

March 10, 2016



Tanger Outlets Welcomes the Spring Season with TangerSTYLE Magazine, Extra Savings and Social Media Sweepstakes

Tanger Reveals New STYLE Team Members with Tips on Must-Have Fashions for Spring

GREENSBORO, N.C., March 10, 2016 /PRNewswire/ -- Tanger Outlets is celebrating spring fashion with the release of its anticipated seasonal TangerSTYLE Magazine, which provides Tanger shoppers with insider access to the season's latest trends, as well as special savings, coupons and a chance to win \$100-\$250 gift cards. From March 11th through April 17th Tanger shoppers can find their favorite spring must-have items from top brand name and designer stores with additional TangerStyle savings of 25% off.



TangerSTYLE Magazine is setting the trends and giving shoppers the inside scoop on how to access this spring's most wearable styles for less at Tanger from top brands including J.Crew, Banana Republic, and Cole Haan, to name a few. Starting this weekend shoppers can pick-up a free copy of the magazine at Tanger Outlets, or access it digitally at www.tangerstyle.com or by downloading the Tanger mobile app.

Tanger Outlets is also introducing three new StyleMakers, Sara, Meghan and Caroline, who have joined Briana to form the TangerSTYLE team. Each StyleMaker has shared her insider fashion and savings tips in TangerSTYLE Magazine with exciting ways to incorporate this season's top trends into any wardrobe, at any budget, including:

- **Celebrate the Season with Delicate Blush** – incorporating the color of the season is easy with recommendations from the TangerSTYLE team. Give any look a burst of springtime color with a blush scarf or handbag, or make a statement in a sheer blush top.
- **Spring is Blooming with Bold Florals** – this season's florals are bolder and brighter than ever! Work this trend into your wardrobe subtly with a pair of floral heels or turn heads in a floral print handkerchief dress at your next spring outing.
- **Ship-to-Shore Ready in Nautical Chic** – this classic trend will leave you feeling casual and sophisticated with a nautical striped top or skirt this season. If stripes aren't your thing consider working some gold cuffs or a pair of boat shoes into your look.
- **Neutral Must-Haves for Your Wardrobe** – ivory and beige are the basis of every woman's wardrobe and an easy way to refresh your look for spring. Dress-up your spring ensemble with a versatile pair of open toe nude wedges.
- **Warm-up with an Orange Crush** – bold pops of orange are no longer just for tropical vacations. An orange clutch or skirt will add polish and warmth to any outfit this season.

"At Tanger, it's personal, and each of our shoppers is unique in their preferred-style and budget which is why our revitalized TangerSTYLE Magazine offers tips from our newly-expanded style team representing fashionistas, Millennials, moms and savers," said Steven B. Tanger, President and CEO of Tanger Outlets.

Tanger Outlets is also inviting shoppers to participate in two social media sweepstakes.

From March 21st to April 3rd, shoppers can win a \$100 gift card by posting "My #tangerstyle is..." to their Facebook page with the word that best describes their own personal style and from March 14th to April 17th Tanger will award a weekly \$250 gift card to Instagram users who share how much they saved shopping at Tanger this spring by tagging #tangerstyle.

Tanger[®]Outlets

About Tanger Factory Outlet Centers, Inc.

Tanger Factory Outlet Centers, Inc. (NYSE: SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 42 upscale outlet shopping centers and 2 additional centers currently under construction. Tanger's operating properties are located in 21 states coast to coast and in Canada, totaling approximately 14.3 million square feet, leased to over 3,000 stores which are operated by more than 490 different brand name companies. The company has more than 35 years of experience in the outlet industry. Tanger Outlet Centers continue to attract more than 185 million shoppers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlets.com.

MEDIA CONTACT:

Quentin Pell

VP, Communications and Public Relations



STATEMENT NECKLACE
Add an embellished stone necklace with mixed accents for a statement flourish.

*Meghan
#tangeroutlets*

We know what you're thinking. Florals at spring, how groundbreaking. If you're a fan of florals past, update your petal pieces with a bold pump or chunky statement necklace to rock this trend in 2016.



PETTY PUMPS
Take a bold step in chunky shopping shoes.



*Oliver Peoples
#tangeroutlets*

SPRING TREND / FLORAL

Bold Blooms

It's time to get bold with your favorite blooms. Bright colors and large prints bring new life to this tried and true trend. Pair with sheer fabrics and keep the accessories crisp to achieve this feminine look.

STATEMENT EARRINGS
Add a pair of color with the perfect pair of statement earrings.



"I think a lot of women are intimidated by florals and their potential to look old-fashioned, which is why I'm loving this season's brighter prints."

*Ri Ri Ri
#tangeroutlets*

DIAPER FLORAL BLOUSE



Keep the style cool in a sheer floral blouse.
Barbara Repetto / Fanny Rose / Oliver Peoples Blouse

SHOW STOPPING KICKS



Take a walk on the sunny side in these fun floral kicks.
Look: House of Holm / Take Home Original Branding

BLOOMING CROSSBODY



Small in size, big in attitude.

SPRING TREND / BLUSH

Made You Blush

We're crowning it Queen of the Pastels. Don't be fooled by this delicate hue, head-to-toe blush makes quite the statement. Whether you're making moves of your 9-5 or hitting the town for date night, you'll steal the spotlight in this sweet shade.



FURTY MAXI
Floral is a classic - it's just - feminine perfection.
Barbara Repetto / Fanny Rose / Oliver Peoples Blouse



BLUSH JACKET
Sweet pastel, only in a pink leather jacket.

"Blush is my go-to. I'll always say yes to an all blush dress, but it's fun to do the unexpected and pair a blush clutch with an edgier look."

