

Fiserv Announces "Focus 2011" Fall Client Conference: Registration Open for Orlando Event

- This fall's Focus 2011 conference brings together Fiserv clients using the Signature bank platform, cash supply chain management, investment services and lending solutions
- One of three Fiserv conferences this year, the event is set for September 25-27 at Walt Disney World's Yacht & Beach Club Resort in Orlando
- Focus 2011 will assemble thought leaders, Fiserv executives, and industry and product experts

BROOKFIELD, Wis.--(BUSINESS WIRE)-- <u>Fiserv</u>, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today <u>announced that registration is open</u> for its fall client conference, Focus 2011, which will take place September 25-27 in Orlando. This fall's Focus 2011 event will give participants access to Fiserv experts and industry innovators, and will feature sessions developed specifically for Fiserv clients utilizing the Signature bank platform, Currency Supply Chain Management (formerly Cash & Logistics), Investment Services, and Lending Solutions.

"To compete in this ever-changing industry, financial institutions must become technology leaders and advocates for innovation," said Mike Gianoni, Group President, Financial Institutions Group for Fiserv. "Focus 2011 is designed to help organizations keep pace with emerging technologies and stay ahead of the competition."

Early registration for Focus 2011 in Orlando is open now through August 19. All registrations must be completed by September 16. Registration information and the preliminary event agenda can be found at <u>fiserv.com</u>.

The conference will assemble thought leaders, Fiserv executives, and industry and product experts, who will introduce enhanced solutions and emerging technologies, as well as specialized discussions that will focus on several key financial services markets. Through presentations, dedicated session tracks, key product demonstrations and peer networking, participants will learn what's new, what's next and how to stay ahead in an ever-changing industry.

During the conference, Strategy Sessions will take a closer look at the some of the industry's hottest topics that affect day-to-day business, while Focus Sessions provide an opportunity to learn about new and enhanced products through specialized content that represents many of the most popular Fiserv products and services. In addition, conference Power

Breakfasts provide detailed information on a variety of topics, including products and services, new initiatives, and other components important to clients.

In the Solution Center, conference attendees will get a firsthand look at the latest and most innovative products and services available from Fiserv and its key partners. This popular venue provides an opportunity to interact with Fiserv team members who have expert knowledge of Fiserv products and services.

Members of the Fiserv senior executive team, including Fiserv President and Chief Executive Officer, Jeffery Yabuki, will join other financial leaders and a panel of banking executives as speakers at the event. Focus 2011 will be held at Walt Disney World's Yacht & Beach Club Resort in Orlando. This spring's Focus 2011 in Las Vegas pulled together clients using Bank Solutions, Card Services, Lending Solutions, Global Payment Solutions and Electronic Banking services from Fiserv. The Innovate 2011 conference for the credit union market is scheduled for September, also in Las Vegas.

Additional Resources

- Conference and registration information: http://www.events.fiserv.com/Focus2011fall
- Follow @Fiserv on Twitter for event news: <u>http://www.twitter.com/fiserv</u>
- Join the conversation using the <u>#fiservfocus</u> tag on Twitter
- Visit <u>www.facebook.com/fiserv</u> for additional news and information

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit <u>www.fiserv.com</u>.

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