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Delta Community Credit Union Selects Mobile MoneySM from Fiserv

Flexible "triple play" solution will deliver mobile financial services to all members

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that Delta Community Credit Union, one of the nation's largest credit unions, has selected Mobile MoneySM from Fiserv to provide its members with mobile financial services. Mobile Money was selected for its "triple play" technology, which allows members to access their accounts using any one of the three mobile access modes, and because it can be modified to provide additional mobile banking and payment capabilities as the market evolves.

"Delta Community Credit Union has a diverse membership base, and a large number of our members travel frequently. We were looking for a mobile banking solution that could serve all of our members, regardless of their location, mobile device or carrier," said Todd Marksberry, executive vice president and chief operating officer of Delta Community Credit Union. "Mobile Money from Fiserv will enable us to meet the current needs of our members quickly, while also providing the flexibility we need to adapt to future member expectations."

The "triple play" technology of Mobile Money will enable Delta Community members to access their accounts using their choice of any one of the three primary mobile access modes: mobile browser, SMS (text messaging) or an application downloaded to a BlackBerry^(R) smartphone or Apple^(R) iPhone(TM).

"In the case of the mobile delivery channel, the cornerstone of any solution is the modality, or method of mobile data access, by which customers retrieve their financial information and interact with their financial institution," said Charul Vyas, analyst, emerging technologies, TowerGroup. "TowerGroup believes that financial service institutions that offer multiple modalities will spur additional mobile banking usage. Without question, mobility will play a vital role in an institution's ability to reach new customer segments and nurture enduringly profitable customer relationships."

Mobile Money from Fiserv supports a variety of functionalities including: balance inquiries, transaction history, account transfers, bill payments and a comprehensive array of account, operational and marketing alerts. In addition the solution also offers both online and offline enrollment capabilities. These multi-channel enrollment capabilities have been shown to attract more customers to the mobile channel, which has a lower cost to serve than other channels.

The Mobile Money solution selected by Delta Community is a licensed service targeted toward mid- to large-sized financial institutions.

"Delta Community Credit Union is committed to delivering high-quality, easy-to-use services to its members," said Todd Leshner, division president, Electronic Banking Services, Fiserv. "Mobile banking services will continue to grow in popularity among consumers in the next five years, proliferating even more quickly than did online banking. The selection of Mobile Money from Fiserv by Delta Community shows that they are not only responsive to the current needs of their members, but are also building a foundation that will enable them to deliver additional mobile services, such as mobile payments, in the future."

Fiserv Mobile Money incorporates technology from Atlanta-based M-Com Inc. M-Com and Fiserv announced their technology partnership in September 2008 under the label Mobile Money from Fiserv. Mobile Money is the industry's most complete mobile banking and payments solution, supporting consumers on all three mobile access modes, offering online and offline enrollment capabilities and integrating with core banking, online banking and electronic payments systems. By leveraging the combination of M-Com's BankAnywhere solution and Fiserv's technology assets such as online banking, electronic billing and payment, and fraud management tools, Fiserv delivers to financial institutions a complete end-to-end suite of multi-channel financial services.

About Delta Community Credit Union

Delta Community Credit Union is one of the largest financial institutions in Georgia. It was founded in 1940 and today serves the entire metro Atlanta area, including residents of the 11 surrounding counties and employees of top businesses, such as Delta Air Lines, Chick-fil-A, Yamaha Motor Manufacturing and Racetrac. Delta Community is a state-chartered credit union organized under the Georgia Department of Banking and Finance, and its deposit accounts are federally insured through the National Credit Union Share Insurance Fund. It chooses to operate as a not-for profit credit union so it can give back earnings to its customers and their local communities. Unlike a for-profit bank, Delta Community is owned by its customers, not individual or institutional investors. Customers become member-owners when they open and maintain an account. For more information, visit www.DeltaCommunityCU.com.

About M-Com

Founded in New Zealand in 2000 and headquartered in Atlanta, GA, M-Com is an international mobile banking and payments solution provider with live Fortune 500 banking customers across Asia Pacific and North America. M-Com's core proposition is centered on delivering a positive return on investment through world class adoption metrics for the mobile channel while providing the lowest total cost of ownership. For more information, visit www.mcom.co.nz.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit www.fiserv.com.

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Source: Fiserv, Inc.