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Second Quarter Fiscal 2024 Earnings Review May 3, 2024

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DISCLAIMER

Any forward-looking statements contained in this presentation are included pursuant to the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements regarding the expectations, hopes, beliefs, intentions or strategies of the Company regarding the future, and may be identified by the use of words such as “expects,” “believes,” “intends,” “projects,” “anticipates,” “estimates,” “plans,” “seeks,” “forecasts,” “predicts,” “objective,” “targets,” “potential,” “outlook,” “may,” “will,” “could” or the negative of these terms, other comparable terminology and variations thereof. Such forward-looking statements involve known and unknown risks and uncertainties that may cause the Company’s actual results in future periods to be materially different from management’s expectations, and no assurance can be given that such expectations will prove correct. Factors that could cause the Company’s results to differ materially from the results discussed in such forward-looking statements principally include changes in domestic or international economic conditions, changes in foreign currency exchange rates, changes in interest rates, changes in the cost of materials used in the manufacture of the Company’s products, any impairment of goodwill or intangible assets, environmental liability and limitations on the Company’s operations due to environmental laws and regulations, disruptions to certain services, such as telecommunications, network server maintenance, cloud computing or transaction processing services, provided to the Company by third-parties, changes in mortality and cremation rates, changes in product demand or pricing as a result of consolidation in the industries in which the Company operates, or other factors such as supply chain disruptions, labor shortages or labor cost increases, changes in product demand or pricing as a result of domestic or international competitive pressures, ability to achieve cost-reduction objectives, unknown risks in connection with the Company’s acquisitions and divestitures, cybersecurity concerns and costs arising with management of cybersecurity threats, effectiveness of the Company’s internal controls, compliance with domestic and foreign laws and regulations, technological factors beyond the Company’s control, impact of pandemics or similar outbreaks, or other disruptions to our industries, customers, or supply chains, the impact of global conflicts, such as the current war between Russia and Ukraine, and other factors described in the Company’s Annual Report on Form 10-K and other periodic filings with the U.S. Securities and Exchange Commission.

Included in this report are measures of financial performance that are not defined by generally accepted accounting principles in the United States (“GAAP”). The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company’s core operations including acquisition and divestiture costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to certain commercial and operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes do not directly reflect the Company’s core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company’s results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provides investors with an additional understanding of the factors and trends affecting the Company’s business that could not be obtained absent these disclosures.

The Company believes that adjusted EBITDA provides relevant and useful information, which is used by the Company’s management in assessing the performance of its business. Adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management’s evaluation of its operating results. These items include stock-based compensation, the non-service portion of pension and postretirement expense, acquisition and divestiture costs, ERP integration costs, and strategic initiatives and other charges. Adjusted EBITDA provides the Company with an understanding of earnings before the impact of investing and financing charges and income taxes, and the effects of certain acquisition and divestiture and ERP integration costs, and items that do not reflect the ordinary earnings of the Company’s operations. This measure may be useful to an investor in evaluating operating performance. It is also useful as a financial measure for lenders and is used by the Company’s management to measure business performance. Adjusted EBITDA is not a measure of the Company’s financial performance under GAAP and should not be considered as an alternative to net income or other performance measures derived in accordance with GAAP, or as an alternative to cash flow from operating activities as a measure of the Company’s liquidity. The Company’s definition of adjusted EBITDA may not be comparable to similarly titled measures used by other companies.

The Company has presented constant currency sales and constant currency adjusted EBITDA and believes these measures provide relevant and useful information, which is used by the Company’s management in assessing the performance of its business on a consistent basis by removing the impact of changes due to foreign exchange translation rates. These measures allow management, as well as investors, to assess the Company’s sales and adjusted EBITDA on a constant currency basis.

The Company has also presented adjusted net income and adjusted earnings per share and believes each measure provides relevant and useful information, which is widely used by analysts and investors, as well as by the Company’s management in assessing the performance of its business. Adjusted net income and adjusted earnings per share provides the Company with an understanding of the results from the primary operations of our business by excluding the effects of certain acquisition, divestiture, and system-integration costs, and items that do not reflect the ordinary earnings of our operations. These measures provide management with insight into the earning value for shareholders excluding certain costs, not related to the Company’s primary operations. Likewise, these measures may be useful to an investor in evaluating the underlying operating performance of the Company’s business overall, as well as performance trends, on a consistent basis.

