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## Salem Media Group Certified as a Great Place to Work

CAMARILLO, Calif.--(BUSINESS WIRE)-- Salem Media Group (NASDAQ: SALM) was certified as a great workplace June 28, 2017 by the independent analysts at Great Place to Work®. Salem Media Group earned this credential based on extensive ratings provided by its employees in anonymous surveys. A summary of these ratings can be found at <http://reviews.greatplacetowork.com/salem-media-group>.

"We are proud of the employees working at Salem, and the culture that has been created here," said Christopher Henderson, Senior Vice President of Human Resources. "Not only are Salem employees the best in the business, but every day they are making a difference in our communities by what they do here at Salem. This certification just confirms what we already know, that Salem is a great place to work!"

"We applaud Salem Media Group for seeking certification and releasing its employees' feedback," said Kim Peters, Executive Vice President of Great Place to Work's Certification Program. "These ratings measure its capacity to earn its own employees' trust and create a great workplace - critical metrics that anyone considering working for or doing business with Salem Media Group should take into account as an indicator of high performance."

"According to our study, 84 percent of Salem Media Group employees say it is a great workplace," says Sarah Lewis-Kulin, Vice President of Great Place to Work Certification & List Production.

Salem Media Group employees completed 586 surveys, resulting in a 90 percent confidence level and a margin of error of  $\pm 2.71$ .

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### About Salem Media Group

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including:

Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, Crosswalk.com, ibelieve.com, churchstaffing.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian authors and Mill City Press, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Doug Fabian, Bryan Perry, Bob Carlson and Mike Turner, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other financial websites include StockInvestor.com and DividendYieldHunter.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

About Great Place to Work®

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In the United States, Great Place to Work® produces the annual Fortune "100 Best Companies to Work For®" list and a series of Great Place to Work® Best Workplaces lists including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industry lists.

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Source: Salem Media Group

