

August 15, 2011



## Industry Veteran Dave Keenan Joins Fiserv to Lead the ACCEL/Exchange Payments Network

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, announced today that [Dave Keenan](#) has joined as the new general manager of the [ACCEL/Exchange® payments network](#).

Keenan brings more than 25 years of payments experience to Fiserv. Most recently, he served as vice president of Sales and Marketing at BankServ, a provider of specialized payment solutions for financial institutions and corporations using SWIFT, Fedwire, P2P, mobile and remote deposit capture technologies.

Prior to BankServ, Keenan served as managing director of Loyalty Marketing at United Airlines, where he was responsible for its loyalty program and corporate marketing partnerships. Previously, Keenan also served as senior vice president at MasterCard International, where he held a variety of leadership positions including head of global operations for the Cirrus network. He began his career as a systems programmer with Fifth Third Bank's Midwest Payment Systems (MPS) subsidiary, writing machine language code that connected some of the first ATM/point of sale networks.

Keenan earned a Bachelor of Applied Science in Systems Analysis from Miami University. He also completed The Executive Program at the University of Virginia Darden School Of Business.

"Dave brings a comprehensive knowledge of cutting-edge payments solutions to Fiserv. The depth and breadth of his expertise will greatly help Fiserv as we expand the ACCEL/Exchange network and bring innovative new payment solutions to financial institutions and their customers," said Rahul Gupta, president of Card Services, Fiserv.

The ACCEL/Exchange payments network provides access, performance and value to financial institutions nationwide. The first to introduce Secure Internet PIN debit for online shopping purchases, ACCEL/Exchange allows consumers to conduct a more secure online transaction using their debit card and PIN. Accepted by more than 2 million merchants and with an expansive network of more than 281,500 ATMs in 50 U.S. states, territories and Canada, ACCEL/Exchange provides cardholders convenient cash and financial transaction access when and where they want.

### Additional Resources

- Find Dave Keenan on LinkedIn - <http://linkd.in/r0G9v0>

- Dave Keenan's headshot is available at – <http://bit.ly/nnkOxa>
- ACCEL/Exchange - [http://www.cardsolutions.fiserv.com/payments\\_network.aspx](http://www.cardsolutions.fiserv.com/payments_network.aspx)

## **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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Source: Fiserv, Inc.