

June 7, 2016



Tanger Outlets Columbus to Celebrate June 24th Grand Opening with the Spirit of American Style

Festivities Include Special Guests Drew and Jonathan Scott from the hit show *Property Brothers*, Tanger Family Festival and Marvel Superhero Saturday

Grand Opening to Benefit Flying Horse Farms and Local Children's Hospital

GREENSBORO, N.C., June 7, 2016 /PRNewswire/ -- Tanger Factory Outlet Centers, Inc. (NYSE: SKT) and Simon announced today that Tanger Outlets Columbus will celebrate the new center's Grand Opening on Friday, June 24 kicking off at 10 a.m. with an official ribbon-cutting hosted by Steven B. Tanger, President and Chief Executive Officer of Tanger Outlets, Stephen Yalof, CEO of Premium Outlets, and Drew and Jonathan Scott from the hit show, *Property Brothers*, as well as state and local officials. The Grand Opening, which will benefit Ohio-based Flying Horse Farms and a local children's hospital, will run through the weekend and will capture the spirit of American style.

GRAND OPENING

JUNE 24-26
SPECIAL EVENTS ALL WEEKEND LONG!

FRIDAY, JUNE 24
9AM - Stores Officially Open!

10AM - Official Ribbon Cutting & Celebration
Join Steven B. Tanger, Jonathan & Drew Scott and local officials to cut the ribbon and celebrate this exciting opening!

NOON - **JONATHAN & DREW SCOTT**
Design presentation and Meet & Greet with Twin Real Estate Duo of the *Property Brothers*!

SATURDAY, JUNE 25
Superhero Saturday!
9AM - Stores Open!

11AM & 2PM
COME SEE MARVEL LIVE!
Watch as your favorite Superheroes save the day! Two live performances and a Meet & Greet after each show.

7PM - DJ Dance Party
9PM - FIREWORKS Spectacular!

Tanger Family Festival
ALL WEEKEND (FRIDAY-SUNDAY)
Free ferris wheel rides, games, crafts & entertainment for the entire family. Plus, check out our Instagram Lounge and other sweepstakes to win big!

free gift! Vera Bradley

FREE ZIP ID CASE WITH PURCHASE OF \$25 OR MORE FROM COLUMBUS TANGER STORES!
Simply bring same-day store receipts of \$25 or more to Tanger Shopper Services in Columbus, OH to get your exclusive gift! Limit one per household. Offer valid 6/24-6/26/16, while supplies last.

Tanger Outlets
COLUMBUS, OH 400 South Wilson Road
Sunbury, OH 43074 | 740.965.2927

GRAND OPENING WEEKEND SHOPPING HOURS
FRIDAY & SATURDAY 9am-9pm | **SUNDAY** 10am-7pm
Shopper Services open all mall hours.

In addition to special savings and fashionable giveaways, the weekend's activities include a design workshop with the Property Brothers, a festival featuring free Ferris Wheel rides, games and entertainment for the whole family, and a Marvel Superhero Saturday for kids to watch their favorite superheroes save the day.

"We are all excited to deliver a first-class customer experience to Delaware County residents and visitors to the greater Columbus area," said Tanger. "Our grand opening weekend will reflect our pride in the shopping experience we provide our customers and our unique TangerSTYLE. We enjoy nothing more than contributing to a region's positive economic growth and delivering outstanding value to shoppers every day."

As part of the Grand Opening celebrations, Tanger will offer shoppers a chance to meet real estate experts Drew and Jonathan Scott from noon to 2 PM during an exclusive design workshop where the brothers will share design-on-a-budget advice. The Scott brothers have invested nearly 15 years in the real estate industry and have a knack for finding down-and-out fixer-uppers and turning them into perfect properties for clients on their shows and with this opening, Tanger visitors will have a chance to meet and get advice from the duo, live and in-person.

On Saturday, June 25 Tanger will host Superhero Saturday with two live performances and a Meet & Greet scheduled at 10 a.m. and 2 p.m. The Tanger Family Festival will run throughout the weekend and shoppers are encouraged to visit the TangerStyle Instagram Lounge to win big.

The project has already had a positive economic impact on the area through the creation of more than 400 jobs during the construction phase. The completed center creates more than 900 full and part-time retail management and sales positions.

The new Center will feature over 80 upscale brand name and designer outlet retailers including: Ann Taylor Factory Store, Nike Factory Store, Banana Republic Factory Store, American Eagle Outfitters, Talbots Outlet, Gap Factory Store, Loft Outlet and many more.

The new fashion destination will be located at the Routes 36/37 interchange off Interstate 71.

For a full listing of Grand Opening events, <https://www.tangeroutlet.com/columbus>

Tanger[®]Outlets

About Tanger Factory Outlet Centers, Inc.

Tanger Factory Outlet Centers, Inc. (NYSE:SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 42 upscale outlet shopping centers and 2 additional centers currently under construction. Tanger's operating properties are located in 21 states coast to coast and in Canada, totaling approximately 14.3 million square feet, leased to over 3,000 stores which are operated by more than 470 different brand name companies. The company has more than 35 years of experience in the outlet industry. Tanger Outlet Centers continue to attract more than 185 million shoppers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlets.com.

About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit www.simon.com.

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