

February 8, 2018



Salem Media Group Appoints Mike Blakemore to New Position as VP Programming, CCM Format

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group](#) (NASDAQ: SALM) announced today that Mike Blakemore, Program Director for WFSH 104.7 - The Fish, Atlanta, has been appointed to the new position of VP Programming, CCM Format effective February 12, 2018. In addition to his duties in Atlanta, this expanded role will allow Blakemore to provide leadership, and leverage the resources of the company's Contemporary Christian Music stations.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20180208005209/en/>



Mike Blakemore (Photo: Business Wire)

Dave Santrella, President of Salem Media's Broadcast Division commented, "Mike's success in Atlanta has been confirmed by WFSH ranking consistently in the top tier of stations in our target demo of Women 25-54, often in the top five. Most recently with Christmas music the station was #1 Adults 25-54 with a 8.5 share; #1 Women 25-54 with a 9.8 share; #1 Women 18+ with a 10 share. We are confident Mike will bring energy, excellence, and excitement to this critical new role for our company."

Blakemore has been Program Director at WFSH for 10 years. Prior to that he served in programming roles in Knoxville, TN, Des Moines, IA, and Champaign, IL.

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 119 radio stations, with 74 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, Crosswalk.com, ibelieve.com, churchstaffing.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian authors and Mill City Press, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Bryan Perry, Bob Carlson, Mike Turner and Jim Woods, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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