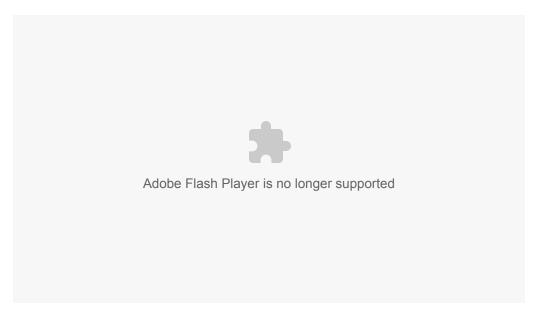


# Oceania Cruises Reveals All-New Owner's Suites Furnished Exclusively With Ralph Lauren Home

## New Generation of Suites are the Only of Its Kind at Sea

MIAMI, Oct. 10, 2018 /PRNewswire/ -- <u>Oceania Cruises</u>, the world's leading culinary- and destination-focused cruise line unveiled the first of many exciting enhancements coming to the line's acclaimed 1,250-guest ships *Marina* and *Riviera*: an altogether new generation of Owner's Suites furnished exclusively with <u>Ralph Lauren Home</u>.

Experience the interactive Multichannel News Release here: <u>https://www.multivu.com/players/English/8401851-oceania-cruises-ralph-lauren-furnished-owners-suites/</u>



"The Owner's Suites furnished exclusively with Ralph Lauren Home are signature elements of our brand and truly iconic," stated Bob Binder, President and Chief Executive Officer of Oceania Cruises. "As we are always looking for ways to elevate the guest experience we took the opportunity to completely re-master these suites and provide our guests with an entirely new experience. Everything from the furnishings to the artwork is new, and guests will feel as though they are sailing aboard one of the world's most glamorous yachts or living in an opulent estate home."

Sporting a color palette that is quintessentially Ralph Lauren, the suites are resplendent in navy, white, crème and camel. Fabrics and upholstery are a mélange of solids and stripes, with pops of metallic, silver, and gold. Attention to detail is paramount and the rooms are layered in a way that only a Ralph Lauren Home room would be dressed. Even details such

as the red, white and blue striped fabric selected for the outdoor cushions on the suites' verandas harken back to Mr. Lauren's label as "America's designer" and reminding us of his charitable work in restoring the Star-Spangled Banner at the Smithsonian in Washington, D.C.

Guests will enter through the breathtaking foyer with a limestone and black cabochon inset floor, walls of inset Georgian wood paneling, and a mahogany and quartzite bar. Spacious and airy, this grand room features dramatic sea-views from floor-to-ceiling windows dressed with Ralph Lauren *Grimaldi-weave* sail fabric, along with a self-playing ebony piano that provides the perfect interlude for in-suite entertaining. The elegant living room is anchored by a new saddle-suede sectional sofa accented with deep navy cushions and accompanied by a mahogany *Lounge Moderne* chair upholstered in navy and white *Super-Yacht Stripe*. The centerpiece of the dining room is the *Mayfair* dining table with a new *Barrett Knurled* chandelier overhead. The master suite, which is an entire retreat unto itself, has taken on an entirely new persona with a new *Cote D'Azur* king-size bed, elegant *Mayfair Bergere* side chairs upholstered in *Sutton Suede Doe* and dramatic nickel-trimmed lighting accents. Finally, the wraparound teak verandas feature stylish pieces that were custom-crafted by Ralph Lauren Home for Oceania Cruises.

Designed by Los Angeles based <u>Trevor R. Howells Interior Design</u>, the Owner's Suites reflect Ralph Lauren's appreciation for sailing, Hollywood glamour and timeless, classical beauty.

"The Ralph Lauren Home furnishings, lighting, fabric, and accessories along with the art selection have been carefully curated to highlight the fabled American brand's ever-present mix of modern luxury and timeless style," stated Trevor R. Howells, principal designer and Ralph Lauren alumnus.

Howells specifically selected furnishings to highlight Ralph Lauren Home's unique design presence in a world filled with sameness. Utilizing fabrics such as the "super yacht stripe" and signature pieces such as the Clivedon carved chairs and Pall Mall cocktail table, the Owner's Suites aboard *Marina* and *Riviera* capture the joy of travel, the thrill of adventure and surround travelers with the impeccable style of Ralph Lauren Home.

The new Owner's Suites will debut on *Riviera* in April 2019 and *Marina* in May 2020. Further details on additional enhancements and new guest experiences coming to both ships will be revealed in early 2019.

#### About Trevor R. Howells

In 1997, Trevor began working for Ralph Lauren Creative Services in New York City. Working within the company's architecture and design team, Trevor was responsible for the installations of the company's premiere flagship retail stores around the world including New York, Chicago, Palm Beach, Beverly Hills, Aspen, London, Hong Kong and Buenos Aires. At Ralph Lauren Home, Trevor was instrumental in creating the brand's signature lifestyle themes, whether it be a California beach house, a New York City penthouse, or an English country manor. Trevor managed the construction of the Home showroom in New York City and subsequent Home retail stores worldwide. In 2012, he established Trevor R. Howells Interior Design in Los Angeles, California. He is currently working with both residential and commercial clients worldwide.

#### About the Owner's Suites

With rich furnishings from the Ralph Lauren Home Collection, each of the six Owner's Suites

measures more than 2,000 square feet and spans the entire beam of the ship. Boasting a large living room, a master suite with king-size bed, two walk-in closets, indoor and outdoor whirlpool spas, and a dramatic entry foyer with a mahogany bar and ebony grand piano, these suites also include exclusive card-only access to the Executive Lounge with a private library.

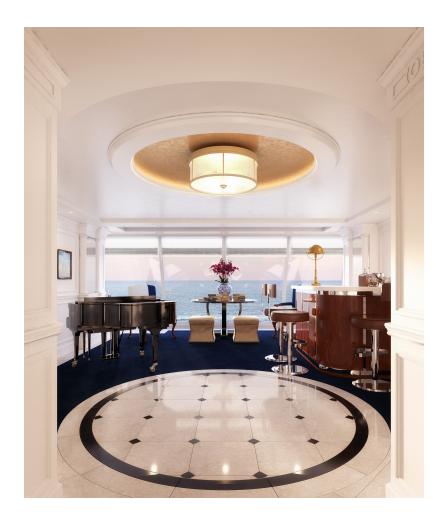
## About OceaniaNEXT

Oceania*NEXT* is a sweeping array of dramatic enhancements so transformational, they are inspirational. The Regatta-Class re-inspiration is the first in a line of exciting announcements and enhancements to come in 2018, 2019, and beyond. This ambitious brand initiative will elevate every facet of the Oceania Cruises guest experience to new levels. From thoughtfully crafted new dining experiences and reimagined menus to the dramatic re-inspiration of the iconic Regatta-Class ships, guests will savor The Finest Cuisine at Sea, be pampered aboard intimate and luxurious ships, and be enriched through in-depth destination exploration.

### About Oceania Cruises

Oceania Cruises is the world's leading culinary- and destination-focused cruise line. The line's six intimate and luxurious ships which carry only 684 or 1,250 guests offer an unrivaled vacation experience featuring the finest cuisine at sea and destination-rich itineraries that span the globe. Expertly crafted voyages aboard designer-inspired, intimate ships call on more than 450 ports across Europe, Alaska, Asia, Africa, Australia, New Zealand, New England-Canada, Bermuda, the Caribbean, Panama Canal, Tahiti and the South Pacific and epic 180-day Around the World Voyages. For more information about Oceania Cruises, call 855-OCEANIA (855-623-2642) or contact a professional travel agent.







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