Lastly, the Company has presented net debt and a net debt leverage ratio and believes each measure provides relevant and useful information, which is widely used by analysts and investors as well as by our management. These measures provide management with insight on the indebtedness of the Company, net of cash and cash equivalents and relative to adjusted EBITDA. These measures allow management, as well as analysts and investors, to assess the Company’s leverage.



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**BUSINESS
OVERVIEW**

BUSINESS UPDATE

MEMORIALIZATION

- Benefited from recent acquisitions and improved price realization
- Return to normalized death rates; current sales and adjusted EBITDA run-rates remain well ahead of pre-COVID levels

INDUSTRIAL TECHNOLOGIES

- Warehouse automation impacted by market conditions
- Progress on new printhead solution
- Timing of energy projects impacted current quarter sales

SGK BRAND SOLUTIONS

- Improved pricing and realized benefits from recent cost reduction actions
- Strategy to extend to digital services

OUTLOOK FOR FISCAL 2024

Key Drivers

- Projected adjusted EBITDA to approximate \$220 million
- Customer interest in the energy storage solutions business remains strong
- Further reductions in working capital expected in latter half of fiscal 2024
- Projected further reductions in outstanding debt and leverage ratio by the end of the fiscal year



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**FINANCIAL
OVERVIEW**

Q2 2024 SUMMARY

(\$ in millions except per-share amounts)

Q2	Q2 2023	Q2 2024
Sales	\$ 479.6	\$ 471.2
Diluted EPS	\$ 0.29	\$ 0.29
Non-GAAP Adjusted EPS*	\$ 0.65	\$ 0.69
Net Income Attributable to Matthews	\$ 9.1	\$ 9.0
Adjusted EBITDA*	\$ 58.4	\$ 56.8

YTD	YTD 2023	YTD 2024
Sales	\$ 928.8	\$ 921.2
Diluted EPS	\$ 0.41	\$ 0.22
Non-GAAP Adjusted EPS*	\$ 1.18	\$ 1.06
Net Income Attributable to Matthews	\$ 12.8	\$ 6.7
Adjusted EBITDA*	\$ 107.7	\$ 102.3

2nd Quarter ("Q2") Highlights

Sales

- SGK Brand Solutions segment current quarter sales higher than a year ago
- Energy storage sales also higher than last year

GAAP EPS

- Consistent with the prior year

Adjusted EBITDA

- Lower adjusted EBITDA in the Memorialization and Industrial Technologies segments, partially offset by higher adjusted EBITDA in the SGK Brand Solutions segment and lower corporate and non-operating costs

Adjusted EPS

- Income tax benefits generally offset the impacts of slightly lower adjusted EBITDA and higher interest expense

Year-to-Date ("YTD") Highlights

- Consolidated sales were relatively consistent with a year ago, decreasing 0.8%
- Higher adjusted EBITDA for the SGK Brand Solutions segment

* See supplemental slides for Adjusted EPS and Adjusted EBITDA reconciliations and other important disclaimers regarding Matthews' use of Non-GAAP measures

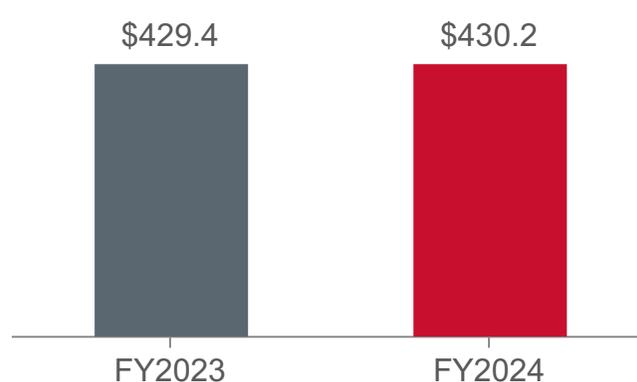
MEMORIALIZIZATION

(\$ in millions)

