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Tanger Outlets Celebrates Back-to-School with Best Deals of the Season, starting July 28

TangerStyle offers deepest savings on fresh fall looks, exclusive TangerClub benefits and elevated TangerKids grant program

GREENSBORO, N.C., July 28, 2022 /PRNewswire/ -- **Tanger Factory Outlet Centers, Inc. (NYSE: SKT)** invites customers to kick off the back-to-school season with outdoor shopping for the whole family while accessing unprecedented savings directly from their favorite brands. Tanger, along with its iconic and emerging brand partners, showcases the latest trends and classic styles for students of all ages to put their best foot forward in the classroom – all at unmatched value.

Experience the full interactive Multichannel News Release here:

<https://www.multivu.com/players/English/8981154-tanger-outlets-back-to-school-best-deals-of-the-season/>

TangerStyle, the season's most coveted sale, runs July 28-Aug. 28 and offers two levels of savings for Tanger Insiders and TangerClub members. The Tanger Insider program, available to all shoppers at no cost, provides 15% off a single item or an entire purchase at participating brands. Premium membership in [TangerClub](#) provides access to elevated savings – 25% off a single item or 20% off an entire purchase at participating stores. TangerClub also includes perks like immediate discounts, rewards for every dollar spent, priority parking, birthday gifts and access to special events. Membership is available through a simple, two-click enrollment at a cost of \$10 at [TangerOutlets.com/TangerClub](#). Adding to the savings, TangerClub members have the opportunity to earn double points on all purchases through the end of August.

On top of the latest TangerStyle offerings, TangerClub members can take advantage of even more incentives with exclusive August bonus offers from top brands, including Adidas, Puma and Skechers, while benefitting from [tax-free deals](#). To further reward the Tanger community for its loyalty, the company is offering a [\\$10,000 Fall Sweepstakes program](#), allowing shoppers to enter by uploading receipts to the Tanger Mobile App or presenting them at Shopper Services. Five winners will be selected on Aug. 28 to receive a Tanger Outlets Gift Card for \$2,000. Visit [TangerOutlets.com](#) for complete details and rules.

"Tanger delivers its latest TangerStyle savings event at a time when shoppers need it most and as families prepare to head back to the classroom for a new school year," said Tanger Outlets Chief Commercial Officer Andrew Wingrove. "We remain committed to delivering the best brands and value for our customers, as well as meaningful experiences that resonate with our communities. This year, as we continue to champion key causes such as cancer research, environmental advocacy and education, our annual TangerKids grant program

invites our communities to participate as we work together to create a more productive and inclusive learning environment."

[TangerKids](#) 2022 grant recipients will be announced in late August. This year's program, building on its 2021 milestone of more than \$3.1 million in donations since 1996, continues to prioritize inclusivity by allocating 55% of funding to underserved and underrepresented communities. In addition, Tanger's introduction of member choice awards allows customers to steer a portion of this year's grants to causes that matter most to them. From Aug. 13-28, active TangerClub members can log 2022 shopping receipts for a chance to vote on the top five grant recipients to be awarded an additional \$1,000. Information about Tanger's commitment to the communities it serves can be found at tangeroutlets.com/community.

Shoppers can discover Tanger offerings and access the best deals of the season at tangeroutlets.com/TangerStyle and connect with Tanger Outlets on [Facebook](#) and [Instagram](#).



About Tanger Factory Outlet Centers:

[Tanger Factory Outlet Centers, Inc.](#) (NYSE: SKT) is a leading operator of upscale open-air outlet centers that owns, or has an ownership interest in, a portfolio of 36 centers with one additional center currently under development. Tanger's operating properties are located in 20 states and in Canada, totaling approximately 13.6 million square feet, leased to over 2,600 stores operated by more than 600 different brand name companies. The Company has more than 41 years of experience in the outlet industry and is a publicly traded REIT. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the Company's website at tangeroutlets.com.

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