

## REALTORS(R) Federal Credit Union Launches Innovative Online Banking Services with Corillian Online(TM) from Fiserv

## Solution powers key channel of the Internet-based credit union

BROOKFIELD, Wis.--(BUSINESS WIRE)-- Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that REALTORS<sup>(R)</sup> Federal Credit Union, the country's first Internet-based credit union, has launched a comprehensive online banking service using Corillian Online (TM) from Fiserv. The credit union, headquartered in Rockville, Md., opened in May 2009 and serves the more than 1.2 million members of the National Association of REALTORS<sup>(R)</sup>, as well as their families.

REALTORS<sup>(R)</sup> Federal Credit Union is forging new paths as a virtual credit union, and offers services intended to meet the unique financial requirements of real estate professionals. Corillian Online provides REALTORS<sup>(R)</sup> FCU members with access to easy-to-use online financial tools and self-service features that facilitate cash flow management and budgeting, ideal for professionals whose income may vary from month to month.

"REALTORS<sup>(R)</sup> FCU is focused on providing secure and reliable services, and choosing the right technology partners is critical to our success," said Tom Glatt, president and chief executive officer, REALTORS<sup>(R)</sup> Federal Credit Union. "As a virtual financial institution, online banking is vitally important to REALTORS<sup>(R)</sup> FCU. We didn't want to settle for anything less than the best. Fiserv worked with us to provide the features our members needed within our budget."

"Best-of-breed, leading edge technology solutions, supported by a world-class group of vendor-partners, are incorporated into the REALTORS<sup>(R)</sup> FCU delivery system," said Jesse Boyer, chief information officer, REALTORS<sup>(R)</sup> Federal Credit Union. "Corillian Online from Fiserv is a critical component of our service model."

REALTORS<sup>(R)</sup> FCU relies on Fiserv to help them deliver a personalized banking experience in an online environment. Corillian Online serves as an integrated online financial management destination, allowing members to see a consolidated overview of all their REALTORS<sup>(R)</sup> FCU accounts at anytime. Members can receive bills and make payments from within a single screen, and can sign up for personalized account notifications to let

them know a transaction has been processed or if their balance has dropped below a specified amount. Unobtrusive instructional prompts appear within the user interface to facilitate ease of use. An array of self-service features such as check re-orders and stop payment requests are integrated into the online service to drive avid usage and adoption. The flexible solution also offers a Spanish language interface.

For REALTORS<sup>(R)</sup> FCU, Corillian Online provides all the advantages of an industry-leading, consolidated online banking solution on a cost-effective and easy-to-manage hosted platform. To extend the value of the solution the credit union also leverages Campaign Manager from Fiserv to execute targeted marketing campaigns online in real-time. This allows REALTORS<sup>(R)</sup> FCU to offer members access to additional products and services tailored to their financial needs at the most appropriate time, all within the online banking interface.

"Robust online banking capabilities enable REALTORS<sup>(R)</sup> Federal Credit Union to serve members across the country while still providing a personal touch," said Todd Lesher, division president, Electronic Banking Services, Fiserv. "The banking interface serves as a front door for REALTORS<sup>(R)</sup> FCU, and once members discover the easy-to-use financial management tools provided by Corillian Online they will come to rely on the credit union for additional services, driving a deeper member relationship and online profitability for REALTORS<sup>(R)</sup> FCU."

To learn more about Corillian Online and view a video demo, visit www.newfiserv.com.

About REALTORS<sup>(R)</sup> Federal Credit Union - Serving Those Who Support the American Dream Founded in 2008, REALTORS<sup>(R)</sup> Federal Credit Union (based in Rockville, Md.) is a not-for-profit financial cooperative serving the unique financial and cash-flow needs of America's REALTORS<sup>(R)</sup>. REALTORS<sup>(R)</sup> FCU is the nation's first completely virtual credit union serving one of the credit union industry's largest fields of membership. REALTORS<sup>(R)</sup> FCU's eligible members include members of America's largest trade association, the National Association of Realtors<sup>(R)</sup> (NAR), that represents more than 1.2 million members involved in all aspects of the residential and commercial real estate industries. REALTORS<sup>(R)</sup> FCU currently offers a broad range of products and services to serve the unique personal financial needs of REALTORS<sup>(R)</sup>. Information about REALTORS<sup>(R)</sup> FCU is available at WWW.REALTORSFCU.ORG.

## About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25<sup>th</sup> year in 2009. For more information, visit <a href="https://www.fiserv.com">www.fiserv.com</a>.

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Source: Fiserv, Inc.