Q2 Sales



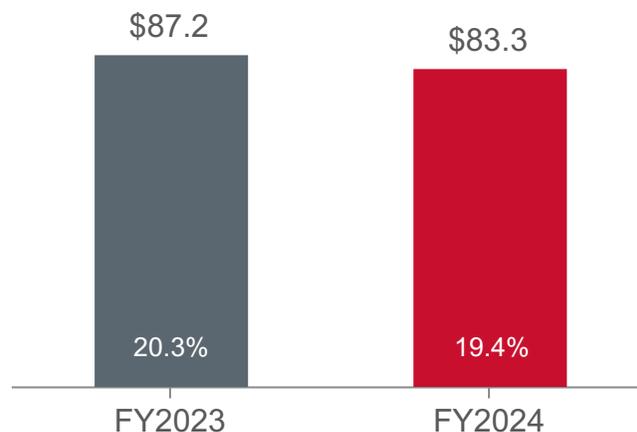
YTD Sales



Q2 Adjusted EBITDA & Margin*



YTD Adjusted EBITDA & Margin*



* See supplemental slide for Adjusted EBITDA reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures

Sales

- Benefits from recent acquisitions and improved price realization
- U.S. death rates have normalized from higher pandemic levels, impacting unit volumes for caskets and memorials

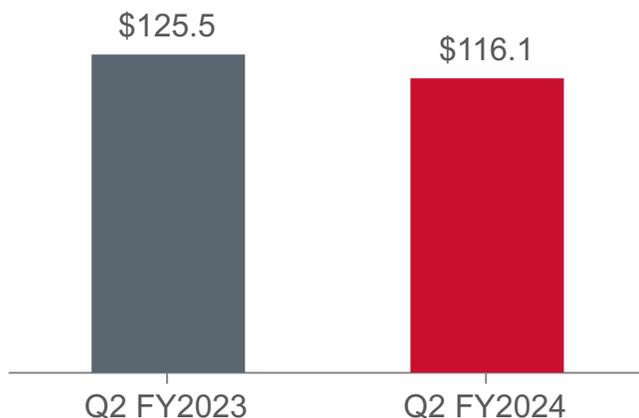
Adjusted EBITDA

- Higher material and labor costs
- Improved price realization and productivity initiatives

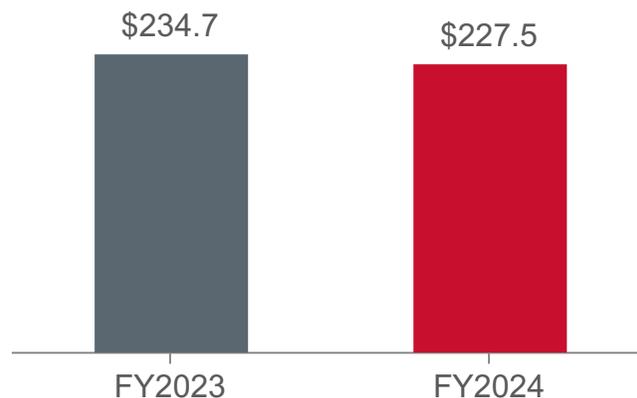
INDUSTRIAL TECHNOLOGIES

(\$ in millions)

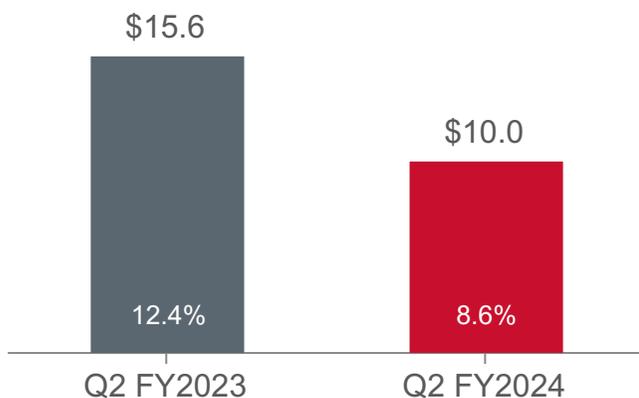
Q2 Sales



YTD Sales



Q2 Adjusted EBITDA & Margin*



YTD Adjusted EBITDA & Margin*



Sales

- Continued growth of energy business, offset by lower warehouse automation sales
- YTD sales growth for product identification and surfaces businesses