*Nicole
#tangeroutlets*



PETTY SHADES
Drop tanger for designer shades in bright colors.

Don't see yourself as a pink girl? Off-set with gray or black to make this trend work for you. Still not convinced? Dabble in the hue's favorite accessories and we know you'll embrace blush with all the Grace Kelly's of the world.



SPRINKLED BAG
Add a little sparkle to your life with this bold blush bag.

"Start your day in a blush maxi, and throw on a leather jacket in the evening to carry one outfit through an entire action-packed day."

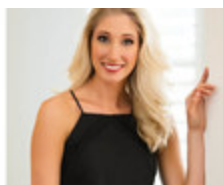
*Caroline
#tangeroutlets*



EARRINGS
Elevate a statement with crystalline drop studs.



BLUSH DRIVERS
Get road trip ready with these comfortable kicks.
Look: House of Holm / Oliver Peoples Blouse



Discover Your Style

Meet the Tanger Style Team and follow the trendsetter that fits you best.

MEET BRIANA

#tangerfashionista

Briana's back to help unleash the inner-fashionista in all of us. Look to her to make the fashions of the runway work in your wardrobe. She's the friend that's always styled impeccably no matter the occasion. Oh, and she makes it look effortless.



MEET SARA

#tangermillennial

It's impossible to keep up with this millennial - unless you're her wardrobe, of course. Look to this trendsetter to break down the ABCs of transitioning an outfit from day to night, rockin' the latest trends on your next vacation or nailing a laid-back brunch look.



tangerstyle.com



MEET CAROLINE

#tangerdowntown

You can thank Caroline for keeping your piggy bank full. We guarantee you've never seen a more stylin' savor. Her savvy shopping skills will stock your closet with this season's hottest trends, while leaving a ton of wiggle room in your budget.

MEET MEGHAN

#tangermom

With a baby on one hip and a to-do list long enough to reach the floor, Meghan has little time to spare - but refuses to sacrifice on style. Her catwalk may look more like a grocery store aisle, but you wouldn't know it by her wardrobe. Look to Meghan for this season's latest trends that are equal parts fashionable and functional.

SPRING TREND / NAUTICAL

Make Waves

A little goes a long way with this ageless trend built to last. All it takes is the right boat shoe or striped skirt and you're yacht-ready. Polish off the look with a pop of red and you'll be first mate in no time.



If stripes aren't your thing, achieve the sailor-chic look with nautical jewels. Like gold cuffs. Still hesitant to commit to the trend? A nautical tote is a fun way to test the waters.



NAUTICAL TOTE
Get ready with a striped tote this spring.



Striped Tank Top / Nautical Pattern Skirt

"I'm constantly crunched for time and appreciate a simple striped tee that can really anchor (no pun intended) a look."

Meghan
#tangermom



GOLD CUFFS

Classic gold cuffs are every woman's best friend.



STRIPED SKIRT
The essential to any nautical outfit.
Briana's Signature: Navy Blue
Nautical Pattern Skirt

"There's no reason wardrobe staples should be boring - and the nautical trend is no exception. A navy blazer or striped tee commands attention and I'm a firm believer that every woman needs both, and even better at an incredible price!"

Caroline
#tangerdowntown



RED BOAT SHOE
Deck it out with chic, comfy boat shoes.
Caroline's Choice: Red Boat Shoe / Nautical Pattern Skirt

The New Neutral

It's no secret we love pops of color and patterns, but no one can deny the need for neutrals. You literally would have to try not to look completely timeless in head-to-toe ivory and beige.



Still convinced all white is reserved for brides? Start small with structured handbags and simple accessories subtly screaming for your attention.

CLASSIC WEDGE
Place your wedding soles and wear a wedge—comfort and style all in one.



SEE YOUR
Keep it light in a white shirt blouse for an always chic look.



CLASSIC WATCH
Switch out the metal and opt for leather this spring.

"From my home décor to my wardrobe—shades of neutral speak my love language. I insist on always having at least one nude wedge in rotation. It literally goes with everything."

Meghan
@meghanm

"I absolutely love the chicness of head-to-toe neutrals. And although I pride myself on being fearless with bold trends, there is no denying that neutrals are the basis of every woman's wardrobe."

Brianna
@briannam

EVERYDAY DRIVER



Get more with less in these sophisticated drivers. One look and you'll be hooked.

NUDE CARRIAGE



This carriage is chic and functional, day-to-night.

Orange Crush

We're swooning over orange and its papaya tones. Go bold with the shade styled from head-to-toe or lean on a citrus statement piece to make an outfit.



Olivia
@oliviab

EXTREME TOTE
Brighten the day whenever you go with an orange leather tote.



And don't you love that this shade sticks with the best of them no matter the season? You can easily transition this spring look to fall—ding, ding, ding. **INVESTMENT PIECE.** Jump on trend early with an orange sweater and pair with white shorts as temperatures rise.

"I love the playfulness orange brings to any outfit. Pair an orange skirt with a crisp white button-up or make a statement and pair with an equally bold hue like blue or purple."

Nora
@norah



BOLD SHORTS



Let them do all the work, paired with neutral spring classics.



TRENDY WATCH
Be trendy and fashionable in a hot-toned gold and orange timepiece.



ORANGE CLUTCH
Rock the look from head-to-toe with orange accessories.

"No longer reserved for tropical vacations—I'm adding pops of orange to my wardrobe wherever possible. I absolutely love how a small detail like an orange-faced watch can really polish off an outfit."

Caroline
@caroline

ORANGE EARRINGS
They say I'm fun, but not too wild.

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