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## CARE Makes Donating More Convenient with Popmoney

- CARE will be able to accept donations seamlessly at their website through a new Popmoney payment button
- People will also be able to make donations to CARE via a network of more than 2,400 financial institutions and at Popmoney.com
- Popmoney offers a convenient, cost-effective way for charities to accept donations

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that international humanitarian organization, CARE, will soon accept donations via the Popmoney® personal payment service. CARE will be one of the first organizations to accept donations through the Popmoney payment button on its website. People will also be able to make online or mobile donations via the network of more than 2,400 financial institutions that offer Popmoney and at Popmoney.com.

“Accepting donations via Popmoney will allow us to connect with more potential donors through the giving channels they prefer,” said Tolly Love, vice president of fundraising and marketing, CARE USA. “We will also be able to reduce the costs associated with processing donations, which means more money will go to fight the impact of poverty around the world.”

Popmoney: Charitable Giving allows consumers to donate to charities directly from their online or mobile banking account. This means it’s easier than ever for people to donate to the charities of their choice. Information is kept secure throughout the entire transaction process using industry-leading technology.

Popmoney offers a convenient, cost-effective way to accept donations. Contributions received using Popmoney are more convenient to process than checks, and more cost-effective than card payments. This can reduce the overall cost of fundraising, an important consideration for any charity.

“People’s expectations for how they send and receive money – or give money – have evolved rapidly. They want options that are quick and convenient,” said Tom Allanson, president, Electronic Payments, Fiserv. “By enabling digital donations through multiple channels CARE is staying right in step with the way people give today, and all parties benefit from a more efficient process.”

Popmoney is offered at [Popmoney.com](#), through apps for iPhone, Android and Windows Phone, as well as through the online or mobile banking sites of more than 2,400 financial institutions. Nonprofit organizations interested in accepting donations via Popmoney can visit

[www.popmoney.com/charity.html](http://www.popmoney.com/charity.html) for more information. In addition to CARE, United Way is among the hundreds of organizations that are already accepting donations via the service.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today – financial services at the speed of life. Learn more at [TheSpeedofLife.com](http://TheSpeedofLife.com).

For more information about CARE, please visit [www.care.org](http://www.care.org).

#### **Additional Resources:**

- Popmoney Personal Payment Service -- <https://www.fiserv.com/payments/personal-payments-services.aspx>
- [Popmoney.com](http://Popmoney.com)

#### **About CARE**

Founded in 1945 with the creation of the CARE Package®, CARE is a leading humanitarian organization fighting global poverty. CARE places special focus on working alongside poor girls and women because, equipped with the proper resources, they have the power to lift whole families and entire communities out of poverty. Last year CARE worked in 90 countries and reached more than 72 million people around the world. To learn more, visit [www.care.org](http://www.care.org).

#### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more than 30 years, Fiserv has been a leader in financial services technology, and today is among FORTUNE® magazine's World's Most Admired Companies and Forbes magazine's America's Best Employers. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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