Adjusted EBITDA

- Lower warehouse automation sales, higher labor costs and lower margins on engineered products
- Higher margins and improved pricing for the product identification business

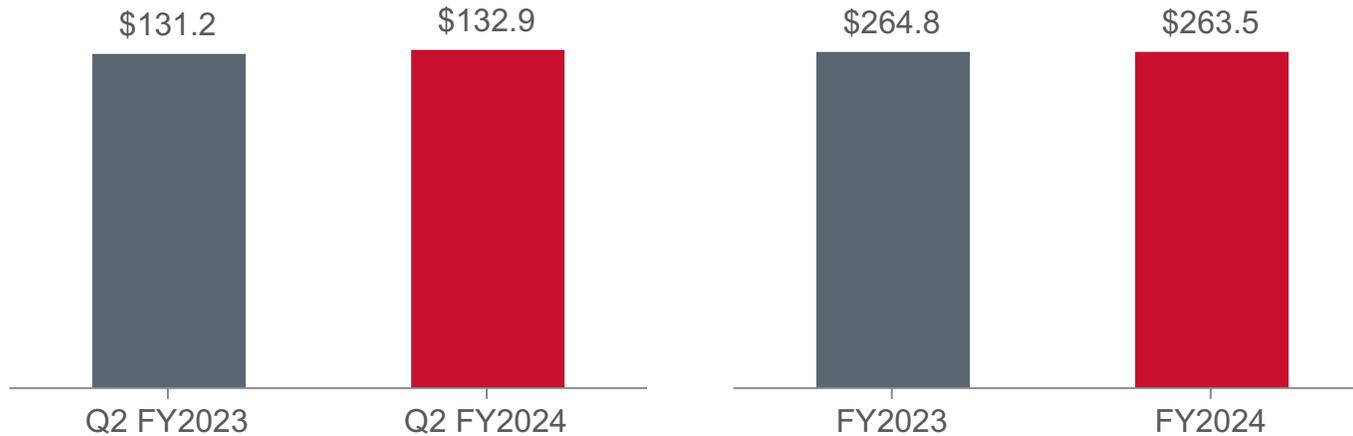
* See supplemental slide for Adjusted EBITDA reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures

SGK BRAND SOLUTIONS

(\$ in millions)

