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Southern Independent Bank Selects Premier from Fiserv for Comprehensive Community Banking Solution

- Alabama bank selects the Premier bank platform from Fiserv for account processing and a host of additional Fiserv solutions
- Loan systems, payments, card services and digital solutions among the comprehensive, integrated Fiserv solutions selected
- Usability, innovation and a strong reputation for service were determining factors in the selection of Fiserv

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Southern Independent Bank, headquartered in Opp, Ala., has selected the Premier[®] bank platform in an outsourced environment, along with a host of additional Fiserv solutions. Founded in 2006, the \$183 million bank cited the usability and innovation of Fiserv products and services, in addition to a solid reputation for service, as key factors in its decision to choose Fiserv.

"Southern Independent Bank continually seeks ways to increase efficiency and streamline operations," said Brett Ballard, senior vice president, Southern Independent Bank. "We feel the product mix and superior customer service offered by Fiserv are a good fit for our organization, and our staff especially looks forward to enhanced capabilities in our loan system, reporting functions and digital offerings."

The user-friendly functionality found in the loan application of the Premier bank platform was a determining factor in Southern Independent Bank's selection of Fiserv. The bank will be able to process and manage nearly every type of loan in its large commercial and retail lending portfolios from a single application, and Premier is already integrated with EasyLender[®] from Fiserv, the loan origination system selected by Southern Independent Bank.

The bank selected several self-service customer-facing digital products and services, including solutions for enhanced bill payment, online banking, electronic statements and online funds transfer. The bank will introduce Popmoney[®] from Fiserv to enable Southern Independent Bank's customers to send and receive person-to-person payments. Several Fiserv solutions will also enhance card services for the bank, including a personalized debit card program that is tied to school fundraising.

“Southern Independent Bank joins a growing number of financial institutions that look to Fiserv to provide innovative, efficient and integrated technology,” said Teri Carstensen, division president, Bank Solutions, Fiserv. “As Southern Independent Bank transitions from a de novo institution to its next phase of development, Fiserv looks forward to helping the bank build on its reputation as a responsive, service-driven bank. From lending solutions to digital innovations, Southern Independent Bank is now strategically positioned for continued growth.”

Southern Independent Bank selected additional innovative Fiserv solutions, including Accel™ payments network, Branch Source Capture™ for check capture, Business Analytics for enterprise-wide reporting functionality, and Business Process Manager for new account and process management, Card Services Debit Processing, CheckFree® RXP® for bill payment and presentment, Director™ for electronic content management, Fiserv® Clearing Network for image exchange, Integrated Teller for real-time customer and account information, MyCardCreation® for personalized cards, Retail Online™ for online banking, Statement Advantage™ for customized statements, TransferNow® for online funds transfer and Virtual Trainer for Premier for web-based staff training.

Fiserv is the U.S. market leader in account processing services, and more than one-third of U.S. financial institutions rely on Fiserv for account processing solutions and expertise. Fiserv processes 3 out of every 4 online bill payments, and Popmoney person-to-person payments are currently offered at more than 1,900 banks and credit unions.

About Southern Independent Bank

Southern Independent Bank is a locally owned, community bank headquartered in Opp, Ala., with a second branch in nearby Andalusia, Ala. The bank was founded by a group of local business leaders in 2005, and opened for business in 2006. Visit Southern Independent Bank at www.southernindependentbank.com.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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