suite of rich media content and seamless connectivity solutions that cover the globe. With approximately 1,500 employees and 50 offices on six continents, GEE delivers exceptional service and rapid support to a diverse base of customers around the world. Find out more at: www.geemedia.com.

Forward-Looking Statements

We make forward-looking statements in this press release within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to expectations or forecasts for future events, including, without limitation, our strategies and pricing with respect to global Wi-Fi deployment and future expansion of our satellite network

and capacity, the potential benefits that may bring to our content and media products and our potential acquisition of additional satellite interests in the future. These statements may be preceded by, followed by or include the words “may,” “might,” “will,” “will likely result,” “should,” “estimate,” “plan,” “project,” “forecast,” “intend,” “expect,” “anticipate,” “believe,” “seek,” “continue,” “target” or similar expressions. As a result of a number of risks and uncertainties, our forward-looking statements may turn out to be wrong, and our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. A discussion of risks and uncertainties related to GEE’s business in the section entitled “Risk Factors” and elsewhere in our most recent Annual Report on Form 10-K and our subsequent quarterly reports on Form 10-Q filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made, and GEE undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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Source: Global Eagle Entertainment Inc.