Q2 Sales

YTD Sales

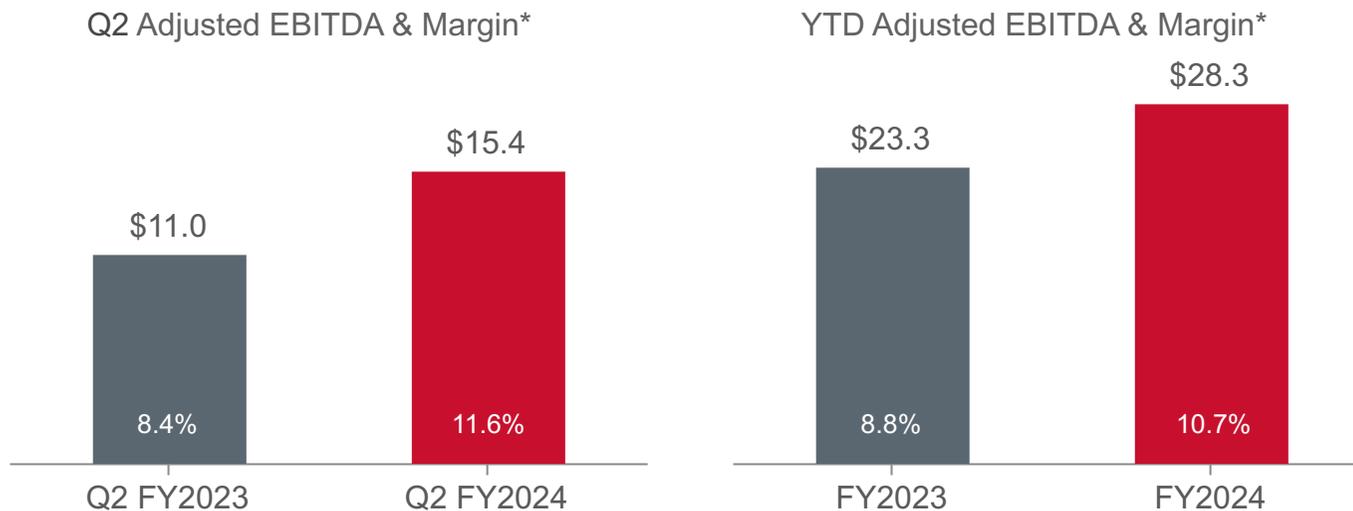


Sales

- Q2 sales growth, primarily reflecting higher sales in the U.S. brand market and European packaging and private-label businesses
- Unfavorable currency impacts of \$1.3 million for Q2 and \$0.3 million YTD

Adjusted EBITDA

- Higher adjusted EBITDA in both periods
- Improved pricing and favorable impacts of cost reduction initiatives

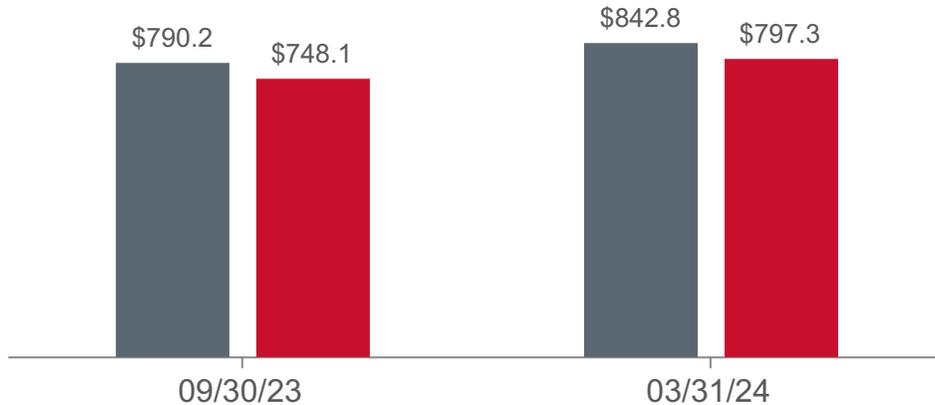


* See supplemental slide for Adjusted EBITDA reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures

CAPITALIZATION AND CASH FLOWS

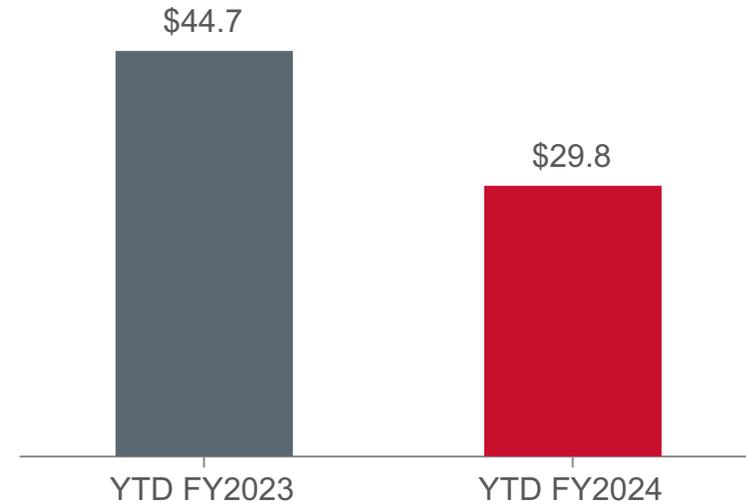
(\$ in millions)

