January 15, 2007

Salem Names Pat Ryan GSM for WEZE and WROL in Boston Cluster

CAMARILLO, Calif.--(BUSINESS WIRE)--

Pat Ryan has been promoted to general sales manager for Salem Boston's Family 590 AM WEZE and Voice 950 AM WROL, according to an announcement by Salem Communications (NASDAQ:SALM), a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values.

"Ryan has worked her way up through the Salem Boston ranks since starting with us in 1995," said Salem Vice President of Operations Michael Reichert. "Her experience, understanding of client needs and history of success will continue to be an asset to our Boston cluster."

Ryan's career with Salem Communications began in 1995 when she became executive assistant to the general manager for Salem Boston. Her talents were quickly recognized and she soon assumed responsibilities as business manager and account executive. Since 2002, she has served as senior account executive with a consistent record of exceeding sales goals. Ryan is pursuing a Master's degree from Eastern Nazarene College where she received her bachelor's of science in business.

In addition to 590 AM WEZE and 950 AM WROL, Salem's Boston cluster also includes News Talk 1150 AM WTTT where Randy Cloutier continues as general sales manager.

In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 97 radio stations, including 61 stations in the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications Corporation