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Big Machine Label Group & HSN Rock With Superstar Partnership

Long-Term Collaboration Kicks off with Two Big Machine Rocks Live Music Broadcast Specials from Iconic Female Vocalists Martina McBride (April 17) and Jennifer Nettles (April 26)

ST. PETERSBURG, Fla., April 14, 2016 (GLOBE NEWSWIRE) -- Leading live content retailer [HSN](#) announced today an all-star partnership with one of the most successful independent labels in music – Big Machine Label Group. As part of the innovative long-term collaboration, GRAMMY Award® winning artists Martina McBride and Jennifer Nettles will each perform live from Nashville on HSN during two special *Big Machine Rocks* live events in advance of their upcoming album releases.



McBride will debut songs from *Reckless* for fans on HSN on April 17th at 11p.m. ET. Later in the month, Nettles will preview tracks from *Playing with Fire* (Big Machine Records) on April 26 at 11p.m. ET. Both concerts will be aired across all of HSN's platforms – TV, online at HSN.com and mobile – and will give fans the opportunity to purchase exclusive CD bundles.

"We are excited to collaborate with a visionary like Scott Borchetta and his team at Big Machine Label Group to re-energize the music program at HSN to create a unique and fun shopping experience," said Bill Brand, President of HSN. "We know our customers love good music and a good story and Martina and Jennifer are two of the best storytellers in Nashville today. Our customers will love the exclusive, intimate, live music events we have planned when these talented artists take the stage."

"Big Machine Label Group and HSN have very similar cultures in that we are both nimble and creative. That synergy is what has made the development of this project so exciting and

a true collaboration,” said BMLG President and CEO Scott Borchetta. “HSN understands consumers at the highest level and we are proud to launch the Big Machine Rocks program with them.”

McBride’s *Reckless* and Nettles’ *Playing with Fire* album packages can be [pre-ordered](#) across all of HSN’s platforms including TV, online and mobile and feature five bonus tracks available only through this relationship. Join the conversation @HSN on Facebook, Twitter, Instagram and Pinterest.

Martina McBride *Reckless* CD + 5 track Bonus CD (\$12.95)

***Reckless* Track List**

1. Reckless
2. It Ain’t Pretty
3. Just Around the Corner
4. Everybody Wants to be Loved
5. Low All Afternoon
6. That’s the Thing about Love
7. The Real Thing
8. Diamond
9. We’ll Pick Up Where We Left Off
10. You and You Alone

Bonus CD Track List:

1. I’m Gonna Love You Through It
2. You’re In my House Now
3. Closing Time
4. Long Distance Lullaby
5. I Give It To You

Jennifer Nettles *Playing with Fire* CD + 5 track bonus CD, (\$15.95)

***Playing with Fire* Track List:**

1. Playing With Fire
2. Unlove You
3. Hey Heartbreak
4. Drunk in Heels
5. Stupid Girl
6. Three Days In Bed
7. Sugar
8. Chaser
9. Starting Over
10. Salvation Works
11. Way Back Home

Bonus CD Track List:

1. Unlove you (*live version*)
2. Chaser (*live version*)
3. Sugar (*live version*)

4. Drunk in Heels (*live version*)
5. Salvation Works (*live version*)

About Big Machine Label Group:

Led by Founder, President and CEO Scott Borchetta, the Big Machine Label Group encompasses Big Machine Records, The Valory Music Co., Dot Records, Nash Icon Records and publishing company Big Machine Music. BMLG artists include superstars Taylor Swift, Tim McGraw, Rascal Flatts, Reba, Florida Georgia Line, Hank Williams Jr., Steven Tyler, Cheap Trick, Jennifer Nettles, Brantley Gilbert and The Band Perry; chart-topping acts Thomas Rhett, Justin Moore, Eli Young Band, Maddie & Tae, A Thousand Horses, The Mavericks, Aaron Lewis, The Voice winners Cassadee Pope and Danielle Bradbery; up-and-comers The Cadillac Three, Drake White, Ashley Campbell, Tucker Beathard, Brett Young, Tara Thompson, as well as soundtracks for ABC's hit drama "NASHVILLE." Borchetta recently served as the mentor on American Idol and proudly added Season 14 winner Nick Fradiani and Season 15 winner Trent Harmon and runner-up La'Porsha Renae to Big Machine Records' roster. BMLG artists have received multiple GRAMMY, CMA, ACM, AMA, CMT, Teen Choice, MTV, Billboard, People's Choice and Brit Awards. Big Machine is the first-ever American label to align with terrestrial radio for performance royalty rights for its artist and is an industry leader in fighting for artist, songwriter, publisher and record company rights.

About HSN:

HSN is a leading interactive entertainment and lifestyle retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, fashion/Accessories, and Electronics. HSN broadcasts live to 95 million households in the US 24/7 and its website - hsn.com features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, founded 38 years ago as the first shopping network, is an operating segment of HSN, Inc. (Nasdaq:HSNI). For more information, please visit www.HSN.com, or follow @HSN on Facebook and Twitter.

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