

Salem Announces New Morning Lineup in San Diego on AM 1170 The Answer

CAMARILLO, Calif.--(BUSINESS WIRE)-- <u>Salem Media Group</u> (NASDAQ: SALM), announced a new morning lineup on its NewsTalk station in San Diego, <u>AM 1170 The Answer</u>. On Monday, May 15th, the station will expand<u>The Hugh Hewitt</u> morning show by an additional hour, airing it from 3am to 7am PT. It will also add <u>Mike Gallagher</u>, live from 7am to 9am PT. The new lineup will provide a one-two punch in morning drive, using two of Salem's top rated hosts.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170502006199/en/



Hugh Hewitt (Photo: Business Wire)

"We know San Diego and our very loyal audience will be very pleased with the new and improved morning lineup on The Answer," said Vice President and General Manager Dale Hendry. "An added plus for us is that Mike will be in studio with us in San Diego for the launch of the new lineup on Monday, May 15th, and will meet local staff and clients."

Hewitt moved to mornings last April and quickly became the "go to" guy for this last presidential campaign. His morning show has the biggest guests and is constantly breaking news. Gallagher has grown to become Salem's highest rated host around the country.

Everyday he fulfills his listeners' desire for breaking news and *helps them understand* what to think about it.

"Salem Radio Network now provides live news and issue oriented programming from 6am to Midnight ET with some of the best hosts on radio," said Salem Senior VP of Spoken Word, Phil Boyce. "This new lineup will be well received in San Diego and will allow us to properly use the Salem assets at our disposal in the most efficient way. These two hosts are at the top of their game, and we're delighted to give them more time in such an important market."

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem New Media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, BearingArms.com and HumanEvents.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, remains the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian and conservative authors, and Hillcrest Media, a general market self-publisher.

Salem Publishing™ publishes Christian and conservative magazines including Homecoming®, YouthWorker Journal™, The Singing News, and Preaching.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Doug Fabian, Bryan Perry, Bob Carlson and Mike Turner, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other financial websites include StockInvestor.com and DividendYieldHunter.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health

expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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Salem Media Group Evan D. Masyr, (805) 384-4512 Executive Vice President & Chief Financial Officer evan@SalemMedia.com

Source: Salem Media Group