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Durkin Named Director of Sales for Salem Portland

PORTLAND, Ore.--(BUSINESS WIRE)--

Salem Communications (NASDAQ:SALM) announced the appointment of Mark Durkin as director of sales for the Portland cluster of stations, which includes KFIS 104.1 The Fish(R), True Talk 800 AM KPDQ, 93.9 KPDQ FM and Talk Radio Oregon 93.1 FM KTRO. Effective immediately, Durkin has responsibility for overseeing sales, marketing and promotion in the growing Portland metropolitan area.

"Durkin is a seasoned radio manager with vital experience in the Portland market and beyond," said Dennis Hayes, general manager of Salem Portland. "His capabilities in training, motivating and equipping our team will enable us to serve our community of listeners more effectively."

With more than 25 years in the radio industry, Durkin comes to Salem most recently from D'Ambrosia & Associates, a Portland real estate company where he served as general manager. Durkin's radio roots go back to 1983 when he joined KWSS in San Jose, Calif., where he became general sales manager. In 1990, he moved to Portland where he held GSM posts at KUFO, KWJJ and KGON. Durkin and his family are residents of Happy Valley, Oregon.

Salem Communications Corporation (Nasdaq:SALM), is a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher focused on Christian and family-themed content and conservative values. In addition to its radio properties, Salem Communications Corporation (Nasdaq:SALM) owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 97 radio stations, including 60 stations in the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications Corporation