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Tanger Outlet Centers Annual PinkStyle Campaign Raises \$1.7 Million to Fight Breast Cancer

GREENSBORO, N.C., Nov. 29, 2010 (GLOBE NEWSWIRE) -- Tanger Outlet Centers raised and is donating more than \$1.7 million for the battle against breast cancer this holiday season. Since 1994, Tanger has donated \$9.2 million to fight breast cancer nationally.

As part of its annual PinkStyle Campaign, Tanger Outlets in 22 states have now topped the \$1 million mark in funds raised for the cause, for the third consecutive year. During this season of hope and giving, Tanger is making donations to more than 20 local breast cancer facilities and organizations.

"It takes all of us working together with a common focus and determination to beat this terrible disease," stated Steven B. Tanger, President and Chief Executive Officer for Tanger Factory Outlet Centers, Inc. "I am proud of our Tanger Team members for their continued hard work in fighting breast cancer."

Tanger's 2010 PinkStyle Campaign ran September 15th - October 25th with funds being raised through the sale of the popular Tanger Pink Card, now in its 5th year. For a \$1 donation to local breast cancer beneficiaries, Tanger customers received a special pink card that provided 25% bonus savings at participating, partnering Tanger stores across the country.

In addition to the sale of Pink Cards, Tanger raised money through a variety of onsite events at Tanger centers. Some of these activities included Relay for Life and Community Walks that raised more than \$220,000 in six regions where Tanger Outlet Centers are located.

Classic car shows and cruise nights netted an additional \$10,500 for the cause at 3 centers, while 5K Runs at 14 Tanger centers this summer and fall helped raise \$36,000.

During the recent Grand Opening of the new Tanger Outlet Center in Mebane, North Carolina (located between Raleigh and Greensboro), the company used the special occasion to donate \$60,000 to Alamance Regional Charitable Foundation's Pink Ribbon Fund, Duke Comprehensive Cancer Center and UNC Lineberger Comprehensive Cancer Center.

With its primary mission to help save lives, Tanger's Annual Breast Cancer Awareness Campaign creates awareness for the importance of early detection and helps raise the money necessary to support ongoing breast cancer research. Tanger's campaign also helps fund many important programs and facilities designed to improve the quality of life for breast cancer patients.

About Tanger Factory Outlet Centers

Tanger Factory Outlet Centers, Inc., (NYSE:SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 33 upscale outlet shopping centers in 22 states coast to coast, totaling approximately 10.2 million square feet leased to over 2,100 stores operated by more than 375 different brand name companies. More than 160 million shoppers visit Tanger Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4 TANGER or visit the company's web site at www.tangeroutlet.com.

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