Total Debt and Net Debt*

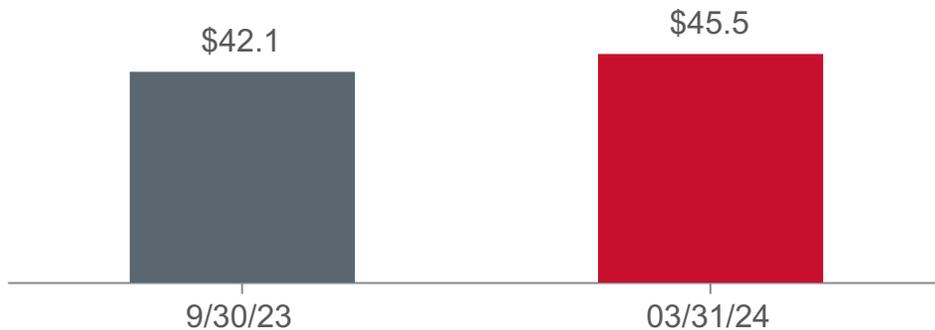


Note: Dark gray shades on the left represent Total Debt.

Operating Cash Flow



Cash



- Operating cash flow for prior period reflected final payouts for the settlement of the Company's supplemental retirement plan obligations and prior year swap settlement (favorable)
- Net Debt Leverage Ratio* 3.6 as of March 31, 2024
- Quarterly dividend of \$0.24/share, payable 5/20/24

* See supplemental slide for Net Debt and Net Debt Leverage Ratio reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures



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**SUPPLEMENTAL
INFORMATION**

RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

Included in this report are measures of financial performance that are not defined by GAAP, including, without limitation, adjusted EBITDA, adjusted net income and EPS, constant currency sales, constant currency adjusted EBITDA, and net debt and net debt leverage ratio. The Company defines net debt leverage ratio as outstanding debt (net of cash) relative to adjusted EBITDA. The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition and divestiture costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to certain commercial and operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Constant currency sales and constant currency adjusted EBITDA removes the impact of changes due to foreign exchange translation rates. To calculate sales and adjusted EBITDA on a constant currency basis, amounts for periods in the current fiscal year are translated into U.S. dollars using exchange rates applicable to the comparable periods of the prior fiscal year. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes do not directly reflect the Company's core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company's calculations of its non-GAAP financial measures, however, may not be comparable to similarly titled measures reported by other companies. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provide investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.

ADJUSTED EBITDA

NON-GAAP RECONCILIATION (Unaudited) (In thousands)

	Three Months Ended March 31,		Six Months Ended March 31,	
	2024	2023	2024	2023
Net income	\$ 9,027	\$ 9,125	\$ 6,724	\$ 12,772
Income tax (benefit) provision	(1,122)	3,382	(1,848)	4,694
Income before income taxes	\$ 7,905	\$ 12,507	\$ 4,876	\$ 17,466
Net loss attributable to noncontrolling interests	—	2	—	58
Interest expense, including RPA and factoring financing fees ⁽¹⁾	13,783	13,137	26,534	23,808
Depreciation and amortization *	23,261	24,148	46,784	47,877
Acquisition and divestiture related items ^{(2)**}	2,062	2,852	3,299	4,137
Strategic initiatives and other charges ^{(3)**}	4,962	1,280	10,882	3,061
Highly inflationary accounting losses (primarily non-cash) ⁽⁴⁾	390	160	710	1,248
Stock-based compensation	4,327	4,278	8,978	8,612
Non-service pension and postretirement expense ⁽⁵⁾	110	83	219	1,471
Total Adjusted EBITDA	\$ 56,800	\$ 58,447	\$ 102,282	\$ 107,738
<i>Adjusted EBITDA margin</i>	<i>12.1 %</i>	<i>12.2 %</i>	<i>11.1 %</i>	<i>11.6 %</i>

⁽¹⁾ Includes fees for receivables sold under the RPA and factoring arrangements totaling \$1,238 and \$1,090 for the three months ended March 31, 2024 and 2023, respectively, and \$2,413 and \$1,546 for the six months ended March 31, 2024 and 2023, respectively.

⁽²⁾ Includes certain non-recurring items associated with recent acquisition and divestiture activities.

