

## Company Profile for Salem Communications

Friday, August 27, 2004 7:40 am PDT market not identified: SALM

--(<u>BUSINESS WIRE</u>)--Salem Communications Corporation, headquartered in Camarillo, Calif., is the leading U.S. radio broadcaster focused on religious and family-themed programming. Upon completion of all announced transactions, the company will own and/or operate 99 radio stations, mainly composed of three primary formats: Christian Teaching/Talk, News/Talk, and Contemporary Christian Music. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news, and music programming to over 1,600 affiliated radio stations; Salem Radio Representatives, a national sales organization; Salem Web Network, the leading Internet provider of Christian content and online streaming; and Salem Publishing, a Christian magazine publisher. For more information, visit Salem Communications' web site at <a href="http://www.salem.cc">http://www.salem.cc</a>.

Company: Salem Communications

**Headquarters Address:** 4880 Santa Rosa Road

Camarillo, CA 93012

Main Telephone: (805) 987-0400

Website: <u>www.salem.cc</u>

Ticker: SALM(NASDAQ)

Type of Organization: Public

**Industry:** Entertainment: TV and Radio

Earnings Release Dates: 1st Quarter: April 26, 2004

2nd Quarter: August 2, 2004

**Key Executives:** CEO: Edward G. Atsinger III

Chairman: Stuart Epperson

CFO: David Evans

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