

December 10, 2015



Salem Web Network Acquires Instapray App

CAMARILLO, Calif., Dec. 10, 2015 /PRNewswire/ -- Salem Web Network, the online division of [Salem Media Group](#) (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider and publisher targeting audiences interested in Christian and conservative opinion content, announced the acquisition of Instapray.



Instapray, available on both iOS and Android devices, allows users to add prayer requests, share them with a global network and receive notifications as their prayers are prayed over. Launched in mid-2013, Instapray has facilitated over 50 million prayers around the world.

The strategic acquisition of Instapray adds to Salem Web Networks expanding portfolio of Christian websites and apps which reaches 25 million monthly unique visitors and serves over 37 million Facebook fans.

"We are pleased to have Instapray join our mobile audience and to be able to take the app to its next level of growth," said Rick Killingsworth, Executive Vice President at Salem Web Network. "By leveraging our existing audience and resources, we can provide an even greater tool for people to come together in prayer and encouragement."

"I started Instapray to create a safe, supportive online community, a place free of the overwhelming negativity present across much of the web," said Fryderyk Ovcaric, CEO and Founder of Instapray. "This acquisition is a clear strategic fit for both the Instapray and Salem audiences allowing our platform to grow even faster while continuing its mission to connect people all over the world in love, mutual respect and support."

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading Christian and conservative multi-media corporation, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and operates 117 local radio stations, with 72 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Bill Bennett, Mike Gallagher, Hugh Hewitt, Michael Medved, Dennis Prager and Eric Metaxas.

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, WorshipHouseMedia.com and OnePlace.com. Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include RedState.com, Townhall.com®, HotAir.com, Twitchy.com, BearingArms.com and HumanEvents.com.

Salem's Regnery Publishing unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including Homecoming®, YouthWorker Journal™, The Singing News, and Preaching.

Salem's Eagle Financial Publications provides market analysis and specific investment advice for individual investors from financial commentators Mark Skousen, Nicholas Vardy, Chris Versace, Doug Fabian and Bryan Perry, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other financial websites include EagleDailyInvestor.com and ETFU.com.

Eagle Wellness provides insightful health advice and is a trusted source of high quality nutritional supplements from some of the country's leading health experts. Leigh Erin Connealy MD, at NewportNaturalHealth.com, is the medical director of one of the largest medical practices in the country where she practices integrative medicine. Ski Chilton PhD, at GeneSmart.com, is a scientist and full professor at Wake Forest Medical School. He is a leading authority on the impact of diet and nutrition on health.

Company Contact:

Evan D. Masyr

Executive Vice President & Chief Financial Officer

(805) 384-4512

evan@SalemMedia.com

Photo - <https://photos.prnewswire.com/prnh/20150219/176669LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/salem-web-network-acquires-instapray-app-300190626.html>

SOURCE Salem Media Group