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Think Pink With Tanger Outlets And Help Fight Breast Cancer

Shop and Support the Search for a Cure During the Annual PinkSTYLE Campaign

GREENSBORO, N.C., Sept. 9, 2014 /PRNewswire/ -- In support of the ongoing efforts to end breast cancer, Tanger Outlets (NYSE: SKT) invites its customers to "think pink" this Fall and help support the search for a cure during the 21st annual Tanger PinkSTYLE campaign.



From September 15 through October 25, the Tanger PinkSTYLE Campaign will take place at 43 Tanger Outlets in the United States and Canada. Shoppers can purchase 25% OFF Pink Cards in Savings Packs of five Pink Cards for five dollars and save 25% on a single item at participating stores. Customers can purchase as many Pink Card Savings Packs as they like from Tanger Shopper Services. Proceeds from Pink Cards will benefit breast cancer organizations in local communities as well as nationally through The Breast Cancer Research Foundation (BCRF).

"We are proud to join with our customers and tenants at our centers across the U.S. and Canada to bring awareness and raise much needed funds for breast cancer research and prevention," said Steven B. Tanger, President and Chief Executive Officer of Tanger Factory Outlet Centers, Inc. "We remain committed to supporting these important organizations that are helping further educate women on prevention and hopefully will find a cure to a disease that has affected so many women and families."

In 2014, the American Cancer Society estimates that more than 295,000 women will be diagnosed with breast cancer in the United States alone. More than 800 women are diagnosed each day and breast cancer is the second-leading cause of cancer-related deaths in women across the nation.

Since 1994, Tanger Outlet Centers has contributed more than \$13.5 million to breast cancer research through the PinkSTYLE Campaign, 5K races, Pink Partini Events and other breast cancer-related fundraising events across the country. In 2013, the company raised \$1.5 million during PinkSTYLE, the most money raised in a single year since it began supporting this important cause.

[About Tanger Factory Outlet Centers, Inc.:](#)

Tanger Factory Outlet Centers, Inc. is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has an ownership interest in, a portfolio of 45 upscale outlet shopping centers in 26 states coast to coast and in Canada, totaling approximately 13.7 million square feet leased to over 2,900 stores operated by more than 450 different brand name companies. More than 185 million shoppers visit Tanger Factory Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlet.com.

About The Breast Cancer Research Foundation®:

The Breast Cancer Research Foundation®, founded by Evelyn H. Lauder in 1993, is an independent not-for-profit organization committed to funding scientific research to achieve prevention and a cure for breast cancer in our lifetime. In 2013, BCRF has committed \$45 million to support the work of more than 200 researchers at major medical institutions across the United States, Canada, Latin America, Europe, China, the Middle East and Australia. With 91 cents of every dollar spent by BCRF directed towards breast cancer research and awareness programs, BCRF remains one of the most fiscally responsible charities in the country. For the eleventh time since 2002, it has earned 4 stars from Charity Navigator. Additionally, BCRF is the only breast cancer organization rated an "A+" by CharityWatch. For more information about BCRF, visit www.bcrfcure.org.

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