⁽³⁾ Includes certain non-recurring costs associated with commercial, operational and cost-reduction initiatives, and costs associated with global ERP system integration efforts. Fiscal 2024 also includes costs related to an ongoing contractual dispute which totaled \$4,972 for the six months ended March 31, 2024. Fiscal 2023 includes loss recoveries totaling \$2,154 for the six months ended March 31, 2023, which were related to a previously disclosed theft of funds by a former employee initially identified in fiscal 2015.

⁽⁴⁾ Represents exchange losses associated with highly inflationary accounting related to the Company's Turkish subsidiaries.

⁽⁵⁾ Non-service pension and postretirement expense includes interest cost, expected return on plan assets, amortization of actuarial gains and losses, curtailment gains and losses, and settlement gains and losses. These benefit cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. Curtailment gains and losses and settlement gains and losses are excluded from adjusted EBITDA since they generally result from certain non-recurring events, such as plan amendments to modify future benefits or settlements of plan obligations. The service cost and prior service cost components of pension and postretirement expense are included in the calculation of adjusted EBITDA, since they are considered to be a better reflection of the ongoing service-related costs of providing these benefits. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.

* Depreciation and amortization was \$6,914 and \$5,711 for the Memorialization segment, \$5,571 and \$5,916 for the Industrial Technologies segment, \$9,669 and \$11,319 for the SGK Brand Solutions segment, and \$1,107 and \$1,202 for Corporate and Non-Operating, for the three months ended March 31, 2024 and 2023, respectively. Depreciation and amortization was \$13,327 and \$11,285 for the Memorialization segment, \$11,948 and \$11,769 for the Industrial Technologies segment, \$19,241 and \$22,379 for the SGK Brand Solutions segment, and \$2,268 and \$2,444 for Corporate and Non-Operating, for the six months ended March 31, 2024 and 2023, respectively.

** Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$1,037 and \$333 for the Memorialization segment, \$4,431 and \$2,437 for the Industrial Technologies segment, \$358 and \$2,610 for the SGK Brand Solutions segment, and \$1,198 and income of \$1,248 for Corporate and Non-Operating, for the three months ended March 31, 2024 and 2023, respectively. Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$1,097 and \$711 for the Memorialization segment, \$9,799 and \$3,374 for the Industrial Technologies segment, \$1,221 and \$3,131 for the SGK Brand Solutions segment, and \$2,064 and income of \$18 for Corporate and Non-Operating, for the six months ended March 31, 2024 and 2023, respectively.

* See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted EBITDA.

ADJUSTED NET INCOME AND EARNINGS PER SHARE

NON-GAAP RECONCILIATION (Unaudited) (In thousands, except per share data)

	Three Months Ended March 31,				Six Months Ended March 31,			
	2024		2023		2024		2023	
	per share		per share		per share		per share	
Net income attributable to Matthews	\$ 9,027	\$ 0.29	\$ 9,127	\$ 0.29	\$ 6,724	\$ 0.22	\$ 12,830	\$ 0.41
Acquisition and divestiture costs ⁽¹⁾	1,511	0.05	1,953	0.07	2,410	0.08	3,015	0.10
Strategic initiatives and other charges ⁽²⁾	4,093	0.12	1,153	0.03	9,097	0.28	2,940	0.09
Highly inflationary accounting losses (primarily non-cash) ⁽³⁾	390	0.01	160	—	710	0.02	1,248	0.04
Non-service pension and postretirement expense ⁽⁴⁾	83	0.01	62	0.01	164	0.01	1,103	0.04
Amortization	6,720	0.21	7,887	0.25	14,066	0.45	15,644	0.50
Adjusted net income	\$ 21,824	\$ 0.69	\$ 20,342	\$ 0.65	\$ 33,171	\$ 1.06	\$ 36,780	\$ 1.18

Note: Adjustments to net income for non-GAAP reconciling items were calculated using an income tax rate of 27.8% and 27.1% for the three and six months ended March 31, 2024, respectively, and 29.8% and 25.9% for the three and six months ended March 31, 2023, respectively.

⁽¹⁾ Includes certain non-recurring costs associated with recent acquisition and divestiture activities.

