

February 28, 2023



# Kaleyra Goes Live on Oracle Cloud Infrastructure

NEW YORK, Feb. 28, 2023 /PRNewswire/ -- [Kaleyra, Inc. \(NYSE: KLR\) \(NYSE American: KLR WS\)](#) ("**Kaleyra**" or the "**Company**"), a rapidly growing omnichannel business communications platform today announced it has launched its global messaging services on Oracle Cloud Infrastructure (OCI). Going live on the OCI platform will accelerate innovation in the CPaaS space and further capitalize on the two companies' long-standing relationship to drive the future of business communications and customer engagement. The expansion of this strategic alliance will be a global effort focusing on the US, EU, UAE, and APAC regions while also expanding to verticals ranging from fintech to healthcare and more.



OCI enables customers to build and run an entire application portfolio within a cohesive cloud environment. By using OCI, customers can expand their business, improve user experiences, accelerate their operations, and reduce their risk and costs. The power of Kaleyra and OCI together provides customers the ability to engage clients with personalized marketing messages across multiple channels at scale and creates an economical, cohesive infrastructure to do so.

"Our historic relationship with Oracle has been a foundational platform for our collaboration as leaders in the business communications market. Together we have powered billions of interactions with thousands of customers to drive critical, timely customer engagement," said Dario Calogero, Kaleyra's Chief Executive Officer. "Kaleyra and Oracle will continue to grow and cement our leadership role in the CPaaS ecosystem, which extends beyond traditional SMS messaging, to deepen our engagement with our customers across key industry verticals and create long-term value for our stakeholders," Calogero continued.

Kaleyra selected Oracle in March 2022. For more information, please visit Kaleyra's website at [www.kaleyra.com](http://www.kaleyra.com).

## About Kaleyra

Kaleyra, Inc. (NYSE: KLR) (NYSE American: KLR WS) is a global group providing mobile communication services to financial institutions, e-commerce players, OTTs, software companies, logistic enablers, healthcare providers, retailers, and other large organizations worldwide.

Through its proprietary platform and robust APIs, Kaleyra manages multi-channel integrated communication services, consisting of messaging, rich messaging and instant messaging, video, push notifications, e-mail, voice services, and chatbots.

Kaleyra's technology makes it possible to safely and securely manage billions of messages monthly with over 1600 operator connections in 190+ countries, including all tier-1 US carriers.

### **Trademarks**

Oracle is a registered trademark of Oracle and its affiliates.

### **Kaleyra Contacts**

#### **Marketing Contacts:**

Zephrin Lasker

Executive Vice President, Marketing & Strategic Alliances

[zephrin.lasker@kaleyra.com](mailto:zephrin.lasker@kaleyra.com)

Lori Perkins

Senior Director – Marketing and Communications

[lori.perkins@kaleyra.com](mailto:lori.perkins@kaleyra.com)

#### **Investor Contacts:**

Colin Gillis

Vice President of Investor Relations

[colin.gillis@kaleyra.com](mailto:colin.gillis@kaleyra.com)

Shannon Devine or Mark Schwalenberg

MZ North America

203-741-8811

[KLR@mzgroup.us](mailto:KLR@mzgroup.us)

📄 View original content to download multimedia <https://www.prnewswire.com/news-releases/kaleyra-goes-live-on-oracle-cloud-infrastructure-301757664.html>

SOURCE Kaleyra US