

May 17, 2011



Tanger Factory Outlet Centers Sets Two Guinness Records on 30th Anniversary

Simultaneous Celebration in 22 States and at the New York Stock Exchange Took Place on May 12th

GREENSBORO, N.C., May 17, 2011 (GLOBE NEWSWIRE) -- Tanger Factory Outlet Centers, Inc. (NYSE:SKT) announced today that as part of the events launched to officially mark the company's 30th year of business, it set two Guinness Book of World Records on May 12, 2011.

The first record was achieved for the Guinness Book of World Records for the World's Largest Dessert Party. Auditors from Guinness and official witnesses counted and verified the number of the Tanger's party guests who simultaneously celebrated from 3:00-3:15 p.m. (Eastern) in multiple locations. Tanger personnel and guests gathered on the floor and Executive Boardroom of the New York Stock Exchange, at the company's headquarters in Greensboro, North Carolina, and at each of Tanger Outlet Centers' 34 outlet shopping centers in 22 states (as adjusted, for a simultaneous celebration across various time zones).

This multiple venue, nationwide dessert party had close to 20,000 participants in 35 Tanger locations. Although many showed up at Tanger's centers to join the party, only a few became part of the segment that was recorded in the Guinness headcount due to space and other constraints. The Guinness Book of World Records for the World's Largest Dessert Party, which adhered to the highly managed and audited Guinness processes, was set by Tanger Outlet Centers at 6,997 participants.

Simultaneous with the above record, the Tanger Outlet Center in Foley, Alabama also set the Guinness Book of World Records for an Individual Dessert Party. Tanger's center in Foley managed to consolidate into a single space 553 celebrants who complied with Guinness' audit and witness process to achieve this notable record. The previous record was 250 individuals at a dessert party.

It should be noted that 97% of all Guinness Book of World Records attempted are not set. Tanger Outlet Centers is very proud to now display the Guinness Book of World Records seal on our documents having set two records in a single day as part of our 30th Anniversary month-long celebration.

Details on all the events planned in celebration of the 30th Anniversary of Tanger Outlet Centers, including the Register to Win - \$30,000 Tanger Shopping Sprees in 30 Days, Ultra Diamond Pearl Strand gift with purchase and the Tanger Facebook page Designer Bag-a-Day Giveaway, may be found at the company's website, www.tangeroutlet.com.

To view a copy of the Guinness World Record Logo please click here:

<https://www.issuerdirect.com/corporate/mediaroom/69130>.

About Tanger Factory Outlet Centers

Tanger Factory Outlet Centers, Inc., (NYSE:SKT) is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has ownership interests in, a portfolio of 34 upscale outlet shopping centers in 22 states coast-to-coast, totaling approximately 10.3 million square feet, leased to over 2,100 stores that are operated by more than 370 different brand name companies. More than 160 million shoppers visit Tanger Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4-TANGER or visit our website at www.tangeroutlet.com.

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