⁽²⁾ Includes certain non-recurring costs associated with commercial, operational and cost-reduction initiatives, and costs associated with global ERP system integration efforts. Fiscal 2024 also includes costs related to an ongoing contractual dispute which totaled \$4,325 for the six months ended March 31, 2024. Fiscal 2023 includes loss recoveries totaling \$1,616 for the six months ended March 31, 2023, which were related to a previously disclosed theft of funds by a former employee initially identified in fiscal 2015.

⁽³⁾ Represents exchange losses associated with highly inflationary accounting related to the Company's Turkish subsidiaries.

⁽⁴⁾ Non-service pension and postretirement expense includes interest cost, expected return on plan assets, amortization of actuarial gains and losses, curtailment gains and losses, and settlement gains and losses. These benefit cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. Curtailment gains and losses and settlement gains and losses are excluded from adjusted EBITDA since they generally result from certain non-recurring events, such as plan amendments to modify future benefits or settlements of plan obligations. The service cost and prior service cost components of pension and postretirement expense are included in the calculation of adjusted EBITDA, since they are considered to be a better reflection of the ongoing service-related costs of providing these benefits. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.

* See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted net income and adjusted EPS.

CONSTANT CURRENCY SALES AND ADJUSTED EBITDA

NON-GAAP RECONCILIATION (Unaudited) (In thousands)

	Memorialization	Industrial Technologies	SGK Brand Solutions	Corporate and Non-Operating	Consolidated
Reported sales for the quarter ended March 31, 2024	\$ 222,156	\$ 116,136	\$ 132,931	\$ —	\$ 471,223
Changes in foreign exchange translation rates	(22)	(944)	1,283	—	317
Constant currency sales for the quarter ended March 31, 2024	\$ 222,134	\$ 115,192	\$ 134,214	\$ —	\$ 471,540
Reported sales for the six months ended March 31, 2024	\$ 430,227	\$ 227,510	\$ 263,472	\$ —	\$ 921,209
Changes in foreign exchange translation rates	(403)	(4,675)	314	—	(4,764)
Constant currency sales for the six months ended March 31, 2024	\$ 429,824	\$ 222,835	\$ 263,786	\$ —	\$ 916,445
Reported adjusted EBITDA for the quarter ended March 31, 2024	\$ 46,614	\$ 10,028	\$ 15,370	\$ (15,212)	\$ 56,800
Changes in foreign exchange translation rates	63	(104)	(11)	18	(34)
Constant currency adjusted EBITDA for the quarter ended March 31, 2024	\$ 46,677	\$ 9,924	\$ 15,359	\$ (15,194)	\$ 56,766
Reported adjusted EBITDA for the six months ended March 31, 2024	\$ 83,314	\$ 19,650	\$ 28,263	\$ (28,945)	\$ 102,282
Changes in foreign exchange translation rates	97	(509)	131	(107)	(388)
Constant currency adjusted EBITDA for the six months ended March 31, 2024	\$ 83,411	\$ 19,141	\$ 28,394	\$ (29,052)	\$ 101,894

* See Disclaimer (page 2) for Management's assessment of supplemental information related to constant currency sales and constant currency adjusted EBITDA.

NET DEBT AND NET DEBT LEVERAGE RATIO

NON-GAAP RECONCILIATION (Unaudited) (Dollars in thousands)

	<u>March 31, 2024</u>	<u>December 31, 2023</u>	<u>September 30, 2023</u>
Long-term debt, current maturities	\$ 5,419	\$ 4,948	\$ 3,696
Long-term debt	837,357	857,423	786,484
Total debt	842,776	862,371	790,180
Less: Cash and cash equivalents	(45,497)	(37,921)	(42,101)
Net Debt	<u>\$ 797,279</u>	<u>\$ 824,450</u>	<u>\$ 748,079</u>
Adjusted EBITDA (trailing 12 months)	\$ 220,353	\$ 222,000	\$ 225,809
Net Debt Leverage Ratio	<u>3.6</u>	<u>3.7</u>	<u>3.3</u>

* See Disclaimer (page 2) for Management's assessment of supplemental information related to net debt and net debt leverage ratio.